



COASTAL FUND MINUTES

Associated Students

10/8/12, 6pm

AS Conference Room

CALL TO ORDER: Stirling, 6:05pm

A. MEETING BUSINESS

A-1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Leslie Stirling	Present	Danny Westcott	Present
Martin Cobos	Present	Ashley Koide	Absent
Marissa Bills	Present	Alyssa Hall	Present
Jenna Driscoll	Present	Julianna Trowbridge	Present
Carey Batha	Present	Sara Rosenblatt	Present
Erica Aguilera	Present	Scott Bull	Present
Eric Izagguire	Erica Aguilera		

A-2. Acceptance of Excused Absences & Acceptance of Proxies

MOTION/SECOND: Stirling/Bills

Motion to accept excused absences and Erica Aguilera as proxy for Eric Izagguire.

ACTION: Consent

B. Announcements

- a. Announcements/Information/Introductions
- b. Testimony for items on today's agenda N/A
- c. Appreciations/Concerns
 - i. Leslie: Good job at Pardall Carnival to Outreach!
- d. Request to have item added to today's agenda N/A

C. ACCEPTANCE of ACTION SUMMARY/MINUTES

C-1. Approval of our Action Summary/Minutes from 10/1/12

Working with new format to make it editable on GoogleDrive. Once board has reviewed the minutes they must say so in the comments section provided in the right hand column of googledrive.

MOTION/SECOND: Stirling/Driscoll

Motion to accept the minutes.

ACTION: Consent

D. ACCEPTANCE of AGENDA

MOTION/SECOND: Batha/Westcott

Motion to accept the agenda with the addition of the Hallo-Clean co-sponsorship to the New Business section.

ACTION: Consent

E. Budget Announcement

None for this week. The only difference was the money for the conference and the minor funding application. Budget will remain a separate document.

E-1. Outreach Budget

Alyssa: have not spent anything yet, but have put in the order for Social Imprints to purchase t-shirts.

F. REPORTS

Announcements in this section are informational. Do not include any requests for financial allocations.

F-1 Advisor's Report

- a. Parliamentary procedures reviewed for the board. Possibly should adapt some of the procedures.
- b. Beth, the AS graphic designer has been moved to the Annex
- c. New KSCB director
- d. Please attend AS orientation Saturday, details have been emailed, thanks to those that already participated.
- e. Want to make sure good representation at co-sponsored TGIF
- f. Hope to be attending conference next Tuesday 10/23, Coastal Fund presentation
- g. Working to put together good retreat 10/21 with leslie and Erica, will be primarily STRATEGIC PLAN working retreat

F-2 Chair Report: Stirling

- a. Present to Senate for their once a quarter obligation. Requests to have Annual Report ready for that meeting. Plans on having the meeting around Halloween.
- b. Retreat: trying to find a catering or food company to have food delivered. Getting quote, better options just to by sandwich fixings
- c. Contact Leslie with meal requests. Alyssa is veggies and Sarah only eats white meat.

F-3 Senate

- a. N/A

F-4 IV Surfrider

- a. Had a BBQ on Saturday that went well
- b. Film Screening of Sprout in IV Theater II on Wednesday at 8pm

F-5 EAB

- a. Kick-off meeting this Wednesday in the Hub.

F-6 EVPLA

- a. N/A

F-7 Administrative Report

- a. Receiving grant application

F-8 Coastal Service Program

- a. Almost filled all 45 spots. There are only two left.
- b. 4 groups went out last weekend.

- c. Receiving photos and reports for groups that came in last week.

F-9 Social Media Report and Recruitment

- a. N/A

F-10 Plastic Pollution Coalition

- a. Photo shoot this Wednesday with the Men's Soccer team
- b. Alyssa is making stickers.
- c. Alyssa and Erica will be releasing the videos to the public soon

F-11 Outreach and Education

a. Pardall Carnival Recap

- i. Tabled from 12-330pm.
- ii. Played "Recycle-pong" and believe that it was very educational.
- iii. Traded t-shirts for "likes" and sign-ups on newsletter
- iv. Alyssa has uploaded all the emails.

b. Internship position

- i. 7 applicants total.
- ii. Sarah and Alyssa will be interviewing the applicants. They ask for at least one board member to participate.
- iii. Scott: Coastal Fund is required to interview 3 people minimum. Therefore, select the top 3 applicants and interview only those.

c. EDC TGIF Friday 5:30-8:30

- i. Get 5 free tickets for co-sponsorship: Jules, Alyssa, Jenna, Erica, and Danny.

d. Annual Report

- i. Board to review hard-copy draft located in the office. Will send to Beth for final revision on Friday.

e. Org-Sync

- i. Individual orgs can't post to the home page.
- ii. Jules attended the workshop; if there are any questions please consult her.
- iii. Board members should create a profile.

F-12 Sub-Committee Reports

No sub-committees have met yet. Leslie reviewed the committees and their members.

- a. **In-Coming Grants:** Martin
- b. **Recruitment (winter/spring):** Leslie
- c. **Out-Going Grants:** Marissa
- d. **Strategic Planning:** Erica
- e. **Bi-Laws and Legal Codes:** Leslie
- f. **Expansion:** Leslie, Erica
 - i. Questioning if they should meet this quarter.

