## **CREATIVE MEDIA UNIT agenda**

## Associated Students

December 1, 2020 at 6:00 PM

**CALL TO ORDER at 6:00 PM by Irene Chen**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Irene Chen | Present | Ana Chavez | Present |
| Veronica Roy | Present | Priscilla Siow | Absent (unexcused) |
| Celine Liu | Present | Melody Li | Absent (unexcused) |
| Mary Olsen | Present | Angel Diaz | Present |
| Hannah Ford-Monroe | Present | Nathan Le | Absent (excused) |
| Harvest Keeney | Absent (unexcused) | Ana Chavez | present |

1. **REPORTS**

**For officers, updates about your projects**

1. **Chief Marketing Officer Report**
   1. Irene: Scheduling a working group for the AS rebranding project with Tianna.
2. **Advisor Report**
   1. Chelsea: Working with Abby and got Linkedin photos approved. Half of the spots are currently filled. Start thinking about the budget proposals for next year.
3. **Marketing Directors Report**
   1. Veronica: Choosing randomized 50 Adobe giveaway licenses.
   2. Celine: Added as an editor for the Creative Media website.
4. **Social Media Coordinator Report**
   1. Mary: Starting giveaway for airpods beginning of next week.
5. **UCSB TV Producer Report**
   1. Hannah: Working on a bigger video this week. Will conduct outreach on Free and For Sale to find local artists to promote and encourage the community to shop locally for Christmas.
6. **Media Specialist & Web Developer Reports (Career Staff)**
   1. Andy: Doing the last workshop to wrap up the quarter. Catching up with Celine on Santa Barbara Creatives.
7. **Student Staff Reports (Graphic Designer/Videographer/Photographer)**
   1. Ana: Talking to KCSB’s social media manager about the video idea.
8. **Senators:** 
   1. Angel:
9. **ACTION ITEMS**

*These are generally financial approvals. Detailed information and staff recommendations/reports are provided in attachments. Approvals of allocations of funds require Senate approval. Travel requests and exceptions to policy require Finance Board approval.*

1. **Old Business**

1. **New Business**

$250 for AirPods Pro for AS Instagram giveaway

1. **DISCUSSION ITEMS**

*Items on which we may make a decision in the future. Public testimony is welcome. We will not make decision motions but may instruct members/staff to do research and/or place item on future agenda.*

AS ONE campaign

Film video

**ADJOURNMENT**

*MOTION/SECOND: Irene/Celine/Chelsea*

*ACTION: CONSENT*