

Coastal Fund
Minutes of Board of Directors Proceedings
February 07, 2011

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:00PM by Michelle Petitfils, Chair.

ROLL CALL

Board Members Present

Pilar Alomia
Michelle Petitfils
Danni Storz
Donovan Maccarone
Tanya Jones
Leslie Stirling
Suzanne McFerran

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

External Vice President of Local Affairs Liaison

Taylor Fulton

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines - Absent

Erica Aguilera

Grants Manager/ Advisor

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Storz

MSC Alomia

Motion was approved at 7:0

III. ANNOUNCEMENTS

None

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes for 01/31/11:

MS Stirling

MSC McFerran

Motion was approved at 6:0

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 01/31/11:

MS Alomia

MSC Petitfils

Motion was approved at 6:0

VI. BUDGET

- a. Total Account: \$212,645.68
- b. Available to Projects: \$171,856.68
- c. Operating

Total Expenses: \$4,578.38

Total Account: \$7,921.62

- d. Grants / Projects

Total Expenses: \$177,367.70

VII. BUSINESS

1. Representative Report

- a. Legislature Representative: Last week's meeting spanned the course of 7 1/2 hours to discuss a variety of topics including the elections bill that was proposed of which changes were made to; it was decided that BCCs and other groups cannot spend money or speak their position to endorse a political party or view. Also discussed were ways in which to sustain the ESS. Planned for the near future is a foodbank, though logistics are still being worked out. The letter for Jerry Brown is also in the process of being written regarding the fee increase of students' tuition.
- b. IV Surfrider: last weeks meeting was a great turn out and IV Surfrider has decided to proceed with a Valentine's Day bake sale fundraising event. The sale will take place from 10-2/3 at the SRB on Monday, January 14th.

- c. EAB: Due to midterms last week the meeting was minimal.
 - d. EVPLA: EVPLA is continuing to work towards chillavista, as well as making it a zero-waste event.
- 2. Administrative Report: the applications have recently been updated into the Coastal Fund database, an excel spreadsheet database is a continued project, the business cards will arrive this week, and McFerran's board name tag has been made. This web site updates will be made.
- 3. Coastal Service Program Report: last week groups were paid, totaling \$1,500.00. This weekend's services will include three restorations, two tree plantings, and three beach/street clean-ups. Planned for these upcoming weeks are updating dates to the online calendar of which features cleanups and events, as well a site update for the increase in money funded for participating clean-up and restoration groups.
- 4. Outreach and Education Report:
 - a. EVENTS
 - i. Recyclemania February 28th – plastics awareness
 - 1. Bag It Screening: Tuesday, March 1st at 730PM at the MCC Lounge
 - 2. A doodle calendar will be sent out for board members and staff to assign themselves tabling hours.
 - 3. Beach Clean Up takes place Saturday March 5th
 - 4. Signs along the bike path will include 3-5 facts with regard to plastics with the CF logo or name featured.
 - ii. Glen Russell, Coastal Land Use Planning: February 16th at Bren 1414. Tabling hours will take place between 4 and 5:30PM
 - iii. CF Reception: Sunday, May 15th
 - b. Outreach coordinator recruitment: the job listing has been posting and Coastal Fund expects to receive applications soon.
 - c. Week of Plastics: partnering with EAB/Surfrider to create high-quality photos, information, stats, and quotes regarding animals that are endangered/harmed because of plastics. Right now outreach is working towards receiving the rights to potential use of photos.

- d. Lock-in Reaffirmation: in an effort to promote Coastal Fund generally, one idea small boards along the bike paths will feature one-sentence lines regarding projects that have been instrumental for UCSB and its students. Also a potential source of advertising will include the printing of Coastal Fund's pro-statement in the Voter's Guide due April 5th.
 - e. Press releases
5. Foundation Roundtable dues:
- MOTION to fund Foundation Roundtable dues for \$1000.00
- MS Storz
- MSC Petitfils
6. Partnership for Excellence Conference: Thursday, March 17th: Stirling, Walker and Bull will attend.
7. Coastal Fund Beach Clean-Up: Saturday, March 5th.
8. Board Member Sub-Committee Updates
- a. Website, application, final report workshop: the revisions of final report forms, major and minor funding applications, intern evaluations and the bylaws have been done. The website will be reviewed and updated soon.
 - b. "Expanding" Coastal Fund Sub-committee: no update available.
 - c. Recruitment and Social – board and staff – questionnaire, advertising: the committee has decided to actively recruit future board members that will replace those leaving after this Spring.
 - d. Grants Committee – Tours and Board member project assignments: a working document has been made and reviewed by all of the Coastal Fund Board; changes are still to be made of which will include a standard rating system and a small section afterwards for comments/feedback.
 - e. Reception: no update available.
 - f. Strategic Planning/Logistics: this weeks meeting went well. Focused on exploring the partnership with Surfrider. This Wednesday tasks will be delegated amongst committee members.
 - g. Environmental Education Committee: a general outline has been made: the environmental educational class will, if they so desire, collaborate together to create lesson plans for outdoor education. One to two interns will be incorporated

to lead tours. A draft of this outline will be written and typed with detail within the next few weeks by Maccarone.

