

Coastal Fund
Minutes of Board of Directors Proceedings
November 8, 2010

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:02PM by Pilar Alomia, Chair.

ROLL CALL

Board Members Present

Pilar Alomia
Michelle Petitfils
Quentin Gee
Danni Storz
Donovan Maccarone
Tanya Jones
Leslie Stirling

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

External Vice President of Local Affairs Liaison

Taylor Fulton

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines
Erica Aguilera

Advisor

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Alomia

MSC Storz

Motion was approved at 7:0

III. ANNOUNCEMENTS

1. The Sandy Beach Food Web visit went great. Two interns came and had Coastal Fund board members sift through sand to find anthropods and later visit their lab where fish were dissected and anthropods were analyzed under microscopes. It is very likely that the project will come back again for funding in the future. Lots of student involvement.
2. On November 16th there will be a benefit for Blue Ocean Sciences in IMAX featuring a live music performance at the Lobero

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes from 11/02/10:

MS Storz

MSC Alomia

Motion was approved at 7:0

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 11/08/10:

MS Jones

MSC Sterling

Motion was approved at 7:0

VI. BUDGET

- a. Total Account: \$230,503.77
- b. Available to Projects: \$161,346.80
- c. Operating

Total Expenses: \$1,783.66

Total Account: \$10,716.34

- d. Grants / Projects

Total Expenses: \$164,546.80

VII. BUSINESS

1. Representative Report
 - a. Legislature Representative: due to a high number of complaints regarding the harshness of police over Halloween, leg council is taking reports and plans to present them to the local Santa Barbara police department. Also, comm.-on-com is working on the website so that each BCC will have their own login and password to access and edit their web page. Also, AS's technical support is

working on one large BCC event calendar. In regards to the previous concern presented by the Coastal Fund Board of 12oz. water bottles (or smaller) being provided at AS events, AS has addressed the problem and is currently discussing ways to regulate the water bottles.

- b. IV Surfrider: last week's meeting regarded the Ocean Friendly Gardens and integrating the same practices on the UCSB campus. Last week IV Surfrider members visited a house in Ventura to participate in a hands-on and educational experience in planting so that sewage and rain will not run into the ocean. Next weeks meeting will be at Woodstocks at 8PM to discuss cigarette butt campaigns to bring more awareness. Also, on November 20th Surfrider plans to take a trip to Jalama.
 - c. EAB: last week Dorren Farr attended the meeting to talk of recycled medicine, green building, landfills at Gaviota Coast, and water testing with an emphasis on the coastline. Also, EAB's meetings will be changed from Tuesdays at 7PM to Wednesdays at 7PM. Green Chef will take place November 14th and anyone is welcome to be a contestant. Lastly, gardening is done every Monday and Friday afternoon at 5PM at Harder Stadium if anyone is interested.
 - d. EVPLA: EVPLA is currently working on a newsletter and a BCC event, while preparing for RecycleMania.
2. Administrative Assistant Report: the minutes from the last meeting have been written up and finalized this week, and the budget and project list have been updated.
- a. Business cards: the board feels that it's important to have the cards made as ecofriendly as possible, which includes recycled paper, soy based ink if available, etc.

MOTION to fund an order of 1000 business cards (200 of each of the five designs) for \$200.00.

MS Petitfils

MSC Maccarone

Motion was approved at 7:0

3. Coastal Service Program Report: this weekend there are three beach cleanups and one restoration at Devereux/sands, campus point, DP and Coal Oil Point Reserve.

MOTION to increase beach cleanups to \$150.00 and tree planting to \$250.00

STIPULATION: there is a 10 to 15 person limit for beach cleanups.

MS Alomia

MSC Storz

Motion was approved at 7:0

MOTION to approve an order of four scales up to \$100 to weigh trash to be entered into database

MS Alomia

MSC Sterling

Motion was approved at 7:0

4. Outreach and Education Report:

a. EVENTS

1. BCC Recruitment Faire Wednesday, November 10, 12-3PM.
2. Bill Freudenburg Lecture: BP Oil Spill, Monday, November 15, 5PM
Broida

- b. Press Releases: Coastal Fund wants at least several press releases of SPR2010 projects by the end of this quarter. Several projects were identified from Spring to highlight.
- c. Outreach Goals: 1) advertize Coastal Fund's mission and funding opportunities; 2) educate students about coastal and marine issues; 3) involve students with Coastal Fund (CSP, internships, funding, and cosponsored events); 4) interface with campus and community organizations to build relationships
- d. Goleta Valley Beautiful Magnet to be placed on side of truck as sponsorship of coastal restoration work: two magnets are estimated to cost \$55 each
- e. Sweatshirts: estimated cost at \$30-40 each, will be paid out of pocket by interested Coastal Fund board members and staff.
- f. Social Media – Facebook, Twitter: though the trial advertisement was never clicked, it is still being seen.

5. Fall 2010 Retreat Recap: went great, really fun; there are potential subcommittees forming to develop further ideas regarding education programs and spreading Coastal Fund organizations to other campuses.
6. West Campus Bluffs Update: November 18th will be a pre-bid site visit
7. Election of Chair/Vice Chair: votes as per by-laws state: the newly elected chair is Petitfils, and vice chair is Maccarone.

