

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 4, 2010

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:05PM by Pilar Alomia, Chair.

ROLL CALL

Board Members Present

Pilar Alomia  
Michelle Petitfils  
Quentin Gee  
Danni Storz  
Donovan Maccarone  
Tanya Jones  
Leslie Stirling

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines  
Erica Aguilera - Absent

Grants Manager/ Advisor

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Alomia

MSC Storz

Motion was approved at 7:0

III. ANNOUNCEMENTS

1. David Cleveland shares research on sustainability at the Corwin Pavilion from 3-5:30pm on Wednesday October 6<sup>th</sup>.

2. Story of Stuff - Thursday, October 7 at 7pm at the Marjorie Luke Theater at Santa Barbara Junior High

#### IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes from 09/27/10:

MS Gee

MSC Storz

Motion was approved at 7:0

#### V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 10/04/10:

MS Alomia

MSC Storz

Motion was approved at 7:0

#### VI. BUDGET

- a. Total Account: \$290,728.25
- b. Available to Projects: \$235,893.60
- c. Operating

Total Expenses: \$1,105.98

Total Account: \$11,394.02

- d. Grants / Projects

Total Expenses: \$118,026.80

#### VII. FUNDED PROJECT BOARD MEMBER REPORT

FALL09 Summary of Projects – Assignments (Board members to contact previous funding recipient to make sure final report and internship evaluation forms are submitted and personally provide and update/report of the project at a future meeting):

Gee: Fall09-06, Fall09-11; Petitfils: Fall09-13, Fall09-20; Maccarone: Fall09-01, Fall09-26; Alomia: Fall09-04, Fall09-17; Storz: Fall09-08, Fall09-22, Stirling: Fall09-23; Jones: Fall09-18, Fall09-19

#### VIII. BUSINESS

1. Board Roster, Interviews, Contact Info: updated
2. Work Schedule (student staff) and Board member Office Hours (required): updated

### 3. Representative Report

- a. Legislature Representative: the meeting last Wednesday lasted for four and a half hours with two bills on the table. One of the bills included whether or not to support the DREAM Act resolution, which encourages UCSB to offer further financial aid assistance to undocumented students. AS decided to support it. This Thursday, October 7<sup>th</sup> is Day of Action – awareness of student hikes (opposition). The 21<sup>st</sup> of October from 5-7pm is the opportunity to meet with the AS Congress (Legislative Representatives and Executive Officers) in Loma Paloma.
  - b. Surfrider: tabled with CF at Pardall Carnival – many signups, sold/gave away a lot of shirts and a lot of people were interested. The first meeting will be held in the Grad Lounge 8PM on Wednesday, October 6<sup>th</sup>.
  - c. EAB: the kick-off meeting is Tuesday, October 4<sup>th</sup> in the Hub – expecting 200 students. EAB is building up for the state-wide convergence next week. The Carrotmob event is at McConnells on Sunday, October 10 (10.10.10).
  - d. EVPLA: Pardall Carnival was a huge success, really busy. EVPLA is now working towards a Halloween event/film festival at People's Park, Halloween clean-ups, etc.
4. Administrative Assistant: tabled at the EDC TGIF event and the Pardall Carnival – both had a great turnout and was a lot of fun. Final reports continue to come in and all of the new applications have been received and filed.
5. Coastal Service Program: talked with Eddy Harris of Urban Creeks Council (of whom Panish has been trying to contact for awhile now) and he's agreed to work with Coastal Fund – he has clean-ups by Sterns Wharf every second Saturday of every month at 9AM. Panish is currently working with Foothills in Space, Goleta Valley Beautiful, CCBER, Stork Ranch and many others. Unfortunately, Channel Keeper, who we've worked with in the past, now wants CSP to organize their own creek clean-ups.
6. Outreach:
- a. EVENTS
    - i. Lagoon Signs Celebration report: Gee and Alomia met with the Chancellor's wife, and the signs look great. The open house was an opportunity to table at the new signs for the afternoon to talk to students about the interpretive signs project.

- ii. EDC TGIF report: Bull did a great presentation, the event was a great turnout and afterwards Storz sent Lee Heller an email, encouraging her to apply with Coastal Fund
  - iii. Pardall Carnival report: good turnout, sold/gave away a lot of shirts, a lot of people were interested.
  - iv. Andy Keller, Thurs, Oct 14 6pm: founder of chico bags (reusable/conservative bags) is giving a lecture in Bren 4016. Co-sponsorship of lecture with IV surfrider. Support of travel for \$500 for Keller. Funding to go to IV surfrider. Need performance contract and W-2 signed.
  - v. Activities Fair Wednesday, Oct 20, 10am-3pm: Alomia, Panish, Walker, Gee and Jones have volunteered to table.
  - vi. Isla Vista Food Co-op County Fair Sat, Oct 23, 11am-5pm: Coastal Fund has made the decision not to table at the event.
- b. Budget: the budget was reviewed and collected from last year to estimate this years budget.

Outreach and Education Budget 2010-2011

Category	Spending
Merchandise	\$5,000.00
Banquet	\$1,900.00
Advertising/Publicity	\$2,500.00
Co-sponsorships	\$4,000.00
Lecture/films/edu	\$1,000.00
Photo contest/prizes	\$300.00
Supplies	\$300.00
TOTAL	\$15,000.00

MOTION to fund the Coastal Fund Outreach and Education \$15,000.00.  
 Note these are estimates and likely not spend up to this amount.

MS Alomia  
 MSC Storz

Motion was approved at 7:0

- c. Social Media – Facebook, Twitter – add friends, help promote the FB/Twitter CF pages. Outreach staff will be posting events, issues, funded projects, campus happenings related to coastal issues.
  - d. Annual report: at the end of last year and over summer the Coastal Fund AS report was worked through, including graphics; this work is publishable. Feedback included minor color changes, acronym changes and spelling mistakes. Need to be re-printed. Will Be available at tabling opportunities. Jennifer did a fantastic job over the summer working on this impressive document!!
- 7. Philanthropic Giving Processes Group: meeting with consultants to help make Coastal Fund and other funding entities within Associated Students a more efficient organization which may include a new database system (on-line), improvements in Board recruitment, ethics, application (common application), money collection/distribution, etc.
  - 8. Fall 2010 Retreat: November 7<sup>th</sup> from 10am-4pm, breakfast and lunch will be provided. Location to be determined.

#### IX. APPLICATION REVIEW

None

#### X. ADJOURN

Meeting was adjourned at 07:55PM

MOTION: Motion to adjourn

MS Gee

MSC Storz

Motion was approved at 7:0