

CONTROLLER'S OFFICE MINUTES



Associated Students

11/12/20, 7:00 pm

Zoom Conference Call

CALL TO ORDER at 7:03 pm by Samantha Zhang

A. MEETING BUSINESS

A-1. Roll Call (Pre-entered Names)

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Samantha Zhang	Present	Evan Whitlock	present
Tomislav Medan	Present	Tejal Kolte	Present
Bernie Nguyen	Present	Spencer Wilfhart	
Michael Zargari		Nhung Tran	excused
Angeline Zhang	excused	Anne Lin	
Shivani Awasthi	present	Ahmed	Present

A-2. Acceptance of Excused Absences

Accepted by Sam and seconded by Tomislav

B. PUBLIC FORUM

B-1.

-Follow up on 4,000 dollars given to ticket office for iClickers

-Sam reached out to internal affairs coordinator about interacting with BCU's

-Sam and Tomislav will be at business managers meeting to give to all managers of the BCU's

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C. DISCUSSION ITEMS

C-1. -Bernie and Evan summary: met with AS pubs finally

-usually say they turn a profit in years, but they have an issue with not many kids usually using their services now

-Evan mentioned that we would create a marketing strategy for AS pubs and ways to implement it in order to get professors to use their e-reader program

- What are they currently doing with readers now? Professors are giving same content but giving out electronic readers now
- AS Pubs wants to buy a folder to create more pamphlets to increase revenue by taking bigger jobs
- 4,000 dollars in total for a new folder for AS pubs
- we already have 3,500 allocated to AS pubs, we would only have to add additional 500
- Bernie would draft a proposal and pitch it to the team about revenue and the costs involved
- AS ticketing office has not gotten back to Tejal
- Ahmed had some ideas about pitching for marketing for Pubs office, likewise Shivani would be open to giving ideas as well
- 20-28 thousand extra with Sabina with AS recycling
- Don't know the status of the bike shop with Team Nhung
- Ahmed was talking about a partnership between the pre-law frat and the LRC
- The LRC wants to set up a live chat online for interns to answer legal questions
- Sam recommended Ahmed an 80-20 impact since he is involved in a variety of different projects
- No updates from Shivani, everyone sent out the survey so that's good
- Sam and Tomislav Drafted a controller intro to the AS business managers meeting
- We need to talk about the e-reader viability; how can they make money off of e-readers, are they secure, why are they trying to push this so hard, what's the ethicality of charging kids for these e-readers given the circumstances, why is AS pubs subsidized and why are they charging what they do?
- Ask these questions to PHIL

D. ADJOURNMENT

MOTION/SECOND: Sam Zhang/Tomislav Medan

Consent

8:02 PM

Business Manager meeting Introduction:

The Office of the Controller acts as a consulting body and aims to provide support for various AS entities.

As representatives, we want to succinctly summarize that we are here as an entity to provide FREE assistance, research, and generous funding for materials or projects for your entity. We are here to help you and not encroach upon your time. All you have to do is give us a general idea of what you might want funding for, and we can do all the research and purchasing for you. We can even draft up a plan to help you figure out who to use our funding and research. We can also help you with marketing strategy, service awareness, transitioning during Covid, potential partnerships with other organizations, etc.