

CREATIVE MEDIA UNIT AGENDA

Associated Students

January 5, 2020 at 6:00 PM

CALL TO ORDER at 6:00 PM by Irene Chen

A. MEETING BUSINESS

A-1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Irene Chen	Present	Ana Chavez	Absent (unexcused)
Veronica Roy	Present	Priscilla Siow	Absent (unexcused)
Celine Liu	Present	Melody Li	Present
Mary Olsen	Absent (unexcused)	Angel Diaz	Present
Hannah Ford-Monroe	present	Nathan Le	Absent (unexcused)
Harvest Keeney	Absent (unexcused)		

B. REPORTS

C-1. Chief Marketing Officer Report

- a. Irene: schedule working group for AS rebrand
 - i. Look at budget

C-2. Advisor Report

- a. Chelsea:
 - i. Will be working on budgets (Feb 3rd)
 - ii. Convocation didn't happen and we normally hand out passion planners-- we just received them
 - 1. Will be free to students
 - 2. Giving us a heads-up that we will start advertising
 - iii. There is a possibility there may be an AS shop (as merch)

C-3. Marketing Directors Report

- a. Veronica:
 - i. The adobe giveaway has been wrapped up
 - ii. Going to get the ball rolling on personal project this quarter
- b. Celine:
 - i. Planning to upload Mary's profile/bio on Creative Media Unit instagram
 - ii. Meeting with Andy this week (tomorrow) to discuss hosting workshops with an org

C-4. Social Media Coordinator Report

- a. Mary:
- C-5. UCSB TV Producer Report**
- a. Hannah:
 - i. Ozzie(?), one of the videographers, is deferring for the rest of this year
 - ii. First meeting will be next tuesday morning
 - iii. We should consider hiring for a few positions and how to structure it
- C-6. Media Specialist & Web Developer Reports (Career Staff)**
- a. Andy:
 - i. In the process of completing the programs for workshop wednesdays, contacted a few past students and they have expressed interest to teach
 - ii. Had a meeting with Sean today:
 - 1. We have the workshop wednesdays and we can also produce shorter videos and post them
 - iii. Leo, who advises TBL and AS Book Bank, was talking about installing cameras in the Annex
 - iv. Almost everyone who entered the adobe giveaway had a very valid reason, maybe through CMU, we can do “creativity grants”
 - v. Disinfecting equipment and figuring out the rental program
 - 1. Some of our equipment is getting old, we need to build that budget/purchase in
- C-7. Student Staff Reports (Graphic Designer/Videographer/Photographer)**
- a. Melody: No updates
- C-8. Senators:**
- a. Angel:
 - i. First senate meeting will be tomorrow

C. ACTION ITEMS

These are generally financial approvals. Detailed information and staff recommendations/reports are provided in attachments. Approvals of allocations of funds require Senate approval. Travel requests and exceptions to policy require Finance Board approval.

D-1. Old Business

D-2. New Business

D. DISCUSSION ITEMS

Items on which we may make a decision in the future. Public testimony is welcome. We will not make decision motions but may instruct members/staff to do research and/or place item on future agenda.

Appreciation:

Chelsea: Thank you to Mary for hosting the AirPods giveaway

ADJOURNMENT

MOTION/SECOND: Veronica/Celine

ACTION: CONSENT