

Associated Students  
Media Relations Meeting  
Wednesday, October 10th, 2007  
Minutes

I Call to Order 10:35 am

II Roll Call  
Alina Aghazarian - chair  
Brittany Saake  
Alison Fussell  
Marc Fujikawa  
Marylin Duke  
Tyler

III Introduction to Media Relations  
Went over the Legal Code of what Media Relations is about. Basically the PR of AS. We want to get the word out to students about AS and we want to advertise much of what is going on in AS to the students.

IV Ice Breaker  
Everyone said a little about each other and why they want to be in this committee.

V Positions  
Tabled for next week.

VI Plans for the 07-08 Year

- AS Newsletter – need to work on press releases
- AS Brochure – updating the AS brochure
- AS It Is – Will be put into the Nexus once a week – Ali will get more info
- AS Online – We need to send out a mass email to all students with updates on AS – Alina will be looking into this
- AS Website -
- Promo Items – Need to look into catalogs and look for promo items to give out to students like Frisbees, highlighters, pens, notepads.
- AS Shirts/Sweaters- Brittany will get more info on shirts for AS. Blue with the Logo on the back of the shirt.
- Nexux/Radio – Ali will get in touch with Nexus about posting things in the newspaper.

VII Announcements  
Next Wednesday we will have a short meeting at 10:30 in the AS Main Office. Also, the activities fair is that day from 10-3. Brittany can make it till 12 and Ali can make it till 1 pm. Alina will be asking OSL if we can share a table with a committee from AS. Also, Brittany will be putting together the flyer so we can pass out to the students.

VIII Adjournment 11:10 am