

EAB Retreat Minutes
September 23-25, 2012

INTRODUCTION

1. Meeting ground rules:
 - Start on time, don't waste time
 - Everyone participates
 - Silence is agreement
 - Disagree in private, unite in public
 - Diversity of opinions welcome
 - Limit side conversations
 - Mingling after the meeting
 - Step up, step back
 - Inclusive language
2. Meeting functionality and facilitation
 - The stack (speaker list); assign a new stacker each meeting; indicated by a flat hand forward
 - Direct response (quick corrections and elaborations); indicated by pointing
 - Point of clarification; indicated by a hand up in a "C"
 - Agreement; indicated by snapping or spirit fingers
 - Point of process (rule breaking); indicated by a triangle
3. Minutes
 - Email minutes to Scott Bull and co-chairs by Wednesday night (they are read by core members and voted on for approval at next Monday's meeting)
4. Duties
 - Attend all Monday night core meetings (90 mins) and Wednesday night general meetings
 - One hour per week office hours (respect and clean the office)
 - Keep your journal up-to-date at least once a week
5. Working groups
 - Meet at end of general meetings (Wed) every week for entire quarter
 - Build bonds with general members; keep diligent and punctual
 - Rules in the guide (see Google Docs)
 - a) Create tangible goals
 - b) Assign roles, working group email, empower people, facilitate, be in charge
 - c) Make sure materials are prepared and be efficient, cut off mingling and socializing
 - d) Follow up with working group regularly

- e) Can ask for \$ for working groups projects and parties/events
 - f) Commit to one working group and multiple campaigns for entire quarter
 - g) Have working groups materials ready by Monday night
6. KICK OFF MEETING (October 10 7-9pm in the HUB)
- First hour business/introductions, second hour social mixer
 - Publicity requirements:
 - a) Class announcements
 - b) Tabling, Zimmerman email
 - c) Painting boards
 - d) Show slides for EAB in big lectures
7. Brainstorming
- What do you enjoy about EAB?
 - What makes EAB EAB?
 - What can be improved?
8. GOALS:
- Santa Rosa environmental hall involvement and outreach
 - Daily Nexus green opinion column
 - Owner-produced food: EAB grows our own food and eats it!
 - Pump up Green Chef
 - Another “Eat-In”/ “Occupy your food supply”
 - LOA Tree (Eric and Dave past members, let’s get them to help)
 - Prop. 37, labeling GMO’s (October 9th in Corwin)
 - Green Radio!!
 - General member empowerment and inclusion, build EAB for the future
 - Increase member recruitment and retention
 - Inter-BCC outreach to increase use of sustainable tools, practices, and networking
 - Always welcome and talk to new members; build new tactics to incorporate members each week
 - a) Greeks Gone Green-diversify alliances to get unexpected environmentalists
 - b) Get on board with community outreach programs and issues, Ban the Bag, Grey Whales Count, Gaviota Coast Protection
 - c) Let’s get involved outside the campus, become more politically active; local issues chair?

PRESENTATIONS

1. Kyle (Campus Affairs Coordinator)

- Can we collaborate with school and other orgs?
- Campus Sustainability Coordinator (Katie Maynard)
- Central Coast Sustainability Summit
- How do we enter environmental careers?
- Talk to about other orgs on campus
- Voting member on Chancellor's Campus Sustainability Committee (10-15 professors meet to discuss campus events)
- List of campus orgs/liasons (Excel spreadsheet with advisor and group)
- Improve communication skills through Facebook, email, calls
- Every quarter polling and measuring how students view environmentalism, sustainability (and measure the changes); STARS (Sustainability Tracking and Rating System)

Liz: Umail listserve/Survey Monkey?

