

Shoreline Preservation Fund
Minutes of Board of Directors Proceedings
Date 5/7/07

Meeting called to order at 6:05pm.

I. Roll Call

Board Members:

Danni Storz
Cheryl Chen
Joel Armin-Hoiland
Lexie Brown
Adrienne Cyr
Jennifer Greeley
Jessica Spence
Ferenc Laczko - ABSENT

Admin Assistant:

Adrienne Cyr – Left early

Coastal Service Program Coordinator:

Suzanne Green -ABSENT

Advisors:

Scott Bull
James To

Also in attendance: Taylor Bushman.

II. Announcements

Don't forget Mother's Day this Sunday!
Thanks Jen for doing the minutes this week!

III. Acceptance of Minutes

IV. Acceptance of Agenda

V. Budget Report

VI. Proposal Review

SPRING 07-11- Environmental Media Internship Program

Center for new film and media

Nicole Starosielski:

- She hopes the project will establish a relationship between SPF and the Center for Film, Television, and New Media.

- The Center's specialty is publicity/communication/advertising for events. They have connections with UCTV, Ocean Channel, SB Channel, etc.
- They have a graphic artist, web designer, faculty (2) who have already agreed to show the films in class, editing lab and film production facilities up for use as well. But the available equipment and basic film production necessities are being requested. There are already many who have donated time and resources. The student teams will consist of 4 undergrads each- one team for each film. The Film Department only has the bare minimum of equipment.

- Can SPF do one large film about us and our projects?

-The production of a student film is in between a class and a job- good experience, lots of commitment, but lack of compensation. This project allows the students of Blue Horizons, UCSB Summer Program for Environmental Media apply their new skills and expose critical campus issues. The emerging Environmental Media infrastructure needs a bigger budget film in order to guarantee the resources/commitment of faculty/staff. Movies must be more aesthetically and emotionally engaging- not just informational.

- Outreach?

-The films could be paired with other environmental films to create a Film Fest of sorts in order to draw a larger audience.

- Future Funding?

-There is a grant proposal to SONY for funding Blue Horizon next summer. The problem with funding sources is the movies must then promote the company/ organization from which the money is awarded (previous movie on Harley Davidson). SPF is unique and positive because it has a specifically environmental base.

- Minimize Budget?

-Publicity is key- justifies project. We cannot cut flyers/ posters/etc. Should we make the films shorter (2-5 min) and lower budget?

- Consensus: SPF would like to fund project in full. Motion to table

SPRING 07- 03 Developing a National Phenology Network Model Site at Coal Oil Point Reserve

Brian Haggarty:

- Focus on spring environmental monitoring. Later there will be a shift from plants to animals. The informational postcards will be sent to natural reserves, big environmental orgs., and universities.
- Spring flowering is coming earlier every year. This is a signal/warning for increase in climate change/temperature.
- SPF is requested funds and not from other orgs because the program has to first prove it is viable.
- The information will be disseminated through Coal Oil Point, CCEBR (Kids in Nature program- Harder Stadium), Gevirtz School of Education.

- There are trails being created by the monitoring of plants, but Chris Sandoval says it is okay but no public foot-path access is allowed. 3 more species of plants have developed from fall's restoration work.

- Goals?

- Expand the area of the monitoring (grassland and wetland)
- Expand monitoring to birds, later maybe amphibians, insects.
- Develop better maps (GPS)
- Disseminate information with tabling. Have end of the year environmental education celebration.

- Is the Sign needed?

- It can catch pedestrians on the main site veins. Be weary of vandalism. Don't want people to walk on the smaller paths restricted only to the interns.

- Minimize Budget?

- There is a Phenology 59,000 grant that begins next summer that funds money for only 3 months/ year. Adaptive management plan for SPF requests- project will need less money from SPF as other funding is added. Brian has asked to increase his salary from \$22-24 in order to compensate for extra time that is now going to outreach development and not data collection. An NSF grant submitted in Jan and will be confirmed in June that goes towards Brian's stipend. The Board does not want to fund his salary(\$9120), the interpretive sign(\$2400), the GPS(\$375), the binoculars(\$300), the external hard drive(\$260), the printer/scanner(\$250), ink (\$330), paper (\$80) or Brian's personal development(\$250). The GPS unit can be borrowed. SPF will check with Bren about past funded binoculars. Mazer Lab paid for by NSF grant. The department can only compensate for office supplies used for teaching- not research/outreach.

Consensus and Total proposed budget revision: \$2,200, motion to table

Spring 07 – 12 Wetlands Restoration: Native Plant Project

Stable Grounds Restoration

West campus Bluffs Stables Horse Boarders Association

Lauren Riley:

- Need to replace eucalyptus trees with native trees in order to revive nesting areas for endangered birds.
- Will collect seeds from cuttings of native areas to grow on site.
- There are 25 barn members that can help with the project. They have to do specific jobs in order to pay for a stall at the barn. SPF can also set up restoration here for Coastal Service Program.

Motion to Approve Project 12 in full (\$810):

- Lexi motions, Danni seconds, 7-0-0

Motion to table Projects 03 & 11 until final week:

- Jen motions, Danni seconds, 7-0-0

VII. Business

SPF Spring Quarter Retreat Recap

Reception June 7 –update

Reggae on the Beach – update

Scholarship update

Web update

Outreach

VIII. Adjourn

Meeting consensus to adjourn at 9:15pm.