## The Bottom Line Minutes

## Associated Students

11/12/13, 7:59

The Annex

**CALL TO ORDER**

**A. MEETING BUSINESS**

**A-1.** **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Cheyenne Johnson | present | Magali Gauthier | present |
| Parisa Mirzadegan | present | Jordan Wolff | present |
| Camila Martinez-Granata | late (excused: Practice) | Giuseppe Ricapito | absent (excused: Sick) |
| Lily Cain | absent (excused: Regentts Meeting in SF) | Allyson Werner | present |
| Katana Dumont | present | Kelsey Knorp | present |
| Anjali Shastry | present | Marissa Perez | present |
| Deanna Kim | present | Robert Wojtkiewicz | present |
| Matt Mersel | present | Beth Askins | present |
| Brenda Ramirez | present | Morey Spellman | present |

**A-2.** **Acceptance of Excused Absences**

**A-3.** **Acceptance of Proxies**

**B.** **REPORTS**

**B-1.** **Advisor’s Report:**

**Monica Lopez:**

**B-2.** **Executive Officer’s Report:**

**Cheyenne:** Distributing, honoraria

**Parisa**: Staff writer status; potential ad swap with The Catalyst; engaged editing vs. making topical edits; read your legal code

**B-3.** **Advertising Report:**

**Marissa**: UC publication smoking ban full page ad

Got business cards (~$6)

**B-4. Promotions and Distribution Report:**

**Jordan:** Gift cards at UCen

Digi Know

**B-4. Beat Reporter Reports:**

**Giuseppe:**

**Allyson:** Cuts to Food stamps program

**Kelsey:** Long meeting

**C. Discussion Items**

**C-1. Old Business:**

**a. Journalism Societies**

**Notes:** Which ones do we want to look into joining? Once we narrow it down, I’ll sort out money. We have a bit leftover from over-budgeting for staff.

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne

**Additional approval required?**

**Desired Journalism Memberships:** Investigative Reporters and Editors, Associate

Collegiate Press, California College Media Association

**b. T-Shirt Design Contest**

**Notes:** Parisa, Cheyenne, and Jordan will decide on the best 3 and bring them to Ed Board

-To be promoted during winter break and during the first 3 weeks of Winter Quarter

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Rob: fliers

**Additional approval required?** No

**c. TBL Kickback Party**

**Notes:** November 23, Jordan’s place, BYOS, Pizza?

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Editors

**Additional approval required?** No

**C-2 New Business**

**a. Content and Layout Review**

**Notes:** Pull quotes in the article, not at end

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Editors

**Additional approval required?** No

**b. Equipment Checkout Form**

**Notes:** Made a new one that leaves us the option to charge people’s BARC accounts when they lose or damage the equipment: “I understand,” “unwilling”

-Staple to other form

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Maggie, Cheyenne

**Additional approval required?** No

**c. Non-Endorsement Forms**

**Notes:** Keep TBL from being accused of conflicts of interest and being influenced by outside ppl

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Jordan, Marissa

**Additional approval required?** No

**d. End of the Quarter Meetings**

**Notes:** Parisa and I want to have individual meetings with everyone on Tuesday, Nov 26. Parisa sent out the google spreadsheet so let’s fill it out.

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Everybody

**Additional approval required?** No

**REMARKS**

**-Potluck at last meeting (staff and ed board)**

**Cheyenne**

**ADJOURNMENT**

**TIME: 9:25**