

Coastal Fund
Minutes of Board of Directors Proceedings
July 25, 2012

I. CALL TO ORDER

ROLL CALL

Board Members Present

Tanya Jones (outgoing)
Leslie Stirling
Eric Izaguirre
Jenna Driscoll (incoming)
Carey Batha (incoming)
Marissa Bills
Martin Cobos
Dan Westcott (incoming)

Minute Secretary

Alex Tamura

Legislative Council Liaison

Alexis Roldan - Absent

External Vice President of Local Affairs Liaison – Environmental Coordinator

Chelsea Lauwereins – Absent

BCC Liaison

Julian Bustos – Absent

Outreach Coordinators

Erica Aguilera - absent
Alyssa Hall -absent
Julianna Trowbridge - absent

Media Relations Intern

Sara Rosenblatt

Coastal Service Program Coordinator

Alex Tamura

Grants Manager
Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS McFerran
MSC Izaguirre

Motion was approved at 7:0.

III. ANNOUNCEMENTS

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes for 5/21/12:

MS Storz
MSC Izaguirre

Motion was approved at 7:0.

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 7/25/2012:

MS Jones
MSC Cobos

Motion was approved at 7:0.

VI. BUDGET

VII. BUSINESS

1. Chair Report
 - a. Water Service

i. In order to continue the Sparkletts service to receive water in the office, Coastal Fund must pay \$500. This fee will cover the cost of water for the entire 2012-2013 school year.

MOTION to fund \$500:

MS	Batha
MSC	Cobos

Motion was approved at 7:0.

2. Representative Report (Senate, IV Surfrider, EAB, EVPLA)
 - a. Senate – absent
 - b. IV Surfrider - none
 - c. EAB - note
 - d. EVPLA - none
3. Administrative Report
 - a. Alex has been working on distributing funds to projects approved for funding in the Spring.
4. Coastal Service Program Report
 - a. A visiting organization borrowed supplies for holding a cleanup on August 1st
 - b. \$1,065 was distributed to groups that participated though spring quarter on June 12th
5. Press and Advertising Report
 - a. Press Releases- none
6. Outreach and Education Report
 - a. Upcoming Events- updates for Fall
 - b. UCSB Plastic Pollution Coalition Update

- c. AASHE—Association for the Advancement of Sustainability in Higher Education- Erica invited to give presentation Fall quarter
- d. Merch Update - none
- e. Next Newsletter- Fall Quarter
- f. Map and Visitors Guide Ad

- i. The cost of having a Coastal Fund ad on the UCSB map and visitors guide is \$385. This exposure will give us visibility to prospective students and parents.

MOTION to fund \$385:

MS	Cobos
MSC	Driscoll

Motion was approved at 7:0.

- g. White Board Ad

- i. The cost of having a Coastal Fund ad on the UCSB white boards is \$445. These are distributed to every freshman, providing a lot of publicity to incoming students.

MOTION to fund \$445:

MS	Stirling
MSC	Bills

Motion was approved at 7:0.

- h. Mutt Mitt Sponsorship

- i. Sponsorship for the IVRPD Community Mutt Mitt Program expired end of June. The cost is \$100 for the annual maintenance of each Mutt Mitt dispenser. Coastal Fund has sponsored all five at all each of the public beach

access ways to IV/ UCSB beaches in addition to two coastal parks for over the last five years.

MOTION to fund \$700:

MS	Jones
MSC	Stirling

Motion was approved at 7:0.

