

Coastal Fund
Minutes of Board of Directors Proceedings
November 5, 2007

The Coastal Fund Board of Directors meeting was called to order at 6:13 PM by Cheryl Chen, Chair.

1. ROLL CALL

Board Members Present
Cheryl Chen
Pilar Alomia
Joel Armin-Hoiland

Administrative Assistant
Kevin Le

Legislative Council Liaison
Chris Wendle

Coastal Service Program Coordinator
Sue Green

Outreach Coordinators
Hannah Perry

Grants Manager
Scott Bull

II. Acceptance of Proxies, Tardies, and Excused Absences

Sue Green	left early
Kaela Jorgenson	tardy
Chris Wendle	proxy for Spence
Hannah Perry	proxy For Brown
Kevin Le	proxy for Newburn
Taylor Bushman	absent
Jessica Spence	absent
Lexie Brown	absent
Jenna Newburn	absent
Michelle van Oppen	absent
Jenna Newburn	absent

III. ANNOUNCEMENTS

New advisor Cindy Lopez, help with Coastal Fund. Lopez attended to meet the Board. There will be a Wild and Scenic Film Festival this weekend which will be geared towards people taking action. This meeting has a number of people that are absent due to family emergencies and prior obligations, so proxies for Brown, Spence, and Alomia will be Perry, Wendle, and Le.

IV. ACCEPTANCE OF MINUTES

Acceptance of the Minutes from the meeting of October 29th were approved.

MS Armin-Hoiland motion to approve the minutes.

MSC Perry, Motion is accepted.

V. ACCEPTANCE OF AGENDA

Add the Coastal Fund Film Promotion to the Business.

MS Perry motion to approve this addition into the Agenda.

MSC Wendle, Motion is accepted.

The Motion was accepted 5:0.

VI. BUDGET REPORT

Currently, there is \$224, 547.75 in the account and there is \$211, 145.61 left to fund projects for the remainder of the year.

VII. PROPOSAL REVIEW

MAJOR FUNDING PROJECT APPLICATIONS

FALL07-16 Coastal Careers Binder and Workshop

After initially reviewing the proposal, there was concern over why funding from the Coastal Fund was needed to do this project. This project seems to fall under the jurisdiction of Career Services as it is part of the same facility. Some Board members were concerned over the lack of promotion of the newly created binders at the end of the year as one workshop and one ad in the Nexus does not seem enough to let the students know about it.

After meeting with Don Lubach, the Board had a clearer understanding of the project. The Coastal Careers Binders will serve as a conduit to get science-oriented students into the Career Services in order for them to take advantage of the resources there. The position of the student is created to solely focus on the Coastal Careers Binders and get marine employers to add themselves into the UCSB employers database to connect with the students in terms of internships

and job opportunities. The program only requires funding to kickstart it off the ground as the staff at Career Services will maintain the database once it is initiated. This is a great opportunity for students to directly get jobs that will make a difference in ensuring protection of our coast.

MS Wendle motion to approve this proposal at \$1, 617.

MSC Jorgenson, Motion is accepted.

The Motion was accepted at 5:0.

FALL07-07 REEF Internship Program

After initially reviewing the proposal, there was concern over the numerous times the project has asked for renewed funding even though in past quarters it has been noted that it would be the last time they would request for funding. It has also been noted that every time the application is received, it has always been incomplete and is too vague. The coordinator of the program, Scott Simon, should now understand what is expected of him in the proposal so there are not too many questions that need to be asked of him as he has done this numerous times. The Board is also concerned if they are the only ones that are being asked for funding for this particular project. A hypothetical question was thrown out as what would happen if this year the program wasn't funded.

After meeting with Scott Simon and Dana Nakase, the Board had a clearer understanding of the program. At this point, the proposal is for stipends for the 2 Aquarists, 1 program assistant intern, and 1 blue water task force manager. The Aquarists take care of the organisms and exhibits, supervise volunteers, and oversee day to day care of facilities. The student guides at the REEF are funded by AEPO and currently they are pushing for the university to fund the student positions at the REEF. The REEF had funding from NOAA BWET's program 2 years ago, and is in the 2nd year of funding. Currently they have submitted an application to get a 3rd year of funding. All funds go towards student internships at the REEF to educate the UCSB community and public.

