

# ASSOCIATED STUDENTS GRAPHIC DESIGN PRICE LIST

## ADVERTISING OPTIONS FOR PRINT ADS

Ad Size*	BW Format	Color Format
1/8 page	\$ 75	\$ 125
1/4 page	\$ 150	\$ 200
1/2 page	\$ 200	\$ 250
Full page	\$ 350	\$ 400

## BROCHURE DESIGN 8-1/2 X 11 ~ TRI-FOLD OR HALF FOLD

	BW Format	Color Format
Single Sided	\$ 225	\$ 325
Double Sided	\$ 450	\$ 625

## BUSINESS CARD DESIGN

Single-Sided	\$ 50
Double-Sided	\$ 75
Specialty Design	\$ 100

Prices are the same for both color or bw business card designs.

## LETTERHEAD AND STATIONARY DESIGN

Business Letterhead and Envelope Design	\$ 450
Personal Stationary Design	\$ 375

Business Letterhead includes use of your existing logo and business contact information.

Personal Stationary Design includes your personal information in the colors of your choosing. If you do not have a personal logo and wish to use clip art graphics or photos there will be an additional fee of \$25 to \$75 is required depending on art chosen.

## LOGO DESIGN

Type I	Simple Design without graphics	\$ 125
Type II	Simple Graphics with text	\$ 225
Type III	Complex Design and Custom graphics	\$ 350
Type IV*	Create High Res of existing logo	\$ 100
Web Header	Using your logo for your website	\$ 125

\* Web logos that are not suitable for printing

When completed all logo design will be provided in web ready (JPEG or GIF), high res (TIFF) and print formats (EPS).

Price includes 3 design comps for initial review and 3 revisions. There will be an additional charge for all additional revisions past the first 3.

## POSTCARD DESIGN PRICE GUIDE

Format	4 x 6	5 x 7
Single Sided	\$ 175	\$ 200
Double Sided	\$ 225	\$ 250

## MISCELLANEOUS SERVICES BY THE HOUR:

Illustration - \$60

Copy writing - \$40

Hourly Graphic Design Services - \$65

Print House Research - \$50

*Price list is for graphic design and does not include printing, photography, mailing, copy writing or illustration.*

*Prices reflect general graphic design projects. Possible additional design needs: illustration, copywriting, photography, etc.*