AGENDA
Associated Students
January 5, 2020 at 6:00 PM

CALL TO ORDER at 6:00 PM by Irene Chen

A. MEETING BUSINESS
   A-1. Roll Call

<table>
<thead>
<tr>
<th>Name</th>
<th>Note:</th>
<th>Name</th>
<th>Note:</th>
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<tbody>
<tr>
<td>Irene Chen</td>
<td>Present</td>
<td>Ana Chavez</td>
<td>Absent (unexcused)</td>
</tr>
<tr>
<td>Veronica Roy</td>
<td>Present</td>
<td>Priscilla Siow</td>
<td>Absent (unexcused)</td>
</tr>
<tr>
<td>Celine Liu</td>
<td>Present</td>
<td>Melody Li</td>
<td>Present</td>
</tr>
<tr>
<td>Mary Olsen</td>
<td>Absent (unexcused)</td>
<td>Angel Diaz</td>
<td>Present</td>
</tr>
<tr>
<td>Hannah Ford-Monroe</td>
<td>Present</td>
<td>Nathan Le</td>
<td>Absent (unexcused)</td>
</tr>
<tr>
<td>Harvest Keeney</td>
<td>Absent (unexcused)</td>
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B. REPORTS

C-1. Chief Marketing Officer Report
   a. Irene: schedule working group for AS rebrand
      i. Look at budget

C-2. Advisor Report
   a. Chelsea:
      i. Will be working on budgets (Feb 3rd)
      ii. Convocation didn’t happen and we normally hand out passion planners--we just received them
         1. Will be free to students
         2. Giving us a heads-up that we will start advertising
      iii. There is a possibility there may be an AS shop (as merch)

C-3. Marketing Directors Report
   a. Veronica:
      i. The adobe giveaway has been wrapped up
   b. Celine:
      i. Planning to upload Mary’s profile/bio on Creative Media Unit instagram
      ii. Meeting with Andy this week (tomorrow) to discuss hosting workshops with an org

C-4. Social Media Coordinator Report
a. Mary:

C-5. UCSB TV Producer Report
   a. Hannah:
      i. Ozzie(?), one of the videographers, is deferring for the rest of this year
      ii. First meeting will be next Tuesday morning
      iii. We should consider hiring for a few positions and how to structure it

C-6. Media Specialist & Web Developer Reports (Career Staff)
   a. Andy:
      i. In the process of completing the programs for workshop Wednesdays,
         contacted a few past students and they have expressed interest to teach
      ii. Had a meeting with Sean today:
         1. We have the workshop Wednesdays and we can also produce
            shorter videos and post them
      iii. Leo, who advises TBL and AS Book Bank, was talking about installing
            cameras in the Annex
      iv. Almost everyone who entered the Adobe giveaway had a very valid
          reason, maybe through CMU, we can do “creativity grants”
      v. Disinfecting equipment and figuring out the rental program
         1. Some of our equipment is getting old, we need to build that
            budget/purchase in

C-7. Student Staff Reports (Graphic Designer/Videographer/Photographer)
   a. Melody: No updates

C-8. Senators:
   a. Angel:
      i. First Senate meeting will be tomorrow

C. ACTION ITEMS
   These are generally financial approvals. Detailed information and staff recommendations/reports are
   provided in attachments. Approvals of allocations of funds require Senate approval. Travel requests and
   exceptions to policy require Finance Board approval.

D-1. Old Business

D-2. New Business

D. DISCUSSION ITEMS
   Items on which we may make a decision in the future. Public testimony is welcome. We will not make
   decision motions but may instruct members/staff to do research and/or place item on future agenda.

Appreciation:
   Chelsea: Thank you to Mary for hosting the Airpods giveaway

ADJOURNMENT
MOTION/SECOND: Veronica/Celine
ACTION: CONSENT