MS Armin-Hoiland motion to approve this proposal at \$8. 800.

MSC Perry, Motion is accepted.

The Motion was accepted 5:0.

FALL07-01 Eyes in the Sky

After initially reviewing the proposal, there was concern over how the application is incomplete as there is no sign that any preparations had been taken. There is no budget, no timeline of the project, no indication of how UCSB students would benefit from this program, and no press release, which are all required in the guidelines when submitting in proposals.

After meeting with Gabriele Drozdowski, the Board became more convinced that the program was a good idea for the community, but it needed more details into how it meets the mission statement. More details were forthcoming at the meeting and it was discovered that a UCSB student intern would be needed to help educate the public on human impacts on the birds in the area. The project is related to the coast as it focuses on Sea Birds and snowy plovers, educating the public about them. Drozdowski will return at a later date with more information on how the project can be spread out to more elementary schools to incorporate a larger Seabirds program. She will also send a budget and press release to Bull. The Board approves of the program but needs more information about it.

MS Wendle motion to table this proposal until the Board gets confirmation that only the shorebird program will be taught.

MSC Armin-Hoiland, Motion is accepted.

The Motion was accepted 5:0.

VIII. BUSINESS

1. Coastal Service Program

Four groups went out last weekend to do beach a clean-up, clean up the 65 and 67 blocks of del Playa, and work with greenhouses. There are a lot of applications coming in due to the recruitment at the OSL activities fair. It was brought to notice that this program has not yet been approved so a budget needs to be made. It was estimated that at least 30 groups will be putting in time this quarter through the CSP so on average \$100/group, sponsorship that comes to \$3000 budget for the CSP.

MS Wendle motion to approve \$3000 for CSP for Fall 2007 quarter.

MSC Armin-Hoiland, Motion is accepted.

The Motion was accepted 5:0.

2. FileMakerPro

This program is used in the Coastal Fund office and is an essential database for all the projects that are funded by the Board. Three licenses are proposed to be purchased: one for supervisor, one for admin assistant, and one for grants manager. It is \$92/license which comes to \$276 total. It is believed to be possible to connect the program to the AS network so that users can be constantly updated.

MS Armin-Hoiland motion to approve this proposal at \$276.

MSC Chen, Motion is accepted.

3. AS Bylaws

The name change from the Shoreline Preservation Fund to Coastal Fund has been tabled and will be decided on next week by AS Legislature.

4. Coastal Fund Film Promotion

The 30 second to 1 minute film promotion would be played at three different events in order to get the name out. The Green Scene Film, Film Festival, and the screening of the 11th Hour are all possible events where the promo would be aired. Alex Afzali who is the P.R. for the film festival is excited to create the film for the Board and has given a discount from \$1000 to \$750. Chair and outreach student support staff will work directly with the film crew to creat this great marketing tool. The promo film

MS Armin-Hoiland motion to approve this proposal at \$750.
MSC Le, Motion is accepted.

5. Fall Quarter Retreat

A new idea has been pitched to have the retreat at a restaurant at the end of the harbor, either Longboards or Endless Summer Bar Café or Beach Side café would be ideal. Topics to cover would be expectations from the Chair, the Board, and the applicants. Outreach projects and the mission statement and application guidelines would be other areas that would be covered.

6. Website

The Board is frustrated as to delays with the website. They have worked and planned this since Fall 2006 and have hired students to design logos and websites but they have all flaked out. The Board has met with Phase3 consultants and AS Legislative has approved of the funding to Phase3 and the Board was happy with the decision to use the professional services to get a quality product they expect. Numerous projects are waiting for the Coastal Fund logo in order to proceed, which include the educational signs at the Vernal Pools, and Mutt mitts dispensers and well as all promo materials the Board had hoped to be completed at the beginning of Fall.

IX. ADJOURNMENT

It was motioned to adjourn at 8:28PM. Everyone unanimously agreed and was happy the meeting only took 2.5 hours verses the normal 3.5.

