

The Bottom Line Editorial Board Meeting

April 4, 2011

I. Erica Yu, Managing Editor called the meeting to order at 6:55 PM

Present: Erica Yu, Alycitra Matsuhita, Steven Wilson, Danielle Phan, Hannah Davey, Hannah Peterson, Victoria Hungerford, Simone Spilka, Sarah Scott, Samantha McMullen, Regina Sarnicola, Maggie Postolache, Rosana Liang, Elysia Cook, David Mendez.

II .Announcements:

Erica announced Simone as the new Promotions Editor

Erica announced TBL is now linked the the Huffington Post's website and encouraged editors to send noteworthy articles

Erica announced we have our first ad revenue of the quarter - EAB and AS

III. Business

Erica asked editors to keep TBL room clean and organized and showed staff where to find paperwork/items

Erica announced how to upload photos for sharing; included password, username and website

Erica asked editors to create their excel sheet of writers and stories; 3 articles written = title of writer, 4+ articles written= title of staff writer

Staff brainstormed other locations to put wire racks; annex, visitors center, rec center, other local gyms, bus stations UCSB and downtown

Hannah and Erica mentioned cost of wire racks and different types available

Hannah and Erica tabled the topic of wire racks

Hannah reminded editors to write for their sections at least twice a quarter

Ed board discussed election supplement; layout and process

Meeting adjourned at 7: 30 PM

The Bottom Line General Meeting

April 4, 2011

Erica Yu, Managing Editor called meeting to order at 7:36 PM

I. Announcements

Erica announced Simone as Promotions Editor

II. Business

Simone announced Spring Insight tabling and weekly tabling as well as TBL merchandise she is looking into purchasing

Erica announced the 1st issue of the quarter is coming out this week and encouraged editors to check out website comments and posts

Elysia mentioned distribution schedule for the 1st issue and asked for people to volunteer to table

Hannah P. asked for an elections team and described work to be done for the supplement

Hannah D. made announcement regarding covering election forums

Editors began to pitch ideas

Writers pitched ideas

Meeting adjourned at 8:30 PM