



# Program Board Agenda

Associated Students  
 September 30, 2019  
 SB Harbor Room

**CALL TO ORDER: 5:04PM By Kiyomi Morrison**

**A. MEETING BUSINESS**

**1. Roll Call**

<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adam Salton		Kari Liu	
Alexis Xa		Kathryn Quinones	
Bethel Tammerat		Kiyomi Morrison	
Brenna Collins		Lucas Jackson	
Brett Friedman		Mikio Sacramento	
Carlos Aviles-Sullivan		Mitchell Lewis	
Conner Jones		Nathaly Pacheco	
Enaiya Judkins			
Erica Ko			
Esteban Alvarado			
Gabriel Reyes			
Greer Jacobs			

**Acceptance of excused absences, absences, early departure and proxies**  
**Motioned by Conner, second by Nathaly. Consent with 19 present.**

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

**Removal of propaganda club and changing of spelling of Enaiya's name.**  
**Motioned by Gabe, second by Bethel. Consent with 19 present.**

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

**Motioned by Conner, second by Bethel. Consent with 19 present.**

**E. ANNOUNCEMENTS**

1. WELCOME BACK!!!
  - a. Usual meeting room will be downstairs. Will tell room location in advance.
2. Office Rules Refresher
  - a. Don't unplug computers
  - b. Don't throw away food in office

- c. Clean up after events
- 3. Payroll & Key Access
  - a. People who aren't on payroll will be getting emails soon.
  - b. Fill out key access forms. MD has to sign.
- 4. Office Hours
  - a. Start this week- even if you don't have a set schedule, you need temporary ones.
  - b. Can be distributed however you'd like and if you miss, email office email.
  - c. Working on online check in system.
- 5. Goals
  - a. Send in goals from retreat by Friday.
- 6. ASPB Calendars
  - a. On AS accounts, on Google Calendar, all events are listed. Office hours will be added.
- 7. Production & Event Safety Job Apps
  - a. Closed today.
  - b. Lucas: ~60 for each position. Interviews will start next week.
    - i. MD- Half of what we had last year.
  - c. Nathaly: Didn't make events this year, just posted.
- 8. AS Orientation - 10/3
  - a. People will be coming to the office to get signatures for a scavenger hunt.
- 9. Pardall Carnival - 10/12
  - a. Not signed up to table there. Let's sign up and organize tabling- good for volunteers. Flyers should be ready too.
- 10. AS Leadership Retreat - 10/5
  - a. Open to everyone. Will go through minutes and agendas. Let Kiyomi know if you'd like to sign up to go.

## **F. WEEK IN REVIEW**

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- 1. 2019 Retreat
  - a. Feedback
    - i. More clarification on job duties and should discuss more before the year begins.
    - ii. More team and personal bonding.
    - iii. Nathaly- Getting food catered on Saturday may be more efficient.
    - iv. Gabe- Enjoyed department goals.
      - 1. Send any other thoughts to Kiyomi's form.
- 2. Lagoon Film - 9/25
  - a. Esteban- 568 people total. Screen company got there around 4:30, call time 6:30. Single serve snacks were good but violate AS sustainability code.
  - b. Should organize lines better.
  - c. Needed more space and time to pub Forky event. But people enjoyed it.
  - d. Tuesday films were up on the screen.
  - e. Guy from company took over mic but got people hyped.
  - f. Film was a little long.
  - g. Cleanup was fast and easy- out of the office around 10.
  - h. Kat- Flyered for Welcome Back at the movie- most places in IV let us put them up.
  - i. Kiyomi- People may not have known ASPB did the event. Try to announce more that it's US.
  - j. Should talk about people bringing lawn chairs? At the top it was hard to see.
- 3. Welcome Back - 9/28
  - a. Nathaly's post show notes:
    - i. <https://docs.google.com/document/d/1x170Qv9dyfoadfbEifWhu458EJvbGQ6iBpGcX1Azf-Y/edit?ts=5d929cfc>
  - b. Kari- Were supposed to get 9 scanners, but only got 5. Around 8, 5 more were brought over.
    - i. Entrance C was congested because of fewer scanners.