VIII. FUNDED PROJECT BOARD MEMBER REPORT

FALL09-04 Outreach Programs at Coal Oil Point Reserve

Alomia has reviewed the final report and attempted to email the applicant, however the email address was typed wrong and the email bounced back.

IX. APPLICATION REVIEW

FALL10-01 Tour Programs at Coal Oil Point Reserve

Coal Oil Point Reserve (COPR) is requesting a \$6980.00 grant to continue the educational and outreach program at the reserve. COPR is one of 37 reserves in the University of California Natural Reserve System. It is the only reserve in the system that is open to the public and within walking distance from UCSB. For this reason, COPR guided tours offer a rare opportunity to educate UCSB students and staff, and community members about local coastal habitats, as well as research and conservation taking place at COPR. Funding requested in this proposal will provide management and continue to expand the tour program. Coastal Fund looks highly this project as one of the most important educational opportunities funded. Coastal Fund has decided because the number of people visiting has doubled in the last year, the project will be funded more this quarter than those previous with more students involved in the .

MOTION to fund FALL10-01 \$5,980.00

STIPULATION: all items will be funded in the amount stated for the exception of the stipend tour program coordinator, reduced by \$800

MS Petitfils

MSC Storz

Motion was approved at 6:0:1

FALL10-11 Internships in Conservation and Restoration at Coal Oil Point Reserve: Winter/Spring 2011

The Coal Oil Point Reserve requests funds to maintain a group of interns in the Winter and Spring of 2011. Each quarter, 2 interns will work on the Snowy Plover Docent Program, 1 on the Devereux Slough Monitoring program, 8 on the restoration program. In addition, COPR will offer an intensive internship of 9 hours per week to work on the Restoration Program. The internships at the reserve has provided UCSB students with opportunities to acquire field experience necessary to enhance their professional development and ultimately acquire a job. In general, the interns learn technical, managerial, and supervisory skills within the program they participate. This project is believed by Coastal Fund to be a huge asset, as it's funding is going entirely and directly to UCSB student internships.

MOTION to fund FALL10-11 in full, \$9,900.00

MS Alomia

MSC Gee

Motion was approved at 7:0

FALL10-13 Watershed Action Program

This Watershed Action Program aims to increase awareness about UCSB's impact on the Santa Barbara water system and demonstrate achievable actions that can be implemented in the home or office using Ellison Hall as a model. PACES will tie actions, such as adding aerators to sink

faucets and using green cleaning chemicals to broader issues of water efficiency and water quality through a series of workshops. This initiative will also help Ellison Hall to achieve a high rating in the United States Green Building Council's Certification Program, LEED for Existing Buildings. Because this program awards water conservation, water quality, and student education efforts among other areas, Coastal Fund feels this project is important and valuable.

MOTION to fund FALL10-13 in full, \$2,107.70

MS Sterling

MSC Storz

Motion was approved at 7:0

FALL10-09 North Bluff Interpretation Signs

CCBER proposes to research, design and install 2 educational interpretive signs for the North Bluff Overlook that is opposite the new Mosher Alumni building on Mesa Road. The two signs will be similar in materials to the past signs funded by Coastal Fund and installed around the Campus Lagoon. One sign will interpret the land use history of the North Bluff and Goleta Slough and the second will provide an overview to the North Bluff Restoration Project, its trail system, and the Ecology of Oak Woodlands: Including use by birds of prey and native plant associations. Signs are based on National Park Service Standards, meet the approval of the Small Project Committee on Campus, and are graffiti resistant. The stands blend in to the landscape and are coated in rust-resistant powder finish paint. Coastal Fund has denied this project on the basis that the trail needs to first be restored, and the student traffic/ exposure of the area is increased. Coastal Fund is still very interested in the project and invites CCBER to reapply next quarter with the concerns having been addressed.

MOTION to deny FALL10-09

MS Storz

MSC Alomia

Motion was approved at 6:0:1

FALL10-06 San Clemente Restoration and Stormwater Management Interpretative Signs

The goal of this project is to install 4 educational signs along the perimeter of the San Clemente Restoration and Stormwater management System project adjacent to the new 954 bed San Clemente Villages graduate housing and near the bus stop on Los Carneros Road. The sign topics are: 1) how stormwater management system functions (using data from CF funded water quality analysis) and other information about importance of Low Impact Development; 2) history of the site – how land came to be protected (wetlands, rare plants, land use, Coastal Act, Regional Water Quality Control Board regulations); 3) restoration goals and habitat types, use by

wildlife; 4) managing for the protected Southern Tarplant. Because this project brings education and awareness of the surrounding area, Coastal Fund feels that this project is beneficial and important. However, with concerns regarding the traffic of the areas, only two signs are approved on the basis that the most trafficked areas are chosen.

MOTION to fund FALL10-06 a total of \$5000; \$4,000.00 for two of the four permanent signs, and \$1000 for sign design.

STIPULATION: the two signs funded must be placed where it is most highly trafficked near the student dorms.

MS Petitfils

MSC Storz

Motion was approved at 6:01

X. ADJOURN

Meeting was adjourned at 08:32PM

MOTION: Motion to adjourn

MS Alomia

MSC Gee

Motion was approved at 7:0