## The Bottom Line Agenda

## Associated Students

2/4/14, 8:15

The Annex

**CALL TO ORDER**

**A. MEETING BUSINESS**

**A-1.** **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Cheyenne Johnson | present | Magali Gauthier | present |
| Parisa Mirzadegan | present | Giuseppe Ricapito | present |
| Camila Martinez-Granata | late (excused) | Allyson Werner | present |
| Lily Cain | present | Kelsey Knorp | present |
| Katana Dumont | present | Marissa Perez | present |
| Anjali Shastry | present | Robert Wojtkiewicz | present |
| Deanna Kim | present | Haley Paul | present |
| Matt Mersel | present | Beth Askins | present |
| Brenda Ramirez | present | Morey Spellman | present |
| Audrey Ronningen | present |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

**A-2.** **Acceptance of Excused Absences**

**A-3.** **Acceptance of Proxies**

**B.** **REPORTS**

**B-1.** **Advisor’s Report:**

**Monica Lopez:** pitches: drug use on campus/IV: poll use? (interactive--good for website--not just limited to students); Glenn Greenwald and mainstream vs. adversarial journalism (intercept.org); SB city Stage 1 drought (infographic), offshore fracking

**B-3.** **Executive Officer’s Report:**

**Cheyenne:** Distribution apps, Green Bill fun, No word on boxes (will bug people), Beth (logo), Maggie (tripod)

<https://socialimprints.com/items/2686-pc55-port-company-50-50-cotton-poly-t-shirt>

**Parisa**: Card for George (Allyson); convo about target audience

UCSB Students 18-24 year old, undergrad/grad, professors, alumni, surrounding community in Goleta

**B-4.** **Advertising Report:**

**Marissa**: Nada

**B-5. Beat Reporter Reports:**

**Giuseppe:** Offshore Fracking

**Allyson:** Drought fun

**Kelsey:** Taxation of Marijuana to fund education; Resolution addressing the rising cost of education; Calendar app

**B-6. Senior Layout Reports:**

**Rob:** Website layout

**B-7. Promotions Report**

**Audrey:** Button logo and t-shirt logo

Bookstore gift card for whoever tables the most: prize amount, $50

Table 5 times: name gets added into a bowl

Every time after that your name gets added once more

Honor system

**C. Discussion Items**

**C-1. Old Business:**

**a. Journalism Societies and Conferences**

**Notes:** Set to Go.

Rob, Beth, Allyson, Deanna, and Matt: please stay after to talk with Parisa and I about specifics

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne, Parisa, Rob, Beth, Allyson, Deanna, and Matt

**Additional approval required?** No

**Staff Notes:**

**C-2 New Business**

**a. Paper Review**

**Notes:**

**Recomendation/instruction/request:**

**Responsible for Follow-Through:** Everybody

**Additional approval required?** No

**b. Amanda’s Design**

**Notes:** Chit chat about the t-shirt design. Please be honest and outspoken.

Vote for the Design: Design rejected

**Recomendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne

**Additional approval required?** No

**Staff Notes:**

**c. Ethics Guidelines**

**Notes:** What do we want? What should we cover?

Relationship with Writers

**Recomendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne

**Additional approval required?** No

**Staff Notes:** <https://www.nytimes.com/learning/general/specials/weblines/4111.html>

<http://www.nytco.com/wp-content/uploads/NYT_Ethical_Journalism_0904-1.pdf>

**REMARKS**

Cheyenne’s going home for oral surgery and will be not readily reachable after Thursday afternoon. Need something from her, needs to happen before then.

**ADJOURNMENT**

**TIME**