

Coastal Fund
Minutes of Board of Directors Proceedings
August 20, 2010

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order by Quentin Gee

ROLL CALL

Board Members

Pilar Alomia

Michelle Petitfils

Quentin Gee

Danni Storz

Administrative Assistant

Miranda Walker- absent

Coastal Service Program Coordinator

Emma Panish – Absent

Outreach Coordinators

Jennifer Verhines

AS Staff Advisor

Scott Bull

VIII. BUSINESS

1. Outreach

- a. Shipments of merchandise for upcoming school year are almost complete; we've received totes, pens, stickers...expecting t-shirts within the next couple weeks.
- b. Continuing to work on Annual Report for website - it's almost complete. Jennifer learning End Design for formatting.
- c. We are expanding our social media outlets to include a Facebook page (more official - so old group will be deleted), LinkedIn, Vimeo/YouTube, and Twitter. If you have suggestions on how to improve these sites and/or content you would like to add, let Jennifer know
- d. Check out website, it's been cleaned up a lot
- e. Considering using Cooler Email to manage contact list (Excel is really difficult to manage.
MOTION to fund up to \$150 for starter plan (at \$15 month) for the year for various education and outreach activities, funded projects, paid student internships opening for the year for larger campus distribution. Recipients can add to the list via the website and opt out of future emails easily.

MS Gee
MSC Petitfiles
Motion was approved at 4:0

2. AS pubs open Purchase order

Open purchase order for outreach and education and various printing jobs.

MOTION to fund \$300 for various education and outreach printing jobs, open for the year.

MS Gee
MSC Petitfiles
Motion was approved at 4:0

3. Sparkletts for year

Water is good for you and great to have in the office for students to keep everyone happy and working.

MOTION to approve \$500 for sparkelts water

MS Storz
MSC Gee
Motion was approved at 4:0

4. Fast access card- bookstore- 300

open card for bookstore office supplies purchases for the entire year.

MOTION to approve \$500 UCSB bookstore fast access card

MS Alomia
MSC Petitfiles
Motion was approved at 4:0

5. West Bluffs Maintenance and Restoration Project

The West Bluffs Maintenance and Restoration project will seek to stabilize portions of the +/-2,900 LF existing pathway system along the bluff extending from the Cliff House at Coal Oil Point to the eastern boundary of UCSB's West Campus. The restoration will entail both narrowing the path in areas where muddy conditions have forced bicyclists and pedestrians to forge alternate routes, and widening the path in other areas as necessary to accommodate pedestrian and bicycle traffic. In addition, the project will realign the path away from the very edge of the bluff in at least 2 locations. The new aligned path will stabilize the poorly defined existing path with class II decomposed gravel base and headers and the adjacent landscape will have an opportunity to become re-

established and discourage further deterioration resulting from riders seeking a safe path on which to traverse the bluff. Coastal Fund has been working on this project since 2003 and has already contributed fund for permitting, mapping and biological assessments. In 2008 Coastal Conservancy approved \$175,000 for the project. The total cost of construction is estimated at \$307,000. The bid package is ready and approved by various agencies. AS BIKES to be contributing \$10,000 for construction. When the funding is available, construction should begin by October and be completed within the month.

MOTION to using entire 2009/10 rollover funds up to \$90,000 in funding to complete the project. This adds to the \$175,000 grant from the Coastal Conservancy for construction.

MS Storz

MSC Petitfiles

Motion approved at 4:0

Meeting adjourned