Emily: spread data among diversity of students

Hallie: poll awareness of EAB events

CeCe: what to do with results of poll? Data should be used to dictate further EAB action

2. Emily (Statewide Affairs Coordinator)

- CSSC: California Student Sustainability Commission; brings events to campus, builds up environmental orgs.
- Emily is CSSC rep who brings info from them to us and from us to them
- What can EAB do to participate? Workshops, networking, Green Chef
- Nov. 9-11 "Convergence" CSSC at Chico
- PowerVote: educate campus about what's on the ballot, talk to state reps about issues, how do candidates feel about issues?
- EndCoalCampaign: \$300 million endowment in UCSB mutual funds → into coal power; how do we end UCSB's dependency on coal?
- Pull everyone to work together (work with Kyle) from campus groups and other campuses

3. Rachel (Environmental Justice Coordinator)

- Work with human rights board
- Beneficial or negative environmental impacts disproportionately focused on marginalized people
- Environmental Justice Coalition

- Indigenous voices exhibit brought to campus from the Smithsonian, panels of art displaying how environmental issues affect certain people and groups, “Conversations with Earth” at the MCC Nov. 12-16
- Food justice campaign, collaborate with Food Bank for healthier food choices and how can EAB help to get more students using this service
- Farmers Market closer to campus and what is done with the extra food that’s thrown away
- Basic Needs Program: getting healthier, cheaper foods to lower income people
- Low-budget Green Chef competition, culturally-based foods
- 2012 Farm Bill cuts funding for food stamps
- Work on Prop. 37 GMO labeling
- CalPirg/PUEBLO to stop fracking/polluting
- Diversify environmental justice movement during Black or Chican@ History Month

Lilian: food cart on campus with fresh produce

Cassie: SBCC has farmers market on campus, we can ask how they dealt with obstacles

4. Liz (Garden Manager)

- More people to go to the garden, garden working group to help with labor
- EAB article about the garden for Daily Nexus Green Column
- More variety, better fencing, perennials, structure and raised beds
- Garden parties and potlucks

Hallie: bring EAB garden food to meetings

CeCe: UCSB Extension master gardening course, volunteer with us?

Scott: go to community garden meetings and get a larger voice in how plot of land is used, composting advice and help from AS Recycling

5. Selina (Historian)

- What does history mean to EAB and us?
- Importance of keeping logical, accurate records of past events so people are completely aware of what we do
- Make noteworthy and recognize EAB accomplishments with “Did you know?” advertisements around campus
- Increase visibility through pictures and documentation
- Show outsiders the enjoyment we have doing our jobs
- Documentation of environmental injustices and concerns in our community
- Increase distribution of knowledge and campaigns

Tessa: Facebook page available to you

Correy: journal needs to be updated

6. Hallie (Publicity Coordinator)

- Art outreach
- Class announcements to promote KICKOFF and EAB meetings, reaching a bigger audience is key
- Tour guide outreach to incoming students who care about the environment, spread knowledge about EAB and make sure to get the word out sooner rather than later.
- Presentations in dorms and on environmental floors
- Reach out to Excursion Club and Adventure Club and encourage members to join EAB and take action
- KICKOFF quarterly?
- “Did you know?” marketing throughout dining commons and residence halls
- “Think globally, act locally”
- Educate more thoroughly about Meatless Mondays
- Increase composting
- Promotional trips to excite people about EAB

7. Bridget/Forest (Social Co-Chairs)

- Get all food from the Co-Op and EAB garden
- Volunteers needed to prepare food for meetings
- 2 camping trips per year (3rd week of October) for general members to bond and learn
- Weekly Sunday hikes (3-4 wks per month)
- Monthly potlucks, movie nights, bike rides to farmers markets begun from Co-Ops or any houses that officers can offer
- Theme parties
- EAB intramural teams?
- IV fruit map
- Make sure members have fun and socialize in order to keep interest high

Scott: environmental awareness trips and preserve, conduct restoration

8. Rebecca/Katie (Earth Day Co-Coordinators)

- April 22nd at Anisq’oyo Park or Harder Stadium depending on headliner
- Interactive booths, exercise bikes to power event and keep in ultimately sustainable, raise awareness of campus initiatives
- Get community aware of EAB (toilet bricks?)

- Celebrate what the earth has to offer us

Kyle: spinning classes? SB Earth Day had bikes for powering blenders to mix your own smoothies (made with Co-Op garden fruit)

Liz: Harder Stadium brings Earth Day too far from the Isla Vista community

Scott: Earth Week?

