

Media Relations Minutes from October 6, 2005

Call to Order: 6:05 PM

People Present: Jennifer Marshall (co-chair), Aracely Navarro, Nicole Zeoli, Diana Uen, Katie Bender

I. Purpose of the Committee

- A. Liason between AS and press (KCSB, Nexus, Independent, etc.)

II. What we need to do!

- A. Improve image of AS
- B. Assign reps for other committees that might need media help
 - a. look into it this week!
- C. Recruitment- getting people involved with AS

III. How can we do this! things to think about-suggestions and discussion-

- A. AS newsletter or AS Nexus column
 - a. Think about who will write it
 - b. Which will be more effective?
- B. Tabling?
 - a. how often?
- C. Interviews with reporters-local news

IV. Meeting time officially Tuesdays at 7 PM in Goleta Valley Room

Meeting adjournment- 6:30 PM