7. Funded Project Board member Assignments
 - a. No updates.
8. Coastal Fund Sub-Committees
 - a. Incoming Grants (**Alex**, Eric, Martin)
 - i. Model application is now posted on Coastal Fund website on the major funding page
 - b. Recruitment (**Leslie**, Danni, Eric)
 - c. Outgoing Grants (**Tanya**, Marissa, Alex)- no cost extension form
 - d. Strategic Planning (**Erica**, Suzanne, Alyssa)
 - e. Bylaws and Legal Code (**Eric**, Alexis, Scott)
 - f. Expansion (**Leslie**, Danni, Suzanne, Erica)

VIII. Project Review

SUM12-01 Kids In Nature (KIN)

Kids in Nature (KIN) was developed to promote the aspirations and academic achievement of students in low performing schools and to address three major environmental issues: (1) An absence of environmental science education at underserved schools where teachers don't have sufficient time, resources, and training; (2) Equity

and under-representation of young girls and racial, language-minority, and low-income students in the environmental sciences; and (3) "Plant blindness," a term that was introduced by Wandersee and Schussler in 1999 to describe "the inability to see or notice the plants in one's own environment, leading to the inability to recognize the importance of plants in the biosphere and in human affairs." This program falls under Coastal Fund's mission of education. It gives UCSB students a valuable opportunity to educate kids about the environment. KIN is also a great resource for the children. They receive a personalized education, are given a hands-on learning experience with field trips, and are exposed to college education, which many are not exposed to at home. This is a positive, unique experience for underprivileged students, and also gives UCSB students experience with teaching and writing a curriculum. KIN is solely supported by grants, as it receives no funding from the Environmental Studies and Biology departments. Although most student teachers receive credit rather than compensation, the cost of supplies, transportation, and supervision make KIN an extremely expensive program to run. Most funding sources are very limited on funds at the moment, so Jennifer Thorsch, the director of KIN, is struggling with accumulating the necessary support. Only \$14,000-15,000 of the requested budget is necessary to make the program happen fall quarter.

MOTION to fund \$2,500 of requested \$29,092 budget. Applicant submitted revised budget to match amount approved for accurate record keeping and final reporting.

MS Storz
MSC McFerran

Motion was approved at 4:0:3.

SUM12-02 Reef Check California

Reef Check California (RCCA) is a community-based monitoring program dedicated to conserving California's rocky reef ecosystem. At UCSB, RCCA trains students in reef monitoring protocols. Students then participate in RCCA's bi-annual surveys along the Santa Barbara coast and Channel Islands. The students' data are used by the MPA Monitoring Enterprise to inform the baseline monitoring of marine protected areas in southern California, by the Department of Fish and Game and by leading marine scientists. Coastal Fund funds will support staff, training and surveys, providing UCSB with increased opportunities for immersion learning, field experience, and active engagement in marine management processes in California. Coastal Fund has been funding this program for about six years and continues to see its value. RCCA is the only state-wide organization that monitors the California reef, and does so through volunteers. RCCA relies on Coastal Fund's support, but is actively looking for alternative sources of funding. If the board denied funding for this project, the timeline for Reef Check would be thrown off. Since we cannot fund the program in full, the board hopes that the \$4,000 they have allotted will allow the applicant to get started and seek funding elsewhere.

MOTION to fund \$4,000 of the \$11,000 requested budget: Applicant submitted revised budget to match amount approved for accurate record keeping and final reporting.

MS Bills
MSC McFerran

Motion was approved at 6:0:1.

SUM12-03 Surfrider Foundation Documentary to Preserve the Gaviota Coast

Highliner Studios and the Surfrider Foundation, Santa Barbara Chapter are producing a trailer and documentary about Surfrider's efforts to preserve the Gaviota Coast from development. "The Twenty" focuses on SB Surfrider, from its conception and founders to present-day threats from the development this unique area faces. This character-driven project will inspire UCSB students and the campus community audiences to support Surfrider's efforts to save the Gaviota Coast – forever. A grant from the Coastal Fund will launch the already-produced trailer into a multi-platform campaign starting at UCSB to raise money from the larger community. The Coastal Fund board supports this project entirely. Not only is it a great tool to educate students and community members about the Gaviota Coast, it also encourages student involvement. Much of the marketing campaign will be led by the "task force", which will consist of UCSB students. This will be a great educational experience because they will be taking ownership of the project. The board is confident that this video will have a substantial impact, as it is extremely captivating and aesthetically pleasing. Coastal Fund's

