

KCSB Summer General Staff Meeting Minutes, Thursday, July 13, 2006, 6pm.

Introduction to new Excomm Members.

Nilagia -- Will be contract hour shakedown this Saturday – can help music directors, other tasks, to get contract hours done.

Elizabeth -- Have offered the news press two half hours of our airtime each week for them to do coverage because of current issues at News Press. Have yet to hear back from them yet if they are accepting it.

Elizabeth --New FCC rules:

Fines: \$325,000 per incident, up to three million. Minimum fine is \$7,000.

Definitions of Obscenity and Indecency, and long lists of things to avoid on air. Elizabeth will leave copies in people's boxes. Local standards of what is indecent are taken into account, as is context. For example, a breast shown once (Like Janet Jackson) may not end up in a fine, but if it is accompanied with suggestive music it could be considered indecent.

At GRC, ways of fighting this will be discussed, KCSB may put in a couple of thousand dollars in a pool to help. Fines can be applied to you personally. Fines have been leveled at the maximum amount every time. TV networks are also fighting the fines. Recommendations are to screen all material, many station recommend a 7 second delay. KCSB was cited once in the past, but not fined. Some other UC stations see us a threat because if we got in trouble, the Regents could take away all licenses for all the UC stations.

Something like saying pissed just once would probably not result in a fine, and things like "damn, crap, hell" are not considered profane.

Break for food.

Ted – Annual Fund Drive

Starts Nov. 6, 6am, goes to Nov. 15th, 12am.

Will start sending out letters to businesses soon, then do followup calls in August -- September.

Restaurants are a target.

Should figure out scripting for pitches, will be discussed in fall.

Diane: Maybe do Fund Drive different time of year, elections are in Fall, just a suggestion, not asking for a change necessarily.

Ted: Problems with Spring too, student staff tired out.

Alex: should promote on the basis that we are only community station.

Keith: should start this promotion early in the year.

Elizabeth: Doing a Spring Fund drive has problems like people paying taxes. If people have things for staff meeting agenda, they should mention it.

Ted: working on Pay pal- like system still doing research.

Should focus on listeners in Oxnard, Ventura, too. Send out clipboards for people to sign up for different areas where help will be needed.

Discussion about lowering the pledge amount, coming up with a slogan for the 45th anniversary theme. Need to be clearer that people can donate any amount. Develop more of a dialog, or relationship when people call to donate.

Nilagia: Amy Goodman on Sept. 24th. A big event for KCSB, will need a lot of help – publicity.

Alex: Livewire: reviving a magazine w/ music reviews, interviews, etc. Would be online this time, anyone interested in writing for it? Open to anyone, not just KCSB, if they want to contribute.

Josh: Open slot on Friday night, 10pm-12am, open to all programmers.

Keith: His mom is making a quilt out of old radio station T-shirts, let him know if you have any you'd like to contribute.