

Coastal Fund
Minutes of Board of Directors Proceedings
February 28, 2011

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:00PM by Donovan Maccarone, vice-chair.

ROLL CALL

Board Members Present

Pilar Alomia
Michelle Petitfils - Tardy
Danni Storz
Donovan Maccarone
Tanya Jones
Leslie Stirling
Suzanne McFerran - Tardy

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

External Vice President of Local Affairs Liaison

Taylor Fulton

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines
Erica Aguilera - Absent

Grants Manager

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Storz

MSC Alomia

Motion was approved at 5:0

III. ANNOUNCEMENTS

None

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes for 02/07/11:

MS Storz

MSC Alomia

Motion was approved at 6:0

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 02/28/11:

MS Alomia

MSC Maccarone

Motion was approved at 6:0

VI. BUDGET

- a. Total Account: \$154,144.90
- b. Available to Projects: \$113,355.90
- c. Operating

Total Expenses: \$4,578.38

Total Account: \$7,921.62

- d. Grants / Projects

Total Expenses: \$212,537.70

VII. BUSINESS

1. Representative Report

- a. Legislature Representative: there have been long meetings in the last couple of weeks as AS has begun to analyze the budget for all BCCs for the spring quarter. Unfortunately, everyone's budget will need to be cut. Except those with lock-ins like Coastal Fund
- b. IV Surfrider: continuing to work towards Recyclemania.
- c. EAB: the camping trip was cancelled, garden plot Mondays are still continuing and EAB is preparing for the "Powershift" conference in spring.
- d. EVPLA: EVPLA is sponsoring a deadweek snack-run on as part of a Chevy promotion Wednesday March 9th from 8PM-12AM.

2. Administrative Report: the excel spreadsheet and file database is constantly being updated, the business cards finally arrived, final reports continue to be received, and much of the updates towards final reports, intern evals, bylaws and website are being made through the administrative subcommittee.
3. Coastal Service Program Report: this upcoming weekend will be the last CSP events for the quarter, featuring two beach cleanups and 4 restorations.
4. Outreach and Education Report:
 - a. EVENTS
 - i. Recyclemania February 28th – plastics awareness
 1. Bag It Screening: Tuesday, March 1st at 730PM at the MCC Lounge, there will be food provided.
 2. Beach Clean Up takes place Saturday March 5th
 3. Signs will no longer be posted along the bike path due to rain and mud, but they will be featured at current and future tabling events.
 - ii. Tabling: there will be an online source that will allow each board member and staff representative to poll which hours they are available to table.
 - iii. Glen Russell, Coastal Land Use Planning: \$200 video
 - iv. CF Reception: Sunday, May 15th
 - b. Outreach coordinator recruitment: five applications have been received and though none are particularly impressive, each will be called for an interview.
 - c. Lock-in Reaffirmation: updates have been made to the reaffirmation statement and will appear in two different ballots.
 - d. Press releases
5. West Campus Bluffs Meeting: Tuesday, March 1st at 3PM. Fulton, Maccarone and Stirling will attend.
6. Partnership for Excellence conference: Thursday, March 17th. Stirling, Walker, Bull, McFerran, and Maccarone will attend.
7. Meet co-lifeguard: Tuesday, March 1st at 10am
8. BCC Chair Council Meeting

9. Coastal Fund Beach Clean-Up: Saturday, March 5th.

10. Board Member Sub-Committee Updates

- a. Administration Committee: the revisions of final report forms, major and minor funding applications, intern evaluations and the bylaws have been made, the board will need to review and finalize. The website is still in the process of being reviewed and changed.
- b. “Expanding” Coastal Fund Sub-committee: no update available.
- c. Recruitment and Social – board and staff – questionnaire, advertising: Storz has written an interview protocol and is awaiting input from the board and staff. Once the board provides their input changes will be made and the document will be finalized.
- d. Grants Committee – Tours and Board member project assignments: a working document is in the process of being written that will allow Coastal Fund applicants that receive grants to evaluate the funding/application process. This document will be an electronic form only and updates that have important or pertinent information will be brought to the board’s attention during meetings.
- e. Reception: no update available.
- f. Strategic Planning/Logistics: last weeks meeting focused on delegating tasks, discussing the tagline and reviewing goals. Also, McFerran will be joining the committee.
- g. Environmental Education Committee: a general outline addressing the committee’s mission, goals, and plans will be ready beginning spring quarter.

