

Shoreline Preservation Fund
Minutes of Board of Directors Proceedings
Date 3-5-2007

Meeting called to order at 6:15.

I. Roll Call

Board Members:

Danni Storz, absent
Cheryl Chen
Joel Armin-Hoiland
Ted Ehlert, absent
Lexie Brown
Adrienne Cyr
Celia Williams, absent
Tiana Kamen, absent

Admin Assistant:

Adrienne Cyr

Coastal Service Program Coordinator:

Lauren Cobbe, absent

Advisors:

Scott Bull
James To

II. Announcements

III. Acceptance of Minutes:

IV. Acceptance of Agenda

V. Budget Report

Scott Bull: \$147,000.00 for future projects spring quarter.

VI. Proposal Review

WIN07-07 "Islands and Estuaries" 4-0 consensus to fund in full at \$850.00

WIN07-08 "Coal Oil Point Reserve Habitat Restoration Internship Program Spring 2007"
Consensus to fund in full, 4-0. \$875.00

WIN07-09 "Equipment Support for Student Volunteer Projects"
Consensus to fund in full, 4-0. \$493.00

VII. Business

Scholarship— Cheryl to go over stewardship, Adrienne to edit, then Cheryl to send to Eric Zimmerman for further review.

Ideas for stewardship application:

- a. sponsoring faculty advisor required.
- b. Give money to the ES department which would then allocate to the student. 3 awards, \$1500 each.
- c. Successful applicant has passion for coastal issues, Intended for a student who is interested in pursuing a career in coastal issues.
- d. Board decides who wins the scholarship reviews applications.
- e. Timeline: winter quarter, Submit by deadline February 1st. Advertise during fall, announced early march. Submit via email. Make available to download off SPF website.

Partnership with IVRPD –Vernal Pool outreach, restoration and education:

- I. Dave Hubbard & Danielle attended the meeting at 7:00.
- II. We want exposure to explain *why* it is open space, *why* this open space will not be developed. Importance of showcasing the vernal pools as a local asset.
- III. Discussion to insure implementation of an “Integrated interpretative program” of educational signs.
- IV. Question of developing Coastal access parking. 2, 30 min spots.

Joel: motion to fund in full on basis that park district approves. Cheryl 2nd, 4-0 approval \$22,600.

Outreach opportunities- Subcommittee report:

- I. Display case
 - a. Costs? Need to contact Ucen.
 - b. Use pics to catch attention.
 - c. Change monthly, formatted so it would be easy.
 - d. Short Press release with every application. <1page & photo, in release ask for a factoid-“did u know?” to put in the Nexus if desired.
- II. We still need to do a follow-up w/nexus (contact about a coastal fact box)
 - a. We want to give them a filler for the paper (and outreach for us).
 - b. Outreach meeting next Monday. 5:00. Lexie and Cheryl to confer.
 - c. Adrienne will write a job description for the new position of outreach coordinator to hire for spring.

Surf Camera: Try out the cam with a discussion forum/webcam blog to assess community interest.

West Campus Bluffs Trail: Scott’s update—

Hard costs \$183K, Soft costs \$50K. \$234 K estimated total. Scott In discussion with Coastal Conservancy to contribute \$200k.

New Logo: Hire graphic designer for \$500 to help develop new logo. 4-0. consensus. approved.

Stipends: consensus to approve board member and program assistant stipends 4-0 at \$1,925.00. Breakdown below.

Tiana (missed one meeting) \$175

Joel, chair (missed zero) \$250

Danni (missed 2) \$150

Adrienne (missed zero) \$200

Cheryl (zero) \$200

Lexie (zero) \$200

student support

Admin Assistant- Adrienne \$350

Coastal Service Program coordinator Lauren \$400

VIII. Adjourn

Meeting consensus to adjourn at 8:15 pm.