

Coastal Fund
Minutes of Board of Directors Proceedings
May 2, 2011

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:03PM by Donovan Maccarone, Chair.

ROLL CALL

Board Members Present

Pilar Alomia - tardy

Michelle Petitfils

Danni Storz

Donovan Maccarone

Tanya Jones

Leslie Stirling

Suzanne McFerran

Administrative Assistant

Miranda Walker - absent

Legislative Council Liaison

Dina Varshavsky

External Vice President of Local Affairs Liaison

Taylor Fulton

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines

Alyssa Hall - absent

Advisor

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS McFerran

MSC Maccarone

Motion was approved at 6:0

III. ANNOUNCEMENTS

None

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes for 04/18/2011:

MS Storz

MSC McFerran

Motion was approved at 6:0

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 04/25/2011:

STIPULATION: spills broad reach update and spring retreat discussion

MS Jones

MSC Stirling

Motion was approved at 6:0

VI. BUDGET

a. Total Account: \$98,834.86

b. Available to Projects: \$45, 476.50

c. Operating

Total Expenses: \$5,426.19

Total Account: \$7,073.81

d. Grants / Projects

Total Expenses: \$283,277.70

VII. BUSINESS

1. Representative Report

- a. Legislature Representative: Started approving budgets for BCC's at the 7 ½ hour meeting last week. Met up with Jones and Stirling to talk about Coastal Club and created a brief outline of the club's goals and agenda for update in legal code. Also, honoraries will be re-evaluated for every BCC,
- b. IV Surfrider: Currently working on Concert for the Coast; 3 new internships have been established and each intern will make a display about their internship, e.g. water quality testing. Surfrider did not attend ChillaVista and went out to the Channel Islands instead.
- c. EAB: CSSC was last weekend, no update yet, will report back in next week's meeting; Dorm Water Competition has come to a closure: Santa

Cruz saved 1200 gallons of water and Anacapa saved 800 gallons, totaling 2000 gallons of water saved. Green Chef is on May 8th.

- d. EVPLA: ChillaVista was a great success; EVPLA is working through transitions now since ChillaVista is complete.

2. Administrative Report: Not available

- 3. Coastal Service Program: This weekend is hosting 3 beach cleanups – 2 Saturday (IV Beach and Haskells) and Sunday will host a DP street clean up. Additionally 4 restorations are planned spreading over Saturday and Sunday. CSP has paid out \$2000 to student groups.

4. Outreach and Education Report

a. Events:

- i. ASVT Recap: McFerran and Jones tabled the event. Described as an interesting experience. Representatives did report that the event was “greener” than years past; water truck, no beer garden, recycling present. Representatives met people from UCLA and made a contact with the Sustainability Club from SBCC – will follow up with them; reported that the event does not coincide with CF’s mission statement and may not fund this event in the future as it stands now – not an educational outreach opportunity – however if there are improvements in the future, CF will reconsider; Lastly, CF was not recognized for the support we provided.

ii. ChillaVista: No

b. Recent Press

- i. CF is not using the press releases that often but we require applicants to write them. Most press releases submitted are poorly written and it requires a lot of work on the education and outreach staff to make them quality for the press. Board discussed this issue. Resolution: On application, include question: Will you be willing to write a press release? If they check yes, then after the project has been in motion for a few months, contact those applicants who checked yes to write a press release.
- ii. Nexus published press release on Community Supported Fisheries on April 29th.
- iii. SB Indy: published article on the West Campus Bluffs ribbon cutting ceremony
- c. UCSB Philanthropic Dinner: Maccarone, Verhines are attending the event.
- d. Goleta Valley Beautiful May 1 banquet 5 Board members attending at \$10 each. Approved last week but didn’t make minutes.

MOTION to fund \$50.

MS Alomia
MSC Maccarone
Motion was approved at 7:0

- e. Annual Reception:
 - i. Kim Selkoe confirmed to speak; still working on others to speak
 - ii. Dessert: cakes, chocolates, cupcakes; Alomia will look into getting cupcakes from her store.
 - iii. Funky shway confirmed for entertainment
 - iv. Invites went out through email; will extend the invite to Coastal Fund “fans” on Facebook; all must RSVP to Coastalfundoutread@gmail.com.
 - v. Budget update: have spent around \$1800 – this does not include the \$500 deposit that we will get back for renting the museum.
 - vi. Board/staff presentations: CSP staff (Panish), Education and Outreach staff (Verhines and Hall), and the Chair (Maccarone) will present at the event.
- f. San Nicolas Wetlands Project: just won the 2011 Energy Efficiency and Sustainability Best Practice Award Competition: press release written but it did not include CF’s support so it will be edited to include that and will be released tomorrow
- g. Riki Ott co-sponsorship: Riki Ott is passing through Santa Barbara and would be willing to give a talk if lecture fees are covered regarding gulf oil spill. Looking at CF for a co-sponsorship of \$1000 to bring Dr. Ott.