- ii. Not a lot of people on guest pass list came, only ~3.
  - iii. Parking passes- all but 5 were used.
  - iv. Will go in tomorrow and ask for a count because scanners erased the counts.
- c. Adam- Teams were cooperative and easy to work with.
  - i. Day before show- staging company showed up later than expected.
  - ii. Day of show- no problems with set up.
  - iii. Load up was slow, but some workers left.
  - iv. Overall, crew was good and Freestyle did a great job.
- d. Event safety
  - i. Fencing was an hour late- important to know who knows the map and where the fences should go.
  - ii. Carlos and Alexis- fencing got pushed back- people had to help unload barricades. Crew should have come earlier.
  - iii. Should have ordered more barricades.
  - iv. Understaffed because of how early event occurs in the year.
  - v. YBN's van near entrance C was understaffed.
  - vi. Contemporary(professional security) was great and showed up early.
    - 1. Very professional and asked a lot of good questions.
  - vii. Jordan, head of Contemporary, said they weren't sure what procedures to follow when artist asked for people on stage.
- e. Volunteers
  - i. Helped scan at the door.
  - ii. Volunteers helped reduce some stress.
- f. Hospitality
  - i. Set up on time for artist arrival.
  - ii. Used extra money unused from budget to get pizzas.
  - iii. Gabe- Riders weren't crazy, so it wasn't too bad.
    - 1. Only had to really clean YBN's room.
  - iv. Conner- Route set up to get talent to stage had direct access to student paths. Had to monitor because crew was going in and out a lot.
  - v. YBN decided to stay in his car until 20 minutes until his set- had to close off areas to get him to stage.
- g. Comments
  - i. Enaiya- One of the alumni said they never got a wristband.
    - 1. Kari- alumni came through entrance B, and were written down.
    - 2. MD- They usually aren't given wristbands and allowed backstage.
    - 3. Nathaly- can discuss on a show by show basis.
  - ii. Bethel- Ticket office said we should let them know 2 weeks in advance when we have events.
    - 1. Kari- Ray knew but didn't communicate it, so they didn't know- miscommunication.
  - iii. Gabe- Got called over to open the UGen a lot, should give other people access beforehand. Asked for tables, chairs, and things inside.
    - 1. Nathaly- Production and event safety should have access, along with special events coordinator.
  - iv. MD- If you are going to purchase food, it needs to be in the budget. In the future it needs to be talked about to see if it qualifies for purchasing dinner for people.
  - v. MD- Police usually don't have cars inside fences but they had 2 cars this time. Moved to side by bookstore instead of front of UGen. Asked them to let us know beforehand. Need better communication with CSO's and police.
    - 1. May be good to have police chief meet with us beforehand.

## G. PREVIEW OF THE WEEK

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1. Free Tues Film: Men in Black International - 10/1
  - a. Esteban- 8 & 10PM
  - b. Bethel, Gabe and Lucas- 7:30
  - c. Kat, Mitchell, and Nat- 9:30
  - d. 2 people will be at table pubbing events and signing up volunteers.
  - e. Alexis and one other event safety person will be at doors.
  - f. MD- check with times- may need more than 2 hours between showings.
  - g. Graphics say 8 & 10 but its usually 7 & 10- need to change graphics. Confirmed from 6-midnight.
    - i. Tomorrow we will do 8 & 10 because of graphics, but in the future will be 7 & 10.
      1. Need to change graphics.
  - h. Sign up when you can for movie shifts. Everyone has to do 3 except production and event staff.