9. Meetings Scheduled: February 28th.

IX. APPLICATION REVIEW

WIN11-04 Current Conservation Challenges and Opportunities in the Santa Barbara Channel: Shipping and Whales

The Environmental Defense Center (EDC) is the only non-profit environmental law firm and environmental advocacy organization on California's Central Coast. A major component of EDC's work is conservation of the Santa Barbara Channel ecosystem which is challenged by cargo ships which create water, noise and air pollution, and collide with and kill migrating and feeding whales. EDC seeks to engage the UCSB community in addressing these problems. EDC requests funding to support their work and convening, filming and disseminating an educational presentation to inform and encourage UCSB engagement in protecting marine mammals by reducing ship strikes, noise and pollution. Coastal Fund feels that this project is greatly educational, informational, and beneficial to UCSB and its community.

MOTION to fund WIN11-04 \$14,850.00

STIPULATION: the student intern works 10 hours a week for 15 weeks at \$9 an hour.

MS Alomia

MSC Jones

Motion was approved at 7:0

WIN11-05 Educating the Public About Tar Accumulation at Coal Oil Point, a Study of Key Underlying Factors

The primary project purpose is to locate the most important tar sources in the vicinity of Coal Oil Point (COP) and UCSB and to identify factors controlling the spatial and temporal variations of tar distribution on local beaches. Ultimately, this research will allow improved protection of the endangered Snowy Plover habitat by developing capabilities to predict tar accumulation based on ambient conditions. This project's goal is to use educational outreach through a short, online documentary, and brochures for reserve distribution to communicate the role of tar in COP beaches to the larger community. Coastal Fund has decided to table this project on the basis that a board member speaks with the applicant regarding student's involvement and future direction.

MOTION to table WIN11-05

MS Stirling

MSC Jones

Motion was approved at 7:0

WIN11-06 A Community Supported Fisheries Program for the UCSB Campus

The Santa Barbara Channel supports productive and diverse commercial fisheries. However, very little of the catch is consumed locally. The Santa Barbara Channel proposes to connect the UCSB campus community to the local fishing community by creating a Community Supported Fisheries (CSF) program with access for students, staff, faculty and Dining Services. Their initial objectives include conducting market research to guide the program's structure and products and identify needs for educational materials. A campus-wide CSF will enable UCSB to be a major positive force of change through engagement with the local fishing community and as a role model in the sustainable seafood movement. The CF board finds this project innovative and very different from many of the projects normally funded. Further, CF recognizes the need for local and sustainable food in the UCSB dining commons.

MOTION to fund WIN11-06 \$12,400.00.

STIPULATION: the graduate student worker works 10 hours a week for 10 weeks during spring quarter and 20 hours a week during summer quarter at \$12 an hour and the undergraduate student intern works 5 hours a week during spring quarter and 20 hours a week during summer quarter at \$9 an hour.

MS Storz

MSC Maccarone

Motion was approved at 7:0

WIN11-02 UCSB Fun in the Sun – Summer of Service (FITS-SOS)

UCSB's FITS-SOS Project is a 7-week service-learning-oriented program from late June through early August, integrating hands-on, experiential interaction for at-risk, underserved, middle school students in UCSB's educational coastal setting. The UCSB FITS-SOS project is part of the FITS-SOS and FITS programs, which are geared to promote reading, character development, and civic engagement (focusing on environmental awareness). Students learn subjects they study in school as well as potential career paths, such as: water conservation, recycling, water quality, nature study and wildlife preservation. The FITS and FITS-SOS programs are research-based and are proven to dramatically increase students' self-esteem and life skills. With a new revised budget, Coastal Fund feels that this project is extremely instrumental in the young lives of the local Santa Barbara youth. This project allows UCSB students an opportunity to advise and work with young children in the processes of research, reflection activities and afternoon implementation, site visits, advocacy efforts and community outreach.

MOTION to fund WIN11-02 \$6,920.00:

STIPULATIONS: the program leader trains for 40 hours a week at \$12 an hour in addition to working the 40 hours FITS-SOS for 7 weeks at \$11 an hour. The program leader will not be funded benefits.

MS Petitfils

MSC Stirling

Motion was approved at 7:0

WIN11-15 Explore Gaviota Coast! Fun Run and Hike

This is a fun run and hike to provide people with the opportunity to go out to the Gaviota Coast and enjoy it. There will be two distances: 12.2-mile point-to-point run from Gaviota State Beach to El Capitan State Beach and a 5-mile loop run (or hike) from El Capitan State Beach to Refugio State Beach and back to El Capitan State Beach. This project has always been a great way to allow UCSB students to participate/enjoy the local environment in a fun way and as the applicant has informed Maccarone that the CF logo has already been planned to be branded onto the reusable water bottles the Coastal Fund board has decided to fund this project in full.

MOTION to fund WIN11-15 in full for \$1,000.00:

MS Alomia

MSC Maccarone

Motion was approved at 6:0

X. ADJOURN

Meeting was adjourned at 09:32PM

MOTION: Motion to adjourn

MS Alomia

MSC Maccarone

Motion was approved at 7:0