11. Elections: for the spring 2011 quarter the newly appointed Chair will be Maccarone and the vice-chair will be Storz.

IX. APPLICATION REVIEW

WIN11-03 “Coastal Stewardship & Policy Program”

Coastal restoration along our bluffs is insufficient in protecting our shoreline and a policy-oriented, broad political and educational effort is required for a healthy and rich coastal zone. This program will establish partnerships with agencies that work on coastal development issues. Student interns will have the opportunity to learn about coastal policy and its applications, as well as the relevance to the ecological integrity and preservation of our shoreline. The program will encourage leadership and increase general student engagement in local planning with outreach efforts that inspire responsible citizenship. After having met with the applicant and

agreeing upon a revised budget, the board has motioned to fund this project \$6,115.00. It is stipulated that if the program will be granted funding post-spring quarter, the director of the program must show an overwhelming benefit to the student body and the interns involved. This entails, but is not limited to, journals of the interns and their work over the ten-week quarter as well as their final project, the final project of the interns, all things accomplished by the program and those involved, tangible benefits to the student body, and a future itinerary for the next funding cycle. If the program wishes to continue on after Spring quarter, another proposal must be given to Coastal Fund by the Spring deadline. We ask that the director and at least one intern involved in the program be present at the board meeting in which we look at the Spring 2011 proposal.

MOTION to fund WIN11-03 \$6,115.00

STIPULATION: three student interns are funded 10hrs/week for 10 weeks at \$9/hr, totaling \$2,700.00; student intern benefits at 4%, totaling \$108; project coordinator/executive director is funded 20hrs/week for 10 weeks at \$11/hr, totaling \$2,200.00; coordinator benefits at 4%, totaling \$88.00; operational expenses remain \$719.00; travel expenses remain \$300.00.

MS Storz

MSC McFerran

Motion was approved at 5:2

WIN11-05 Educating the Public About Tar Accumulation at Coal Oil Point, a Study of Key Underlying Factors

The primary project purpose is to locate the most important tar sources in the vicinity of Coal Oil Point (COP) and UCSB and to identify factors controlling the spatial and temporal variations of tar distribution on local beaches. Ultimately, this research will allow improved protection of the endangered Snowy Plover habitat by developing capabilities to predict tar accumulation based on ambient conditions. This project's goal is to use educational outreach through a short, online documentary, and brochures for reserve distribution to communicate the role of tar in COP beaches to the larger community. Coastal Fund believes the undergraduate student involvement in research is important and beneficial.

MOTION to fund WIN11-05 \$2,400.00

STIPULATION: the student project coordinator salary has been reduce to \$350 a quarter, totaling \$700; the two student salaries for tar counting has been reduced to \$300 a quarter, totaling \$1,200.00; computer supplies will not be funded.

MS Stirling

MSC Maccarone

Motion was approved at 6:1

WIN11-08 Restoring Lagoon Island with Prescribed Fire 2011

The goal of this project is to restore 1 acre of the 18 acres on Lagoon Island. These portions of Lagoon Island are dominated by non-native annual grasses. CCBER has developed an effective strategy for controlling this problematic weed through experimentation and research. Annual, non-native grasses have been successfully controlled using fire with fuel additions of woody debris, including dried Coyote Bush (*Baccharis pilularis*). Using fire on campus requires that CCBER compensate the fire department with equipment (weed whips and chainsaws for the field crew) which is an expense that goes to a good cause while enabling us to restore Lagoon Island. Because this project is supplementary to the overall restoration that has continued on the lagoon island, with due respect to Coastal Fund's continued support, the board has motioned to fund this project \$10,790.00.

