

Coastal Fund Minutes of Board of Directors Proceedings October 8, 2007

The Coastal Fund Board of Directors meeting was called to order at 6:05 pm. By Cheryl Chen, chair.

I. Roll Call

Board Members Present:

Cheryl Chen
Jessica Spence
Lexie Brown
Hannah Perry
Michelle van Oppen
Jenna Newburn
Joel Armin-Hoiland

Administrative Assistant
Kevin Le

Legislative Council Liaison:
Chris Wendle,

Coastal Service Program Coordinator
Sue Green

Grants Manager
Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, AND EXCUSED ABSENCES

Taylor Bushman	absent
Cheryl Chen	left early
Sue Green	left early

III. ICE BREAKER

All members of Board estimate the number of projects and funding request there are for F07 quarter. The member with the nearest estimate wins a sports bottle from the bookstore.

Cheryl and Chris win the sports bottle prize.

IV. ANNOUNCEMENTS

Chris Wendle Leg Council Representative is introduced to the Board.

Jenna Newburn

IV Surfrider will have the 2nd West Coast premier of the surf movie “Trilogy” on Wednesday night (10/10) at 8 pm with a \$2 donation at IV Theatre 1.

Joel Armin-Hoiland

Joel’s band is playing at Velvet Jones on Thursday night (10/11).

Jennifer Greeley

Former Board member visits to promote her supervisor, a Congresswoman who will be running for the CA State Senate under District 19.

V. ACCEPTANCE OF MINUTES

Minutes from the 10/1 meeting was approved.

MS Armin-Hoiland approves minutes

MSC Brown motion is approved unanimously

VI. ACCEPTANCE OF AGENDA

Add FALL07-15 project to the agenda under Proposal Review. Applicants that will be attending: Oliver Vinning and Noah Morales speaking on their proposal. Coastal Fund Support Staff Descriptions need to be approved as they are not stipends but hourly pay- added to agenda.

VII. BUDGET REPORT

Currently there is \$281,000 in our accounts and there is \$262,000 available to fund for future projects.

VII. PROPOSAL REVIEW

A. MINOR FUNDING PROJECT APPLICATIONS

FALL07-13 Blue Task Water Force

The Force is fully funded from the funding that the Coastal Fund is able to give them. They require funding to publish ads in the Daily Nexus to promote their group, to get students interested in joining the Force, and to publish the results of the water quality. The Force is made up of IV Surfrider members and REEF interns who collect water samples weekly and do lab testing to determine how clean the water is. Once the water samples have been analyzed, the results are posted on their website for students to monitor the quality of the water.

MS Brown motion to accept this proposal \$500.
MSC Chen, Motion is accepted unanimously

FALL07-15 IV Surfrider Sticker Bonanza

IV Surfrider is requesting funds to make stickers to promote outreach for the year. Stickers have been a very successful outreach tool to get student involved by marketing the organization and visits to the website to attend meetings and events. Since Surfrider does everything coastal related to our mission the Board feels this outreach is pertinent to engaging students in coastal issues.

MS Chen motion to accept this proposal, \$455.00
MSC Spence, motion is accepted unanimously

VII. BUSINESS

1. Coastal Service Program Update

There have been two groups so far that have done beach clean ups and restoration work. The scales used to weigh trash is broken so new ones need to replace it. It was recommended that 12 be bought so that there will always be a constant supply of them.

2. Legislative Council Name Change

In order to make the name change from Shoreline Preservation Fund to Coastal Fund, paperwork needs to be filled out and processed in order to make it official. Wendle explained the Board needs to have reasons to make the name change as there is paperwork, such as bills, that will have to undergo the change which will be tedious work. In addition, the Legislative Council will need to pass the name change and it is possible that the name change will have to be done on ballot since it is a campus wide program.

3. Logo Update

There is no update on the logo. Scott will send out general logos of what has been accumulated so far. To be discussed at future meeting.