## H. OLD BUSINESS

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1. Roy Blair Hub Show - 10/11- Brett
  - a. Confirmed- Show in 12 days.
    - i. Hospitality rooms are reserved and graphic was sent last week, but they have been slow in responding.
    - ii. Want to get announcement ready for social media for tomorrow.
    - iii. Tickets will be ready by Wed at 10am. Sold at ticket office. \$12 for students, use perm number to buy. \$22 general, \$24 at door.
    - iv. Will be a meet n greet after show. Need to establish rules and figure out location.
    - v. Nathaly- Can use Welcome Back page to tell people.
    - vi. Lucas- Rider involves bringing own equipment- may need opener to use their equipment. Good with staffing.
    - vii. Working on pre-event meeting. Hard to schedule. Need to talk to everyone to figure out times to meet.
    - viii. Kiyomi- If we get poster edits, can we still announce before Wed when tickets go on sale.
      1. We could use an individual graphic with his approval.
    - ix. Nathaly- We can't announce the show until Brett gets the okay from the artist.
    - x. Creating a team for this event- but that's not how it works- people volunteer.
      1. Hub shows are half board events. Have to work at least 1 hub show to fulfill requirements.
        - a. Kiyomi- If you need to miss let me know.
    - xi. Gabe- Quick turnaround for ticket prices.
      1. Difficult to make money at any student show. Selling tickets at similar price for venues of ~1000 people.
      2. Kiyomi- Pub can do discounted tickets, giveaways.
      3. MD- See how ticket sales go first
      4. Nathaly- Ticket discount may only make a difference if it goes from double digits to single digits, but \$12 is fine
  - b. Opener discussion
    - i. Sent out suggestions on Friday and 2 different discussions- Artist A and Artist B
    - ii. Nathaly - need to get openers approved by artists management first.
    - iii. Kiyomi- Both seem comparable at this point.
  - c. BP
    - i. Just released an EP, interesting pop sound- tropicana pop- would match RB's sound.
    - ii. Kat- Artist B- compared to Blood Orange- on tour with Tyler- Childish Gambino tweeted one of their videos. Also compared to Drake's album. But last articles were from 2016.
    - iii. Nathaly- Artist B - All similar artists on Spotify we have had here and they have been successful. Would also be easier to have individual artist.
    - iv. Nathaly- could ask about doing a stripped down show because people know them outside their band.
  - d. P

- i. Band- over 30mil streams on Youtube.
- ii. Having a band would lean more toward an indie show.
- iii. Esteban- Production wise, is there a difference between single artist and band?
  - 1. Adam- Yes- Could have differences in equipment, but need to figure out. Need to see if there is enough money in the budget for backline for opener.
- iv. Logistics
- v. Board jobs
- vi. Production & Event Safety
- vii. Tickets
- viii. Marketing

## I. NEW BUSINESS

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1. Artist C - 11/24- Gabe
  - a. Info page about them in Slack- Artist C - viners and youtubers.
  - b. On tour right now- ends 11/18, but talking to their agent. Played at many college campuses.
  - c. Artist C made a vine with racial slurs and has since apologized since, but it is an important point to bring up.
  - d. In the budget, their asking price was \$50k but I had \$20-40k. Do we want to lower end? (~\$15-30k)
  - e. Nathaly- IV theater vs Campbell?
    - i. More interactive things in IV, people may not want to travel on campus
    - ii. Kiyomi- Campbell = \$18k loss, IV Theater = \$30k loss if sold out. But pricing of different tickets affects gross potential.
    - iii. Nathaly- Changed pricing for offer (\$30k) and ticket prices (\$20 and \$30) and it was only a \$12k loss at Campbell
  - f. Brett- Going lower on offer price- risking not getting them. Should also see places they sold out and what their ticket prices were.
    - i. We book for a person, not a day or place.
  - g. Enaiya- Although controversial, they have a really big fanbase. Tend to go viral often. Loyal fan-base would be willing to go to Campbell.
  - h. UCR had a kickin it event with Artist C and can ask them about it.
  - i. Kat- Texas venue had 750 seats and did sell out.
  - j. Kiyomi- Madison theater- 1200 seats and people are reselling tickets for \$25. Budget may not be super feasible- significant loss at current prices
  - k. Nathaly- Other artists we are considering have also said controversial things and apologized and we still consider them, so if we aren't willing to book an artist, we shouldn't book a comedian.
  - l. MD- We don't have a budget we can vote on tonight. Also on the Sunday before Thanksgiving.
  - m. Kiyomi- Look at budgets beforehand.
  - n. Bethel- Similar talent: Artist D
2. Halloween or Christmas events?
  - a. Kiyomi- Anyone can throw an event
  - b. Bethel- Karaoke at rockfire- Christmas? Need facility agreement anyway so could start working on it.
  - c. Conner- Ice in Paradise Christmas event
  - d. Brett- Pumpkin carving day- knives= safe?
    - i. Or ugly pumpkin giveaway
  - e. Nathaly- Company that does haunted houses- could pub Delirium with a haunted house
    - i. Also, rockfire may not allow karaoke because of the success of their own karaoke nights
  - f. Kari- Costume contest
    - i. Prize could be free delirium ticket?
  - g. Greer- Christmas Luminaria event
  - h. Nathaly- Pets costume contest at park in IV

