

Media Relations Meeting Minutes April 4, 2006

Start Time: 5:30

Attendance: Meredith, Janet, Nikki, Noelle, Stanley, Richard, Nora

I. Introductions

II. Announcements

-Things Completed:

New Staff Announcement of Cindy and Roger
Media Relations Logo and Letterhead decided

-Flyering for President's Reunion. Distribution to
Res Halls, OSL, President's Reunion at 1:30

-Postering Pamphlets

Corrections and alterations. Will dumb down the pamphlet to be more concise and user-friendly. Richard will redo the cover. Must be send out to OSL for approval.

-Boards and Committees Insert in Nexus

Four-page insert and appeal to various Boards and Committees for funds. Tyler and Richard will create the new insert. Will ask Vice-Chancellor Michael Young for funds to print Nexus insert.

- Creation of Liaison position to BCC's

1. EAB (Nora)
2. Shoreline Preservation Fund (Noelle, Nicki)
3. CAB (Richard, Stan)
4. Bikes (Richard, Stan)
5. Elections (Noelle, Nicki)
6. Program Board (Janet)
7. Recycling
8. Student Lobby (Nora)
9. SCORE
10. Finance Board (Janet)
11. IVTU (Noelle, Nicki)
12. IVCRC (Noelle, Nicki)
13. Panhellenic and IFC (Meredith)

Liaison Position entails sporadically attending BCC meetings throughout the quarter and ensuring that they print events in the Nexus calendar. Doing press releases for events and publicizing events to the school and outside the school. Liaisons will introduce themselves at the next meeting of the BCCs as the MRC liaison.

-AS Promotional Video

Footage will be taken at AS President's Reunion (Friday) and Earth Day (Saturday).

-Perhaps have a social with the Nexus to creat ebetter relations.

-Res Hall Postering and distribution

100 flyers for Res Halls total

Next Meeting: Thursday at 5:30 in the AS Main Office