G. ACTION ITEMS

G-1. New Business

- a. **Approval/Consideration of** Beaches Guides and New Brochures. Outreach plans to order more because it's a great tool to outreach to freshman. However, we want to avoid going over budget.

Alyssa received an estimate from the printers: For 2,000 brochures its \$1,342. Alyssa is concerned about budget and suggests printing only 500 of each. For 500 brochures, it's \$534. For 1000 it's \$819. Concerned about going over budget so considering reallocating budget.

MOTION/SECOND: Stirling/Driscoll

Motion to approve the purchase of 1000 brochures for up to \$950.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Advises the purchase of 1,000 brochures only to gauge demand, save money.

Responsible for Follow-through: Outreach

Additional approval required? YES (Senate)

- b. **Approval/Consideration of** Tide Calendars: Going to get quote from Tide Calendars. Tide Calendars are \$1451.45 including shipping and processing. They will be shipped on December 1st. Board requests that we decrease the amount we purchase because we always have leftovers at the end of the year.

MOTION/SECOND: Stirling/Bills

Motion to table the purchase of tide calendars pending the decrease of tide calendar order and verification of price.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Scott suggests purchasing only 1,000 because we always have left-overs.

Responsible for Follow-through: Outreach

Additional approval required? YES (senate)

- c. **Approval/Consideration of** Tote bags. Currently have 20 remaining. Primarily used for CSP. Last year is was \$593. Outreach decided to postpones the purchase of tote bags.

Advisor/Staff recommendation/instruction/request: Table the issue until we know more.

Responsible for Follow-through: Outreach

Additional approval required? YES (senate)

- d. **Approval/Consideration of** Adopt-a-Block; Hallo-clean Co-sponsorship: They request a \$325 to screen tank tops for this event. They are splitting funding with IVCRC. Alyssa suggests that we approve. This is incentive for volunteers to help out. Greatly reduce trash going to ocean down storm drains.

MOTION/SECOND: Driscoll / Cobos

Motion to approve a co-sponsorship with Adopt-A-Block's Hallo-clean for \$325.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: make sure logo and Associated Students mention on support

Responsible for Follow-through: Outreach

Additional approval required? YES (senate)

G-2 Project Review

- a. **7:30pm Approval/Consideration of : FALL 12-01 – GreenScreen Environmental Media Program**

Coastal Fund has funded the GreenScreen program since its inception. The benefits of this program are widely felt throughout the campus and the local community. Not only are UCSB students engaged in environmental issues, but they master the ability to communicate scientific and technical information to the public. The issues they cover are current, relevant, and long-lasting. It is safe to assume that the award-winning films born from this program will last long past the end of the school year and continue to spread environmental awareness throughout the nation. Though the board wishes they could fund the project in full, they suggest making the following adjustments to the budget in order to meet the overwhelming demand for funding this quarter:

- Adjust the food budget to \$1000
- \$1000 for undergrad at \$10/ hour
- \$2000 film production
- \$750 for PR.
- Total funding would be \$4750.

MOTION/SECOND: Stirling/Batha

Motion to table until the end of the quarter to provide a fair advantage for each project.

ACTION: Consent

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

b. 8:00pm Approval/Consideration of: FALL 12-04 – Goleta Beach Protection & Education Project

Coastal Fund has been connected with this project for the past 8 years. The issue is timely, relevant, and is bound to garner a considerable amount of press during times of public comment. Additionally, this project directly involved the UCSB community and supports projects that encourage students to participate in local government and decision-making processes. Due to limited funding, the Coastal Fund cannot fund these projects in full. However, our experience with the EDC leads us to believe that whatever funds we allocate to them will be spent wisely. The board suggests changing the intern allocation to a stipend of \$300/quarter for a total of \$600.

MOTION/SECOND: Driscoll/Batha

Motion to table until the end of the quarter to provide a fair advantage for each project.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Scott suggests giving set amount whatever you are all comfortable with and request revised budget.

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

c. 8:30pm Approval/Consideration of : FALL 12-03 – Arroyo Hondo Preserve Habitat Restoration & Intern Program 2013

The Coastal Fund recognizes that this project is not time sensitive and that the Coastal Service Program already provides much of the resources that this grant requests. The board suggests granting funds towards supplies and plants; \$400 native plants and \$400 for supplies for a total of \$800. This suggest that the Coastal Fund will provide \$0 for the Restoration Assistant.

MOTION/SECOND: Bills/Cobos

Motion to table until the end of the quarter to provide a fair advantage for each project.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: project is funding every year. Try to work down the costs and stress to the applicant to look for alternative funding sources.

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

H. REMARKS

Scott: We need to think more consciously about the food we bring to meetings. We need to think financially, locally and sustainably, think about AS Green Guide suggestions. Erica will contact CeCe regarding more sustainable food choices for meetings.

ADJOURNMENT

MOTION/SECOND to ADJOURN: Stirling/Driscoll

ACTION: Consent

Vote Taken: 9:45pm