## **J. ACTION ITEMS**

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2. Roy Blair Hub Show - 10/11 - Opener vote
  - a. Between Artist B and Artist A
    - i. One vote between the 2
    - ii. Artist B - 17
    - iii. Pending info from production
  - b. Artist B as opener for Roy Blair starting at \$2.5k
    - i. Motion by Brett, second by Nathaly, consent with 19 present
  - c. Artist A as contingency for Artist B starting at \$2.5k ending at 3k
    - i. Motion by Brett, second by Conner
    - ii. 9-7-3
      1. Motion passes

## **K. FINANCIAL ACTION ITEMS**

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1. Artist C - 11/24
  - a. Motion to table discussion until next meeting by Bethel, second by Conner
    - i. Consent with 19 present

## **L. REPORT**

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### **Facebook Factory/ Tuesday Slide**

1. Mikio- Unsure if Mitchell has it done

### **The Marilyn Report**

1. AS OSL leadership conference on Saturday
2. Oct 3 event- there is pizza at the annex
3. Gateway- Orders need to be made in advance. There is a special requisition form.
4. Close windows when you leave and don't put food in trash cans

### **The Kris Report**

- 1.

### **Commissioner's Report**

1. Looking forward to Holiday events
2. Feel free to reach out about ANYTHING
3. Job descriptions are on team drive

### **Deputy Commissioner's Report**

1. Proud of everyone, Welcome Back was good!

### **Coordinators' Reports**

Adam- Hiring process with handshake this week. Following up with Roy Blair's team.

Brett-

Carlos- WB was stressful but we executed things well and we figured it out

Conner-We are having our own meetings weekly- Thursday at 6:30. Can't verify social media accounts because FB and Twitter aren't accepting applications.

Erica- Keep sharing everything. Going to make student playlist

Esteban- Thank you for a great first lagoon film. Sign up for films. Tomorrow is 8 and 10. Haunted history for UCSB?

Gabriel- Artist E update- waiting to hear back from agent, probably going to confirm for less than asking. Meeting with BSU for events for February. Looking into smaller events.

Greer-Having volunteers worked out well for WB. Having meeting for ambassadors soon.

Kari- Hope tickets go more smoothly- less miscommunication

Mitchell-

Nathaly- No storke show this week. Delirium- sending updated lists. Winter ECen show- putting a pause on it for now. If you want to

put on your own events, let me know. May need to do phone vote for Delirium.

### **Assistants' Reports**

Alexis- Thanks to everyone

Brenna-WB fun to work and students had a good time.

Enaiya-Talked in marketing meeting about submitting forms for marketing orders--will try to get out this week.

Kathryn-WB Fun and excited for Hub shows.

Lucas-ditto to what Adam said Next Storke show--will be Oct 8 (Nat confirms yet)

Mikio--Pub meeting--has a class conflict.

### **Senator's Reports**

Benjy-yield--have a twin brother

Sarah If you need help with anything let us know--here for you.

### **ADJOURNMENT : 6:54pm**

Artists Discussed: Black Party, David Dobrik, Raymond Santana, Tiny Meat Gang, The Palms.