grant will be used toward building community support, rather than producing the film. The board would be hesitant to fund another Gaviota film similar to one we funded in the Fall funding cycle, but this project offers an entirely new light as it is targeted at the marketing aspect of the film. The overall goal of this project is not only to bring awareness to this issue, but also to raise the funds to purchase the 20-mile stretch of land. Coastal Fund would be giving money to spread awareness, as the campaign would be generating funds to produce the full length documentary with an innovative marketing strategy. Given the intense preparation and expertise of the project leaders, the board is confident that this documentary and campaign will be extremely successful and impactful. This would be a great project to have Coastal Fund's name tied to, as it has the potential to have far-reaching impact. The board cannot allocate the total requested amount with such a tight budget, but can allot a portion this summer.

MOTION to fund \$3,500 of requested \$9,000 budget. Applicant submitted revised budget to match amount approved for accurate record keeping and final reporting.

MS Stirling
MSC Izaguirre

Motion was approved at 6:0:1.

SUM12-04 New Trash Cans at Coal Oil Point Reserve

New trash cans with lids will be installed in order to decrease wind dispersed litter, and deter rodents. It is important to decrease rodent

activity at Sands Beach to protect the Western Snowy Plover population, which is protected under the Federal Endangered Species Act. Coastal Fund will be purchasing more heavy-duty trash bins that are strong enough to keep animals away.

MOTION to fund COPR trash bins in full of \$650:

MS Storz
MSC Izaguirre

Motion was approved at 7:0.

SUM12-05 Restoration Intern Training Program Fall 2012

CCBER seeks funding for student interns to participate in CCBER restoration work in multiple sites and habitats from the Campus Lagoon Dune and Bluff restoration to Storke Wetland. Eligible students have generally participated in CCBER's Restoration Intern Training Program in which CCBER Staff provide three or four options for three-hour training sessions per week for a quarter-long internship focused on a range of relevant restoration skills. Coastal Fund supports 6 paid student interns for Fall quarter who can follow-up their training with an opportunity to gain in-depth experience working with a project manager.

MOTION to fund \$1,800 in full:

MS Storz
MSC Izaguirre

Motion was approved at 7:0.

SUM12-06 Camino Majorca Beach Accessway Stair Improvement Project

The beach access stairway at the end of Camino Majorca in Isla Vista has deteriorated and is in danger of failing. The stair access has been closed to the public. To design the replacement stairway, Parks has hired the firm of Penfield & Smith, a local engineering firm with extensive experience on comparable projects. The additional funding requested will be used for obtaining permits, demolition, and construction of the new stairway. This application for an additional \$40,000 is submitted to complete the funding necessary directly for construction of the stairway. The Coastal Fund board fully supports this project. Coastal Fund has funded the project in previous funding cycles and would like to see it through. This also gives Coastal Fund a lot of publicity, given the traffic that goes through this particular staircase. The stairway is located at UCSB west campus and is the main beach access point for students, West Campus Faculty and the Isla Vista community, located adjacent to UCSB property.

MOTION to fund the project in full:

MS Storz
MSC Izaguirre

Motion was approved at 7:0.

XI. ADJOURN

8/10/12 10:18 PM

Comment: marissa.bills25:
Suzanne and Danny Storz are listed as motioning to accept things but are not listed as attending board members so one way or another this discrepancy should be corrected.

Also, is there a reason Danny Wescott who will be replacing Tanya isn't voting on this?

Do you want representative reports from Surfrider and EAB from me as well?

8/10/12 10:18 PM

Comment: izaguirre.eric:
I fixed some minor spelling/grammatical things
"BCC Liason" to "BCC Liaison"
and in the CSP Report:
"organization borrow supplied" to
"organizations borrowed supplies"