4. Reimbursement

Bull requests support for \$60.00 to attend Fund for Santa Barbara Event. He will be there as a representative for Coastal Fund and network with community members to encourage them to apply for funding and promote work we do.

MS Brown motion to accept this proposal.
MSC Chen, Motion is accepted unanimously

5. Coastal Fund Support Staff

The three positions that are Support Staff are: Outreach Coordinator, Administrative Assistant, and Coastal Service Program Coordinator. These three positions will have an hourly wage instead of a stipend. The maximum that these positions can work is 12 and it is believed that being paid hourly will increase the motivation for the job. All that needs to be done to make it official is paperwork and for the general description of the positions to be approved. There is also the issue of consideration to hire more Outreach when Taylor and Hannah leave in W08 for studying abroad.

Outreach Coordinator position

MS Chen motion to accept job description and rate of pay for 3 positions
MSC Armin-Hoiland, motion is approved unanimously

Administrative Assistant position

MS Brown motion to accept job description and rate of pay for 1 position
MSC Spence, motion is approved unanimously

Coastal Service Program Coordinator position

MS Armin-Hoiland motion to accept job description and rate of pay for 1 position
MSC Brown, motion is approved unanimously

6. Website

Phase3 had given the price to make the website as \$5,000. A debate over using a student versus a professional company to make the website consumed the Board. Suggestions were made to use the webmaster who designed most of Associated Students programs websites as well as possibly following EAB in using an online service. In the end the Board feels that if we were to try to save money we would could potentially get left with an unfinished project as we have in the past or not be able to complete all the functions we want. Professionals can do all we have requested and get in don within a month!! Bull and Chen have negotiated with the cost of doing the site and saved \$3,000 initially and have gotten them to include the design of a logo (a \$1200 cost).

MS Chen motion to use Phase3 to design the website and design a new logo identity for the Coastal Fund \$5,000 with the stipulation that the process will take a month and will fulfill the work projects outlined in their proposal.

MSC Spence, motion is approved unanimously

7. Outreach

1. Beach Run

A discussion over a possible beach run from Campus Point to Devereux Point and back was sparked over the possible over-competitiveness of certain athletic teams. A suggestion was made to have different categories as part of the run to make it less competitive and provide more chances for participants to win- such as having a silly costume contest. Participants who finish the race should get t-shirts and hopefully this will be the start of an annual event. Prizes were a concern as it was noted that having prizes bought with Outreach fund would be considered personal and may not be approved by the Legislative Council. A possible loophole is to use gift cards.

2. Muttmitts

up The locations of all muttmitts needs to be discovered and visited to check on their status. There should be a muttmitt at each stairway access to the beach and in parks. It would be recommended that beach clean up bags be placed next to the muttmitts so that people could clean up the beach if they felt the spontaneous need to do so.

3. Retreat

Café. It is tentatively scheduled for 11/9 at 3 pm at the Endless Summer Bar a sunset cruise. Board members were missing so at the next meeting, the date and time will be confirmed.

4. Intern Evaluation

Evaluation forms should be given to interns who participate in the projects funded by the Coastal Fund to see how they benefited and what they learned. The form was edited and new items were added for interns to

complete. Armin-Hoiland will update the changes and bring to next meeting.

5. Journal Publication

Bull and AS Executive Director have brought up idea to Coastal Fund to publish a journal of projects that the Board has funded. It will be a peer-reviewed journal as UC professors (TBD) will review the reports that applicants submit in as the final report to determine if it is worthy. Publishing the applicants' work will advertise their work and their organization and the Board feels they would want to participate. Brown will review details for next steps with bull and bring a proposal to the next meeting.

6. TGIF

Coastal Fund and IV Surfrider has sponsored the summer season of TGIFs located at the Environmental Defense Center. 10/12 will be the last TGIF of the season so Board members were encouraged to participate and volunteer their time. Armin-Hoiland, van Oppen, Le, and Spencer will attend.

VII. ADJOURNMENT

- MS Bull motion to adjourn at 8:20 pm (EARLY!).**
- MSC Everyone, the motion is approved unanimously.**