

**Shoreline Preservation Fund**  
**Minutes of Board of Directors Proceedings**  
Date: 2/26/2007

Meeting called to order at 6:15.

**I. Roll Call**

**Board Members:**

Danni Storz, ABSENT  
Cheryl Chen,  
Joel Armin-Hoiland,  
Ted Ehlert, ABSENT  
Lexie Brown  
Adrienne Cyr  
Celia Williams, ABSENT

**Admin Assistant:**

Adrienne Cyr

**Coastal Service Program Coordinator:**

Lauren Cobbe

**Advisors:**

Scott Bull  
James To

**II. Announcements**

SPF soon up for reaffirmation with AS: we need to make sure we have a good campaign.

**III. Acceptance of Minutes**

**IV. Acceptance of Agenda**

**V. Budget Report**

Scott Bull: this quarter we funded about \$ 20,000.00 in projects, etc. Our approximate maximum spending for the quarter was \$40,000.00, so we did a good job of being selective.

**VI. Proposal Review**

none

**VII. Business**

*West campus bluffs*: initial cost was \$183K which turns out to only include hard[construction] costs, not soft costs. Board to consider how much to spend *per quarter* on this project. Scott to consult Coastal Conservancy. Could mean as much as doubling the 20K to get this project finished.

*Scholarship:* Cheryl will review, Adrienne will edit then pass to Lexie for additional review.

*Partnership For Excellence recap and ideas:*

A productive conference, the girls came up with lots of great ideas!

Ideas:

☐ Outreach coordinator

☐ Sandwich signs strategically placed around campus

☐ Quarterly social event, food & fun (TGIF type), joint event with EAB/IV Surfrider

☐ Flagship project: stairs, bluffs?

☐ Target freshmen for outreach

☐ Reggae on the beach & sandcastle contest

☐ Nexus column, Adrienne to contact

☐ We need to get credit for the restoration we fund weekly/CSP, etc.

☐ Require press releases & picture with each proposal

☐ Utilize facebook

☐ Photo contest, winner gets library display?

\* someone to contact UCEN about a cased display

\* Subcommittees: Outreach meeting next mon. 5:00 SPF office to plan what the position for the outreach coordinator will be

*Surf Camera*

*Coastal Service Update*

*SPF Winter Social this Friday*-correction, it's Saturday! \$300 to band @ giovanni's. all UCSB groups invited. Tiana and Joel will work out details

*Reception June 3-* save the date

*Annual Reggae Event on the Beach:* FALL? What should our signature event be?

**VIII. Adjourn**

Meeting consensus to adjourn at 7:40 pm.