MOTION to fund WIN11-08 \$10,790.00

STIPULATION: the funding for project oversight by CCBER staff has been reduced to \$1,500.0 and the student worker in management training has been reduced from \$10/hr at 10hrs/week to \$9/hr at 10hrs/week totaling \$2,340.00

MS Petitfils

MSC Storz

Motion was approved at 7:0

WIN11-09 Dune and Dune Swale Restoration on Campus Point

CCBER received a one time gift of \$32,000 that they could use to remove the asphalt pad on Campus Point. This decaying and unattractive legacy from the military era sits within a setting of non-native iceplant at one of the most beautiful spots on campus. CCBER hopes to begin restoring this area in the coming years in celebration of improving the access to the area through the construction of the stairway. This grant is for funding to restore the 1.5 acre area to a combination of Dune and Back Dune Swale (see figure) as approved by the Coastal Commission. This project will begin the transformation of this site to a beautiful, native dominated dune area with a wetland back dune swale that will help support a wider diversity of birds, mammals and reptiles. Though this project would be beneficial to the overall restoration of the UCSB campus, the board feels the project is not a priority and hopes that the applicant reapplies in the following academic year of 2011-2012.

MOTION to deny WIN11-09

MS Stirling

MSC Petitfils

Motion was approved at 7:0

WIN11-10 Comprehensive Vernal Pool Assessment

Vernal Pools are one of Santa Barbara's rare and unique habitats and ecosystems. These systems have been largely extirpated throughout California and those that remain are generally degraded.

Since the 1980's Wayne Ferren, COPR and CCBER have been working to protect, enhance and create vernal pools. Despite good documentation about the benefits to the hydrology and plant communities, little is known about the function of the different systems for the unique suite of invertebrates associated with vernal pools. CCBER conducted an assessment of vegetation and hydrology in 2010 and are proposing to do a comprehensive invertebrate sampling study this year with support from CF and the expertise from an invertebrate expert, Sheila Wiseman. Because this study will provide an excellent learning experience for UCSB aspiring aquatic biologists and provides very important field and laboratory based monitoring experience and an opportunity to understand local coastal resources, the Coastal Fund board has motioned to fund this project in full. Once published, the study will help demonstrate the support of Coastal Fund and students of UCSB for important conservation research.

MOTION to fund WIN11-10 in full for \$6,021.00

MS Petitfils

MSC Maccarone

Motion was approved at 7:0

WIN11-13 Feeding Morphology Educational Student/School Guidebook for Common Birds Found at Coal Oil Point Reserve

This project will produce a Guidebook that contains an engaging series of lessons for K through 8th Grade (with options for higher grades) on the morphological adaptations for feeding (bills and feet) of twelve birds commonly found in Coal oil Point Reserve. The book will include a background to the reserve, conservation considerations, and an introduction to nature journaling with particular reference to how classes can pursue this activity in the reserve. The final document would be made available in professional layout as a PDF that can be linked for personal download from the Reserve website. Because this project will educate and inform local schools, educators, students and families in a measurable way, with direct reference to Coal Oil Point Reserve and its birdlife, Coastal Fund has agreed to fund this project.

MOTION to fund WIN11-13 \$925.00

MS Maccarone

MSC McFerran

Motion was approved at 7:0

WIN11-14 Documentary Film: A Thin Red Line

This project will produce a documentary movie that reports and showcases the Snowy Plover protection and breeding success at Sands Beach. The 30-minute movie will feature interviews with Dr. Sandoval, docents, students and members of the public, as well as inspiring footage of the birds and their lifestyles, Sands Beach and the reserve. The film will explore the relationships

between all of the above, as well as how management has sought to find a balance for their interests. It will be available for download from the reserve website as an educational outreach tool, but will also be considered for use as part of the tenth anniversary celebration in May where it may receive significant press coverage. With concern over the length, quality, and distribution of this video Coastal Fund has motioned to deny the project.

MOTION to deny WIN11-14

MS Alomia

MSC Storz

Motion was approved at 5:2

WIN11-16 CCBER Native Algae Book

CCBER seeks funding to print 100 copies of a Native Algae Field Book. These books, modeled after CCBER's successful *Native Plants and Habitats* book, will feature images and a detailed description of 25 species of algae native to the Santa Barbara area as well as two important invasive species. The book will cover red, brown and green algae. These books will be targeted to specific UCSB faculty, staff, and students, but will also be available to the public. This project's purpose is to educate and inform university, community members, students in the Kids in Nature (KIN) program, and local K-12 students on the unique and interesting biodiversity in our local area. It will also act as a tool from which the reader can identify species of algae. It is a valuable learning tool for students in relevant courses in the beginning biology series, marine biology, coastal processes, and numerous other disciplines and interested public. Use of the book is not only relevant to students, but also convenient given the campus's proximity to the beach. Coastal Fund believes this project is a great resource for student interns and children, particularly the student interns who collect the information and create the book itself.

