

A.S. Isla Vista Tenants Union

Minutes: 4-19-2007

I. Call to Order

Meeting called to order: 7:10 PM

Attendance: Andrew Culp, Carmela Galvez, Julio Martinez, Deirdre Mathis, Joel Rodriguez-Flores, Karla C. Rosa, Nicole and Kat (from Chilla Vista)

II. Announcements

- a. CONGRATULATIONS TO SPRING QUARTER OFFICERS!
- b. Sponsored by KCSB, Thursday April 26 at 7:00 PM: Jeremy Scahill lecture.
- c. Take Back the Night rally
 - Main purpose is to raise awareness about sexual assault and speak out against it.
- d. Saturday (4-21-07) fifteenth annual Raza College Day—El Congreso's High school outreach conference.
 - Students from Moorpark to San Luis Obispo are brought and told about university general education requirements, workshops, etc.

III. Old Business

- a. Homegrown Revolution
 - Kat and Nicole here from Chilla Vista.
 - Embarcadero Hall and IV Theater are free after 2:00 PM.
 - Chilla Vista is in the final planning stages for the event.
 - Advertising
 - Chilla Vista and Homegrown Revolution
 - T-Shirts are currently being designed.
 - Events
 - There will be many events ongoing throughout the day such as face painting, mural, etc.
 - Festival starts at 1:00 PM.
 - Musical acts will be finalized on Tuesday (4/24/07).
 - Children's area will be set aside (alcohol-free) with a playground set up—help provided by the teen center.
 - Chilla Vista meetings Tuesdays at 8PM at Embarcadero Hall 1108
 - We should outreach to the long-term IV residents by going to IV elementary and other events attended by long-term residents.
- b. Campaign Updates
 - Meeting with PUEBLO (Joel)
 - Tabled since PUEBLO could not commit to a meeting.
 - UCSB/USC Collaboration
 - Teresa, USC contact is busy with the current USC sweat-free campaign.
 - We should go and meet with them on the same trip as SAJE/Just Economy
 - Security Deposit Campaign

- Mailers (Post-cards) are the most economically feasible method of reaching Wolfe and Associates residents.
 - Moved to financial business for allotment of funds.
- c. Spring Quarter Membership Drive
 - Tabling canceled due to lack of availability of tables in front of UCEN
 - We should contact CALPIRG students who showed interest in tenant's rights and tenant issues.
 - Phone banking schedule.
 - About 50 names on the roster that will be divided between participating IVTU members for phone banking.
 - In addition to phone banking, we can go to classrooms and spread the word there by doing class raps.
 - We can also reserve the Women's Center Lawn for tabling.
- d. Community Forum/Project Update
 - Tabled.
- e. IVPAC Meeting
 - Joel is the IVTU representative for the IVPAC.
 - On Wednesday, IVPAC approved what the first affordable housing project in IV in the last four years.
 - The county's housing program approved the project on Picasso, by Children's Park.
 - 20 units rented at an affordable rate, meaning 30% or less of a resident's income.
 - Motion passed to give priority to ex-Cedarwood tenants.
 - Since San Clemente is being built, El Colegio is going to be expanded to four lanes.
 - IV master plan states that it will go from the university to Storke Road but it has recently been changed—widening from Campus to Los Carneros.
- f. Conquest Spoof
 - New conquest ad says "Everyone Wants to Sleep with Us"
 - We have the first spoof up and running.
 - Megan Barnes created a second one that is approved for display on Facebook.
- g. CSPG tour update.
 - Karla contacted them and proposed doing an after-hours/weekend showing of the exhibit but that is not a possibility.
 - Members who are able to leave on Friday at 1 PM agree to go on either one of the following dates: 5/18, 5/11, 5/4.

IV. New Business

- a. Tabling at Co-Opula
 - IVTU will have a table at Co-Opula on May 5 from 1-8:00 PM.
 - Volunteer for a one-hour shift!

V. Coordinator Report

- a. California Tenant Guides are available for all who want them.

- b. New membership forms were created
- c. Negotiation training will touch upon:
 - Just Cause Ordinance
 - Conquest Boycott
 - Wolfe Campaign.
- d. Panel for Picasso Tenants
 - Tenants were coming into our office fearful of being evicted.
 - Now we know that this is due to the new low-income housing.
 - Panel is no longer needed for this specific issue since the housing authority has contracted an agency to go door to door and make sure that tenants understand what is going on.
 - Setting up a general panel is still an option.
- e. New IVTU Staff
 - Two new student staff members will start work on the second week of May.

VI. Financial Business

- a. Stipend for Megan Barnes
 - Costanza talked to her and she said that Megan would be happy to be hired on a retainer.
 - Would definitely be willing to work on future spoofs/flyers.
 - It took her about 2 hours to work on spoof and 4-5 hours to make flyers for the boycott.
 - Agreed on retainer for the rest of the quarter for \$300.
- b. Park Deposit Fees
 - None necessary since we are joining with Chilla Vista.
- c. Wolfe and Associates
 - \$500 allotted for mailers for the Security Deposit Campaign
- d. Facebook Ads
 - \$300.00 allotted for new ads.

VII. Other Business/Open Forum

- a. Catherine Boyer and IV Commission are open to changing town halls so that they are more meaningful for residents.
 - A possible way to assist them is to have a session at homegrown address the concept of the Townhall and what residents want out of it.

VIII. Adjourn

Meeting Adjourned at 8:25 PM