9. CeCe (AS Green Consultant)

- Edits to the Green Bill are on the agenda
- Enforcing and emphasizing Green Bill to encourage sustainable practices and wise/moral money allocation in AS
- 50% of food purchases are sustainable
- Co-Op memberships for on-campus groups?
- Composting
- Resource to make sure AS is green
- Continue to raise awareness about Green Bill at BCC transitional meetings and meet with BCC chairs
- Written list of resources for students and groups who would like to access sustainable businesses
- Sustainability map of SB and IV

Colleen: EAB Green Guide, collaborate with SB Menus to create and EAB rating system of all SB restaurants

Kayla: Pardall carnival?

10. Lilian

- Sustainability projects to give back to the community (the First Tee of Monterey County, Cal State Monterey Bay)
- Take disabled children on trips to aquarium and zoo
- Take the elderly for picnics
- Adopt-a-block project
- Start something like EENG to get community to volunteer with us
- Great plaza sale (yard sale in the plaza with farmers market available)
- Make Art, Not War contest (make art out of natural/sustainable materials with gallery)

CeCe: Boys and Girls Club environmental education, YMCA Teen Center, Family Student Housing garden plots

Chelsee: community service projects for students in trouble

11. Chelsee (Clean Energy Chair)

- EAB rebel child
 - University of California for clean energy; quit coal investments for clean, renewable energy
 - Protests, banners, viral videos
 - Goal: make clean energy cool
12. Kayla (Human Rights Co-Chair)
- Member orgs working for social justice on Human Rights Board
 - Art-ivism: movies with art at the showings of environmental awareness films
 - Human Rights Week (EAB will have a spot)
 - Commissioner of Sustainability (AS) liason for programs and clubs

BUDGET MEETING

Kori (Treasurer)

1. Save all receipts (itemized)
2. No money for alcohol or anything unsustainable, such as Styrofoam
3. Tape receipts to plain white paper, write name, phone, email, date, description, and put into Kori's box
4. Approve with co-chairs any spending up to \$50, but don't have to consult with CORE
5. See Parli-Pro for voting on any spending over \$50
6. Thoroughness is awesome
7. How was money spent last year and how can we maximize the budget this year?
8. Don't be afraid of asking for money, the goal is to spend all \$29,000 responsibly

LEADERSHIP DEVELOPMENT WORKSHOP

Cassie

1. Community agreements:
 - Move up, move back
 - Don't yuck my yum
 - Use inclusive language
2. What makes a leader?
 - Compassion
 - Attention to detail
 - Motivates others
 - Listen before response
 - Include everyone
 - Creative
 - Enthusiastic

- Organized
 - Friendly
 - Open-minded
 - Limitless
 - Personable
 - Adaptable
 - Strong-willed
 - Approachable
 - Tenacious
 - Take-charge attitude
3. Leadership challenges
- a) The Proactive challenge: creating a collective mission and purpose (EAB Mission Statement) *communication, evaluation
 - b) The Vision challenge: creating a picture of the future and defining a path to that future (realistically planning goals is of key importance) *quarter, 2-year, 5-year goals
 - c) The Strategy challenge: making a clear and intentional impact through action *path-planning, retreats, petitions
 - d) The Confidence challenge: developing self-belief, applying our learned experiences *continuously growing skill base
 - e) The Internal Compass challenge: leading ourselves so that we can lead others *self-reflection, removing blockades to maintain balance and efficiency
 - f) The Work-Life Tension Balance challenge: getting results while leading a sustainable and satisfying life, and the art of delegation *healthy life=healthy activism, enabling volunteerism
 - g) The Loneliness challenge: creating networks to maintain diversity and integrity *outreach, participation, acceptance, movement building
4. Exercise: communicate with your group, be empathetic, find solutions to your problems together
- Assess the situation
 - Find the root causes
 - Brainstorm solutions
 - Implementation

Conclusions:

- Pay attention to the majority, listen, be clear, outreach, publicity, inclusivity
- Safe space workshops, outreach, publicize to diverse groups, inclusive language

- Participation, acceptance, be confident and do your research, outside mediation
- Practice personal integrity
- Delegate tasks intelligently and efficiently, plan ahead and have a back-up plan

THE BIKE RACK

1. The bike rack
2. Year-long core meeting schedules (tentatively 6pm on Mondays)
3. EAB Cookbook