MOTION to fund WIN11-16 in full for \$700.00

MS Alomia

MSC Maccarone

Motion was approved at 7:0

WIN11-17 Water Quality Testing Internship

Intern will collect and test water samples from specific sites in order to analyze the quality of our coastal waters. The intern will record this information and put it up on our website as well as on the Coastal Fund website to be available to the public. This in turn can assist in water quality management measures and local awareness regarding residential contamination primarily in the Isla Vista/ UCSB coastal area. Sites will consist of Sands Point, Camino Pescadero Beach Access, Campus Point, and Poles Surf Break. This project educates the public of the current quality of ocean water surrounding UC Santa Barbara. With student involvement and education, Coastal Fund has motioned to fund this project in full.

MOTION to fund WIN11-17 in full for \$683.00

MS Storz

MSC Stirling

Motion was approved at 6:0:1

WIN11-18 Ocean Friendly Gardens Internship

The Ocean Friendly Gardens program is a sustainable landscaping program in which the Surfrider Foundation has partnered with local landscapers to promote the principles of conservation, permeability, and retention. This includes planting native and drought resistant plants that would reduce water usage, building water filter systems such as bioswales, and retaining water on site for reuse in containers such as cisterns. The Surfrider Foundation's Ocean Friendly Garden (OFG) Program focuses on residential areas to create bioswales and plant native and drought tolerant plants near buildings on campus for the purpose of preventing pollution from entering the oceans and conserving water. It would be the interns' job to secure locations for this plan, work with the university, CCBER, and other campus organizations to plant and maintain these areas as well as to educate students and the community about progress of the program and benefits of ocean friendly gardening. With locations not secure and the direction of this project not clearly outlined, the board has motioned to deny the project. The board asks the applicant to clarify the project outline and secure a site then reapply for funding.

MOTION to deny WIN11-18

MS Alomia

MSC Storz

Motion was approved at 6:0:1

WIN11-19 Rise Above Plastics Internship

The goal of the Rise Above Plastics campaign is to reduce the effect that plastics have on the marine environment through education and activism. The Rise Above Plastics internship would fund a member of Isla Vista Surfrider to handle the duties of the Rise Above Plastics including organizing educational events, updating Isla Vista Surfrider with events and action alerts in the community, and collaborating with other organizations to reach the goals of the Rise Above Plastics campaign. Organizing educational events would include hosting speakers and showing movies, among other events. Because this intern will help to educate the community and accomplish Isla Vista R.A.P goals the board has motioned to fund this project in full.

MOTION to fund WIN11-19 \$300.00

MS Alomia

MSC Jones

Motion was approved at 6:0:1

WIN11-20 Snowy Plover Docent Program 10th Year Anniversary Honorary Booklet

Spring 2011 marks the 10th year anniversary of successful nesting of snowy plovers at COPR and the hatching of the Docent Program. SBAS is applying for funds to design a booklet that would commemorate this milestone. The publication would be offered online in color, 8.5” in width, 5.5” in length. In 20 pages or less, with text, photos, and illustrations, the booklet will tell the story of the Snowy Plovers and the Docent Program at Coal Oil Point. This booklet will be an official publication that students may use or reference in the following ways:

1. Recognition of a successful program that as a student body they supported by contributing fees to the Coastal Fund
2. An honor (for students who docent, it is a way to thank them and congratulate them)
3. For students who have not yet gained experience with the program, it advertises an opportunity to get involved with an active conservation program to achieve balance in their academic experience

MOTION to fund WIN11-20 in full for \$968.00

MS Alomia

MSC Petitfils

Motion was approved at 6:1

X. ADJOURN

Meeting was adjourned at 09:54PM

MOTION: Motion to adjourn

MS Alomia

MSC Maccarone

Motion was approved at 7:0