MOTION to fund \$1000

MS Maccarone
MSC Petitfils
Motion approved at 7:0

- 5. Coastal Club Update: Worked with Varshavsky last Thursday getting Coastal Club into the bylaws for CF and discussed the goals/agenda for the club. Also in the works are the roles of the co-chairs and WHO should be the co-chairs, i.e. should it be a CF board member and/or someone from the student body at large. Possible resolution: have one board member and one student from the at large student body to serve as co-chairs.
- 6. Coast Camera Update: Maccarone called David Revell and waiting for reply.
- 7. Finance Board workshop, all board members, reminder
- 8. Board Member committee updates:
 - a. Administration Committee: Did not meet last week due to midterms but will meet this week; Petitfils started working on the final report for funded

projects and condensed it to 2 ½ pages. Also, in the works is a grading system to help address the efficiency and success of the applicants. Alomia is working on bylaws and Walker is working on the intern evaluations.

- b. Expansion Committee: Meeting this week.
- c. Recruitment Committee: A new board member was hired to start in Fall 2011- Eric Izaguirre. He will serve as an undergraduate representative. IV Surfrider Rep and a second undergraduate representative will be hired in fall quarter to allow incoming freshman to have a chance to serve on the board
- d. Grants Committee: No update available. Will readdress at the next meeting.

IIIX. APPLICATION REVIEW

SPR11-07 Flows to the Ocean Research and Service Learning Project

Funding is requested for a portion of the cost of fieldtrips to Santa Cruz Island for the *Flows to the Ocean* (FTO) Research and Service Learning Project. FTO students learn about local watersheds and how their actions on land impact creeks and the ocean. Students participate in lessons and activities conducted at their schools, the Watershed Resource Center, creek sites, and *OCTOS*, to be located at UCSB. Students take a trip to Santa Cruz Island to conduct beach clean-ups and see first hand how litter from the mainland gets transported to the Channel Islands. As the project stands right now, there is not enough UCSB student body involvement and the board would like the applicant to work student interns into the project with a meaningful role.

MOTION to table SPR11-07.

MS Alomia

MSC Maccarone

Motion was approved at 7:0

SPR11-08 Enhancing hands-on environmental analysis of the coastal environment

Interactive, hands-on analysis of local environmental data plays an integral role in innovative courses offered by the Geography Department. Several undergraduate level classes allow undergraduates to engage in original scientific inquiry, leveraging real-time and archived data from a nexus of micrometeorological towers. In this proposal, an augmentation to the existing instrumentation infrastructure to facilitate direct measurement of coastal phenomena of great student interest (e.g. fog, land/sea breezes). Deployment of the new sensors, barometric pressure sensors and an infrared radiometer, will be performed with undergraduate interns and will enhance the classroom experience

in several Geography courses. Data from the tower is uploaded to a database in real time. Website to access this database is <http://www.geog.ucsb.edu/ideas> – click on the “Get Out Data” tab to obtain the data. CF is excited to fund this project because many courses use the information, the data is available to the public, and the student interns involvement is significant.

MOTION to fund SPR11-08 \$2779.47

MS Jones

MSC Alomia

Motion was approved at 7:0

SPR11-13 Coastal Stewardship and Policy Program

Coastal Restoration along our bluffs is insufficient in protecting our shoreline and a policy-oriented, broad political and educational effort is required for a healthy and rich coastal zone. This program will establish partnerships with agencies that work on coastal development issues. Student interns will have the opportunity to learn about coastal policy and its applications, as well as the relevance to the ecological integrity and preservation of our shoreline. The program will encourage leadership and increase general student engagement in local planning with outreach efforts that inspire responsible citizenship. Coastal Fund funded \$6115 to this project (Win 11-03) to ensure success and longevity. The UCSB undergraduate applicant is applying for additional funding to continue and build the internship program. The board wants to see this project continue, however with revisions to the budget, which are as follows: Summer session funding was cut from 14 weeks to 12 weeks because summer session runs only for 12 weeks. Also, the Program Coordinator will remain at \$11-/hr rate. Lastly, operational expenses are cut.

MOTION to fund SPR11-13 \$11,086.40

STIPULATION: applicant will look for other funding other than Coastal Fund.

Further, the spring and summer internships will be completed by the end of summer quarter and the applicant will bring in new interns to begin new projects for this program.

MS McFerran

MSC Storz

Motion was approved at 6:1

X. ADJOURN

Meeting was adjourned at 10:17PM

MOTION to adjourn:

MS Maccarone

MSC Alomia

Motion was approved at 7:0