## The Bottom Line Agenda

## Associated Students

1/28/14, 8:04

The Annex

**CALL TO ORDER**

**A. MEETING BUSINESS**

**A-1.** **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Cheyenne Johnson | present | Magali Gauthier | present |
| Parisa Mirzadegan | present | Giuseppe Ricapito | present |
| Camila Martinez-Granata | late (excused) | Allyson Werner | present |
| Lily Cain | present | Kelsey Knorp | late (excused) |
| Katana Dumont | present | Marissa Perez | present |
| Anjali Shastry | present | Robert Wojtkiewicz | present |
| Deanna Kim | present | Haley Paul | present |
| Matt Mersel | present | Beth Askins | present |
| Brenda Ramirez | present | Morey Spellman | present |

|  |  |  |  |
| --- | --- | --- | --- |
| Audrey | present |  |  |

**A-2.** **Acceptance of Excused Absences**

**A-3.** **Acceptance of Proxies**

**B.** **REPORTS**

**B-1.** **Advisor’s Report:**

**Monica Lopez:** Finance Board presentation info, CS6/Adobe Upgrade will pay for ⅔ of them ($200+ per computer)

**B-2.** **Executive Officer’s Report:**

**Cheyenne:** Finance Board/Senate/Small Committees presentation, SURF update, check from Campus Progress (tripod, lavalier mic), Press Passes (working on it), Beth (logo), Maggie (instagram)

**Parisa**: Audrey is our new person

**B-3.** **Advertising Report:**

**Marissa**: all good

**B-4. Beat Reporter Reports:**

**Giuseppe:** Tenant abuses

**Allyson:** State of the Union Address

**Kelsey:** new AS logo; online education discussion, perhaps

**B-5. Senior Layout Reports:**

**Rob:** Website layout

**B-6. Promotions Report**

**Audrey:** Gift card for tabling; Digiknows, Hana Kitchen; sandwich board options (repurposing the ones we already have? Or finding a loophole in the green bill and buying one?)

**C. Discussion Items**

**C-1. Old Business:**

**a. Sandwich Board Style Sign**

**Notes:** Goes through OSL:<http://www.locationequipmentsupply.com/products/preview/136>

Build one ourselves

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Robert

**Additional approval required?** No

**Staff Notes:** Rob, Green Bill fun

**b. T-Shirts**

**Notes:** Get em here: <https://socialimprints.com/items/2686-pc55-port-company-50-50-cotton-poly-t-shirt>

-Talked to Amanda: she’s happy to design but wants some suggestions

[**Re**](https://socialimprints.com/items/2686-pc55-port-company-50-50-cotton-poly-t-shirt)**comendation/instruction/request:**

**Responsible for Follow-Through:** Everybody

**Additional approval required?** No

**Staff Notes:** logo 8, design 10

Design incorporating the different sections

“Don’t just read. Do something.

**C-2 New Business**

**a. Paper Review**

**Notes:**

**Recomendation/instruction/request:**

**Responsible for Follow-Through:** Everybody

**Additional approval required?** No

**b. Distribution and Promotion Fun**

**Notes:** What do we expect of the Promotion and Distribution Positions

-Compensation for Distribution

-Tabling

-How do we get rid of those papers? Full distribution doesn’t do it so how?

**Recomendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne, Audrey, Staff/Ed Board

**Additional approval required?** No

**Staff Notes:**

Full distribution or shared among Ed Board: **Shared among Ed Board**

Hourly, quarterly: **Quarterly, \*ask Cindy**

**$300 compensation: unaminous**

When do we want the papers distributed: **Noon on Wednesday**

Job description:

**Distributes the paper between 7am and 12pm on Wednesday to 30 locations on the UCSB campus and in IV.**

**Facebook and staff**

**-Training**

**c. Journalism Societies**

**Notes:** The societies we joing have conferences

Who ever is available

**-Contests: Cheyenne collect dates, Parisa (and anyone else interested) chooses what we submit**

**Recomendation/instruction/request:**

**Responsible for Follow-Through:**

**Additional approval required?** No

**Staff Notes:**

# **30th Annual Associated Collegiate Press, National College Journalism Convention, Feb. 27-March 2, 2014, Catamaran Resort, San Diego**

\*Rob, Beth, Allyson, Morey, \*Maggie,\* Deanna, Audrey, Matt, Kelsey, Camila

**d. CS6 Upgrade**

**Notes:** AS will pay for ⅔

~$200+ per workstation

**Recomendation/instruction/request:**

**Responsible for Follow-Through:**

**Additional approval required?** No

**Staff Notes:** UNANIMOUS YES to spend up to $300 to upgrade one computer, while having AS pay for the other 2

**REMARKS**

**ADJOURNMENT**

**9:32**