

Coastal Fund
Minutes of Board of Directors Proceedings
February 23, 2009

The Coastal Fund Board of Directors meeting was called to order at 6:10 PM by Lauren Cobbe, Chair.

1. ROLL CALL

Board Members Present

Kaela Jorgenson
Joel Armin-Hoiland
Lauren Cobbe
Quentin Gee
LeeAnne French
Adrian Evarts

Administrative Assistant
Katy McCarthy

Legislative Council Liaison
Ally Olney

Coastal Service Program Coordinator
Kelsey Fisher

Outreach Coordinators
Cyan Pei
Nikolas Kennedy

Grants Manager
Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

Joel Armin-Hoiland will be absent from the meeting today. Katy McCarthy will be his proxy.

Acceptance of proxy of Katy McCarthy for Joel Armin-Hoiland

MS Cobbe, motion to approve.
MSC French, motion is accepted.

The Motion was accepted at 6:0.

III. ANNOUNCEMENTS

- 1) Coastal Fund is hosting a Fun Run this Sunday, March 1st. Everyone should try and go and run to support our Outreach Staff.
- 2) Charles Moore is officially scheduled to speak Tuesday, March 3rd!

IV. UPDATES

Legislative Council: Honoraria Resolution was sent out. It is now mandatory that all board members fill out the survey form. The Board Chair must also fill out the board member review form for each board member. The county vote on the Social Host deal is March 3rd.

Coastal Service Program: Coastal Service program booked solid. More than 25 students organizations have either cleaned the beach or participated in a restoration event through Coastal Fund this quarter.

EAB: EAB is sending 23 kids to Powershift!

Outreach: The winners of the photo contest have been picked and contacted! We had about 75 applications, a huge jump from last time! The Nexus ad of the winners has been designed and was in the Nexus Thursday! The Board asks that those didn't win are sent a thank you email.

V. ACCEPTANCE OF MINUTES

MS French, motion to approve.
MSC Evarts, motion is accepted.

The Motion was accepted at 7:0.

VI. ACCEPTANCE OF AGENDA

MS Alomia, motion to approve.
MSC Evarts, motion is accepted.

The Motion was accepted at 7:0.

VII. BUDGET REPORT

Coastal Fund currently has \$126,855.01 which includes approx 25,000 in Graduate student fees incoming.

VIII. PROPOSAL REVIEW

WINTER09-07 Public Service Announcement About Single Use Bags

The purpose of this project is to create a series of public service announcements about the impact of single use bags on the environment, emphasizing the positive impact of using reusable bags. The applicants graduated from UCSB and started their own studio corporation: Headliner Studios. They have worked with the Jean-Michael Cousteau Ocean Futures Society to create a movie called Harvestor about sustainable fisheries off the SB coast. The proposal would offer internship positions to multiple students, including two positions as editor and producer. The Board is interested in your project and did have some follow up questions we'd like you to address for funding consideration.

1. Need better breakdown on the number of students that will be involved, their duties and what compensation they will be receiving.
2. how does this fit within the bigger campaign, why is it necessary to spend this amount of funding on PSA?
3. what duties are students be fulfilling as craft services and do they need compensation at all?
- 4 Is the narrator a student? Why is the stipend amount so high if the PSA's are so short (\$500 for a few minutes of reading?)
5. how will the PSA's be dispersed? How can you guarantee wide viewing?
what outreach will be conducted specifically with getting this PSA out to the community and students of UCSB?
6. what is a budget breakdown of expendables? How did you come up with this amount?

Motion to Table WIN09-07, Public Service Announcement

MS Cobbe, motion to table.

MSC French, motion is accepted.

Motion was accepted at 7:0

WINTER09-10 Gaviota Coast Protection Project/Naples Student Outreach

This project proposes to fund the Environmental Defense Center in their outreach effort opposing the development of the Gaviota Coastline. The funding provides for advertisements in the Student Nexus, as well as posters and handouts and other information that would inform students on what's going on as well as when hearings and meetings would be taking place. The project would provide for funding for one student intern who would be working in the EDC office creating this material and handling all outreach work in terms of education, planning, etc.

Motion to table WIN09-10 Gaviota Coast Protection...

MS Evarts, motion to table.

MSC Jorgenson, motion is accepted.

Motion was accepted at 7:0

WINTER09-11 Student Engagement in Critical Issues

The EDC is an outstanding local organization which provides support to lots of non-profit and environmental organizations regarding preservation of the coastline and other open spaces. They are currently battling The Gaviota Coastline development as well as being involved with the Goleta Beach Erosion project. This project would provide funding for two student intern positions with EDC. Students will get to work directly under EDC staff. They would get to perform project research, accompany staff on trips to hearings, as well as work on outreach projects to increase campus awareness of local environmental issues. This is a great way to introduce students to Coastal environmental problems, as well as the efforts being made in the legal world to preserve the coastline.

Motion to table WIN09-11, Student Engagement...

MS French, motion to table.

MSC Jorgenson, motion is accepted.

Motion was accepted at 7:0

IX. BUSINESS

- 1) **Honoraria Forms:** due February 27th!
- 2) **More Mesa Handbook Party:** Lee Anne attended and said it was well attended, but More Mesa Coalition didn't put our name on anything... Coastal Fund will contact to find out why. Otherwise, the event went well.
- 3) **Coal Oil Point Lecture Series:** Leeza Charleboix of COPR has submitted a request for funding for the Lecture Series. The Lecture Series is put together by COPR monthly and features lectures by people in the environmental/preservation field. It's a great opportunity for community members and students to connect. The Board doesn't want to fund it yet, but likes the idea of being involved. The Board would like to be able to create the flyers, attend it, and use it as a venue for our applicants to display and share their research. We could use it as a way of announcing Coastal Fund events as well. Half of the cost requested is a one time cost for extension cords and coffee urns, which could be purchased by and for Coastal Fund and used at the lectures.
- 4) **Coastal Fund Reception:** Outreach team has the Maritime Museum may 15 which should be fabulous. Outreach Team is thinking about gifts for guests, probably an assortment of Coastal Fund outreach materials. The Board feels concerned about the cost of the event and would like to make sure that it stays super reasonable. They suggest cutting down the guest list, serving only dessert, only have CF staff work the event, and possibly

charging guests to attend to help decrease the cost.

Motion to Adjourn

MS Alomia, motion to approve.

MSC Cobbe, motion accepted.

The Coastal Fund Board of Directors meeting was adjourned at 9:05 PM by
Lauren Cobbe