

AS Cash Handling-KCSB Donations

Describe the process

Include:

- Purpose: Why do you do this?
- Policies & practices (e.g., standard or UC required accounting, cash handling, human resource, etc. practices)

Specific goals should this process meet?

Sample:

KCSB holds an **annual on-air fund** drive for XXX week(s) in INSERT MONTH. The drive is an opportunity to raise needed funds [DESCRIBE ---what The drive provides ___ % of ___ budget, providing for DESCRIBE.] In addition it is an important opportunity to receive feedback from listeners, give out KCSB-themed or programming themed gifts and issue on-air acknowledgements.

It takes approximately ___ people to successfully run the pledge drive. In addition to staff, the TED's TITLE trains about XXX new volunteers each year with about XXX volunteers returning in subsequent years. Volunteers range from students to DESCRIBE.

Step or Activity

Include who does it & when this step occurs

Year-Round or during annual on-air fund drive, staff, volunteers or donor (if online):

1. Enter donor/prospective donor info into database
 - a. date
 - b. name
 - c. address
 - d. show interests
2. If donor pays:
 - a. enter payment info (credit card, paypal (online only), **network for good**, cash, checks)
 - b. Premium? Y/N. If yes: **process**
3. If donor pledges, KCSB Development Coordinator:
 - a. Mails invoice within 24 hours with return envelope to special P.O. box
4. Misc. music sales (throughout the year), KCSB Development Coordinator:
 - a. Issues ledger receipts
 - b. For planned music sales, see event ticket seller process

When cash or checks come in, TED:

5. Ring in (separate button for cash and checks)
6. Issue receipt immediately
7. Put into locked drawer until time to take to AS Admin

For Credit Card Transactions, Staff or volunteer:

- enters number into POS terminal (fund drive phone bank has a POS terminal)
8. Do not write down credit card number
 9. Place Merchant copy of invoice (provided by POS terminal) outside envelope
 10. Give or mail customer copy of invoice (provided by POS terminal) (envelopes are ready to go)

If a gift was ordered:

11. Retrieve gift if on hand and mail

Every morning of fund drive, TED TITLE:

12. Prepares a Daily Tape Batch Report
13. Assembles merchant copies & cross checks
14. Reconciles "trouble" items

As subsequent donations arrive, TED's TITLE:

15. Photocopies all checks twice and files under lock and key
16. Receives reports PayPal & Network for Good
17. Check against database, and update pledges as paid
18. Follows procedure for **Every Morning of fund drive (above) when total amount collected exceeds \$500**
19. Stamp received
20. Mail receipts for cash & checks
21. Mail gifts
22. When Batch Report, checks, cash come to Administration, AP/AR coordinator
23. Verifies deposit & prepares deposit paperwork
24. Takes down to cashiers office

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For donations over \$250 (less value of premium received)

25. Send donation letter with tax i.d. number

sample

Who's Responsible for This Process:

Marisela Marquez, Executive Director

What Overall Organizational Goals Does This Process Support?

Measures?

Notes: