

. Products and materials must be locally harvested/extracted and processed (within five hundred (500) miles of UCSB). This includes t-shirts, “swag”, and any other promotional material. The shirts that meet this requirement are \$7-\$8 per shirt, which realistically raises the selling price to \$10.

Raising the cost will significantly lower the number of shirts ordered. It is my belief that doubling the price will significantly reduce the demand for sales. For these reasons I am asking that the Senate allow us to waive the Green Bill requirements for this project.



Prices researched by the Office of the Controller:

NON GREEN BILL COMPLIANT

4imprints \$4.69 + a setup charge

Social imprints: \$4.95

IV Screen Printing: \$5.20

GREEN BILL COMPLIANT

I only talked to IV Screen Printing about the US brand and their quote was \$8.40

“Respect is Not Radical” – Associated Students T-Shirt

In January, the Campus Community Council released the following Statement:

“With the aim of demonstrating our commitment to an inclusive campus, the Campus Community Council decided to have some t-shirts printed with the messages that read: "Respect is not Radical" and "Exclusion is Ignorance." The t-shirts also include the "I heart UCSB" hashtag and HateFree UCSB hashtag (see attached images). The idea was that these t-shirts could be worn by students, staff, and faculty to show that we stand against racism, sexism, homophobia, transphobia, Islamophobia, anti-immigrant sentiment, and other forms of prejudice and discrimination. We are hoping that t-shirt wearers can be visible on campus this winter and spring quarters. “

Approximately 600 T-Shirts were purchased, of that 600 a little more 200 were brought to the Associated Students Cashiers and Ticket Office to distribute. 29 Shirts were sold for \$5 each to Staff, Faculty or members of the Community, the rest were given out free to Students. All of them were gone within an hour of us opening.

Seeing how high the demand was the Vice Chancellor of Student Affairs asked if AS could help facilitate a slightly larger rollout of the T-Shirt project. The Office of the Controller passed \$2500 to be spent on t-shirts with the original logos plus the AS Logo, intending on finding a vendor who could source the shirts for less than \$5. We would then sell the shirts from the Cashiers and Ticket Office and distribute a limited number free to Students at specific events, most notably the “Resilient Love in a Time of Hate” events.

The Office of the Controller was able to find a vendor for less than \$5, but the shirts do not meet the Green Bill Requirements

Materials must consist of at least fifty percent (50%) rapidly renewable materials (defined as harvestable in less than a ten (10)-year cycle).