



### Student Resource: StudyNow

Item	Category	Purpose	Cost
Backend Upkeep	Tech	Keep App Running	\$200.00
300 Stickers	Marketing	Get logo out there	\$100.00
3'x4' Banner	Marketing	Career Fair/Future events	\$76.00
Flyers	Tabling/Campus Promotion	Post around campus	\$50.00
Square Handouts	Marketing	Tabling	\$27.00
Food	Marketing	Career Fair	\$97.00
Facebook Ads	Marketing	Get Page Likes and Views	\$50.00

Total: \$600.00

#### Instructions for Sign Up:

1. Go to App Store
2. Type in "StudyNow!" and tap Search
3. It is the Blue Icon with the Yellow Cloud
4. Download and input your Umail and Schedule
5. Maximize Your Resources!

Email: Gefenlaredo@gmail.com

