**The Bottom Line Agenda**

Associated Students

10/1/13, 9:00pm

The Annex

**CALL TO ORDER**

**A. MEETING BUSINESS**

**A-1.**        **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**absent (excused/not excused)arrived late (time)departed early (time)proxy (full name) | **Name** | **Note:**absent (excused/not excused)arrived late (time)departed early (time)proxy (full name) |
| Cheyenne Johnson | present | Magali Gauthier | present |
| Parisa Mirzadegan | present | Jordan Wolff | present |
| Camila Martinez-Granata | present | Giuseppe Ricapito | present |
| Lily Cain | present | Allyson Werner | present |
| Katana Dumont | present | Marissa Perez | present |
| Anjali Shastry | present | Robert Wojkiewicz | present |
| Deanna Kim | present | Beth Askins | present |
| Matt Mersel | present | Morey Spellman | present |
| Brenda Ramirez | present |  |  |

**A-2.**        **Acceptance of Excused Absences**

**A-3.**        **Acceptance of Proxies**

**B.**     **REPORTS**

**B-1.**         **Advisor’s Report: Monica Lopez**

**B-2.**         **Executive Officer’s Report: Cheyenne**

**Parisa**

**B-3.**         **Advertising Report: Marissa**

**B-4.     Promotions and Distribution Report: Jordan**

**B-4. Beat Reporter Reports: Giuseppe, Allyson**

**B-5. Instagram Report: Magali**

**B-6. Layout Report: Robert**

**C. Discussion Items**

**C-1. Old Business:**

**a. Approval of cost for TBL Fall 2013 Retreat**

**Notes:** The total cost of the TBL Fall 2013 retreat was $276.59

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne Johnson

**Additional approval required?**No

**Vote:** Passed, UNANIMOUS

**b. Approval of Purchase of New Backup Drive**

**Notes:** Estimated cost is between $400-$500.

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne Johnson

**Additional approval required?**Final cost approval

**Vote:** Table for more information

**C-2 New Business**

**a. Approval/Consideration of Publication Dates**

**Notes:** Suggest publication dates for Fall Quarter 2013 are 10/9, 10/16, 10/23, 10/30, 11/6, 11/13, 11/20, and 11/27 (day before Thankgiving) or 12/4

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Parisa Mirzadegan

**Additional approval required?**No

**Vote:** Passed, UNANIMOUS

**b. Approval/Consideration of Regent Travel Dates**

**Notes:** November 12-14, January 21-23, March 18-20

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne Johnson

**Additional approval required?**Yes, Finance Board Approval

**Vote:** Passed, UNANIMOUS

**c. Consideration of Purchasing New Equipment**

**Notes:** Need lenses, recorders, new camera

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:**

**Additional approval required?** No

**Vote:** Tabled to collect more individual info

**d. Consideration of Purchasing CS6**

**Notes:** Upgrade the layout program as well as computers. Estimated cost is $300 for all TBL computers.

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne

**Additional approval required?** No

**e. Consideration of Promoting Open A.S. Beat Reporter Position**

**Notes:** Place application on staff page

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:**

**Additional approval required?** No

**f. Consideration of Docking Payment for Late Articles**

**Notes:** Cut pay in half if article/photo is late and not excused

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:**

**Additional approval required?** No

**Vote:** Yes, UNANIMOUS

**g. Consideration of The Bottom Line Ethics Guidelines**

**Notes:** Divided into By-Laws and Ethics. Review By-Laws during this meeting with Ethics discussion to occur in the following weeks

**Advisor/Staff recommendation/instruction/request:**

**Responsible for Follow-Through:** Cheyenne

**Vote:** Table until ready to be presented

**REMARKS**

-Contemplate including a timer to prevent discussions from going on too long

**ADJOURNMENT: 10:38**