

Coastal Fund  
Minutes of Board of Directors Proceedings  
March 31, 2008

The Coastal Fund Board of Directors meeting was called to order at 6:11 PM by Lexie Brown, Chair.

**1. ROLL CALL**

Board Members Present

Pilar Alomia  
Cheryl Chen  
Kaela Jorgenson  
Lexie Brown

Administrative Assistant

Kevin Le

Legislative Council Liaison

Chris Wendle

Coastal Service Program Coordinator

Kelsey Fisher  
Lauren Cobbe

Outreach Coordinators

Michelle van Oppen

Grants Manager

Scott Bull

**II. Acceptance of Proxies, Tardies, and Excused Absences**

Joel Armin-Hoiland	absent
Jessica Spence	absent
Jenna Newburn	absent

**III. ANNOUNCEMENTS**

Coastal Fund needs to put out job announcements for the administrative assistant and outreach coordinator positions for the next academic year as those positions are currently held by graduating seniors. The hiring recruitment and process needs to start now as it usually takes about a quarter to find someone.

April 19<sup>th</sup> is IV Earth Day and Coastal Fund will be hosting a beach clean up. Concert for the Coastal is May 3<sup>rd</sup>.

#### **IV. BUDGET REPORT**

There is \$164,915.58 in the account and a budget of \$151,178.11 to spend on future projects.

#### **V. BUSINESS**

##### Coastal Service Program

Currently, the stipend given to groups who go on beach clean ups receive \$100 and those who participate in restoration projects receive \$150. It is proposed that there is an increase in the stipend for the beach clean up to be \$150 and the restoration projects to be \$250. This will increase incentives for groups to come out and make it more competitive. This will also put the Coastal Fund's name out in the student community. A set amount of money needs to be budgeted for these projects, so \$4,000 is proposed to be set for the quarter with the increase in program participation.

**MS Alomia motion to approve the increase in funding for Coastal Service Program Participation \$4000 to be allocated for the rest of the quarter.**

**MSC Jorgenson, Motion is accepted.**

**The Motion was accepted at 4:0.**

##### TGIF Sponsorship

EDC will be hosting a Fall Feast on October 3<sup>rd</sup> in the Fall Quarter and it will be an opportunity to be noticed in the environmental professional community. Being involved in this event will allow the Board members to meet and greet with other coastal organization members and network. A proposal is made to assist in the set up for this event.

**MS Chen motion to approve this proposal at \$300.**

**MSC Jorgenson, Motion is accepted.**

**The Motion was accepted at 4:0.**

##### Spring Insight

April 12<sup>th</sup> is the day when prospective freshmen and their families visit UCSB and tour the campus and meet campus organizations to see what kind of lifestyle is present on campus. Most, if not all, campus organizations will be tabling to showcase their events and achievements and lure freshmen to join them. Hannah will be tabling 10-2 and anyone who can come and help out is appreciated.

## Coal Oil Point Reserve Wish List

This Thursday, April 3<sup>rd</sup> at 3:30, Scott will be meeting with the Coal Oil Point Reserve staff to discuss potential projects and budgets prior to the April 11 Spring deadline. Board members are encouraged to attend.

## Concert for the Coast

We are co sponsoring the Concert for the Coast May 3 in Isla Vista with IV Surfrider. Requested is \$1000 deposit, (to be returned), \$350 park fee, \$10 alcohol permit, \$15 electricity, \$97.50 park staff, \$684 for security from foot patrol.

**MS Brown motion to approve co-sponsorship at \$2146 (includes \$1000 deposit).**

**MSC Newburn, Motion is accepted.**

## Coastal Fund reception

The CF reception will invite applicants from all previous years to showcase their projects and have a little meet and greet. The reception will be held at the Cliffhouse and the date has yet to be determined. It was originally set to be May 22<sup>nd</sup>, but it conflicted with some availability, but a consensus will be reached by the end of this week via email circulation. Dates and alternatives proposed are Friday May 30, Sunday June 1, Monday June 2, and Thursday May 22. Speakers are needed for the event, and it has been approved that Craig Shulman from ReefCheck, Jason Nelson from the Coronado Butterfly Preserve, Lauren and Kelsey from CSP, and the Green Scene's Gaviota Film will be the speakers/presenters. A keynote speaker has been designated as Professor Bill Freudenberg or Linda Kropp of the EDC and he will be invited as the speaker when a date is set, as well as the rest of the speakers. Organizations that are approved to table at the event to promote their agenda and get their name out into the community are Shorelines & Watersheds, Snowy Plover Docent Program, REEF Mobile, and Goleta Valley Beautiful. Lazy Acres will be catering this event and specifics need to be clarified as to what they are providing in order to ensure a realistic budget. An invoice will be obtained from Lazy Acres when the budget is clarified.

**MS Chen motion to approve this proposal up to \$3500.**

**MSC Jorgenson, Motion is accepted.**

**The Motion was accepted at 4:0.**

## Spring Social

The Board needs to set up a date for this professional development educational tour Board retreat so that the majority of the Board members can attend. Options for the social include a daytrip to Anacapa Island, and kayaking in the SB harbor. Pricing for these activities need to be researched. An email of when members are available will be circulated.

#### Stewardship Award

It is still questionable if the Board is capable/allowed to award our scholarships.

#### Outreach

##### Video

The Coastal Fund promo is being uploaded onto youtube and will be embedded into the website for viewers to watch. The video will also be added to the Facebook group and ASPB will be emailed to put the video out as a commercial.

##### Banner

The banner is done being printed but it needs to be trimmed. It costs \$8 to trim and add grommets to it.

##### Magnets/T-shirts/Totebag

Magnets have already arrived. T-shirts will be shipped in mid-April, The totebag just needs an image to be attached before it can be printed.

### **VI. Adjournment**

It was motioned to adjourn at 7:45PM. It was unanimously agreed.