



COASTAL FUND MINUTES

Associated Students

10/29/12, 6pm

AS Conference Room

Minutes/Actions recorded by: Erica Aguilera

CALL TO ORDER 6:05pm by Leslie Stirling, Chair

A. MEETING BUSINESS

A-1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Leslie Stirling	Present	Danny Westcott	Present
Martin Cobos	Present	Genesis Herrera	Excused
Marissa Bills	Present	Alyssa Hall	Present
Jenna Driscoll	Present	Julianna Trowbridge	Present
Carey Batha	Present	Sara Rosenblatt	Present
Erica Aguilera	Present	Scott Bull	Present
Eric Izagguire	Erica Aguilera	Katy Adian	Present

A-2. Acceptance of Excused Absences & Acceptance of Proxies

MOTION/SECOND: Stirling/Bills
Motion to accept excused absences and proxy for Eric
ACTION: Consent

B. Announcements

- a. Announcements/Information/Introductions
 - i. Erica's Birthday on Wednesday
- b. Testimony for items on today's agenda (out of order)
- c. Appreciations/Concerns
- d. Request to have item added to today's agenda

C. ACCEPTANCE of ACTION SUMMARY/MINUTES

C-1. Approval of our Action Summary/Minutes from 10/22/12

MOTION/SECOND: Westcott/Bills
Motion to approve the minutes.
ACTION: Consent

C-2. Approval of our Action Summary/Minutes from 10/21/12

MOTION/SECOND: Driscoll/Westcott

Motion to approve the minutes.

ACTION: Consent

D. ACCEPTANCE of AGENDA

MOTION/SECOND: Batha/Driscoll

Motion to accept agenda as amended.

ACTION: Consent

E. Budget Announcement

E-1. Outreach Budget

1. Spent approximately \$5,000 so far this quarter.

F. REPORTS

Announcements in this section are informational. Do not include any requests for financial allocations.

F-1 Advisor's Report

- a. Invitation from SB ChannelKeeper for event on Thursday Nov 15th.
 - Everyone except Erica and Leslie want to attend
 - Scott will follow-up
- b. New computer has been delivered.
- c. Two new chairs on order from Bike Comm
- d. Refer to AS Responsible Use of Computer policy
- e. New office etiquette to be drafted
- f. Search for Assistant Director for Business Services. Please come and meet the candidates on the following dates.
 - Student forum: 12:45-1:30 in the A.S. Main Office on November 6, 7, 13, 14, 19
- g. Please get informed on local and state elections. Outcome will affect you
- h. As Recruitment Faire this Wednesday, Oct 31.
- i. Student staff must contact Scott if not coming in regular work schedule due to class obligations

F-2 Chair Report: Stirling

- a. BC4 Meeting
 - Sophia Armen has great leadership style
 - Announcements:
 1. UCSB achieved record of 11,000 voters; Urge students to vote
 2. IV Co-Op Manager came into speak to the groups
 - a. AS wants to donate money to the Co-Op; AS fronts the money and the BCCs slowly pay them back.
 - b. Scott- need to look at ballot initiative on what students voted to see if applies to Coastal Fund, need to be clear.
 3. EAB presented the Green Bill
 - a. Each AS has to be responsible for meeting the criteria at their meetings

- b. EAB is considering buying reusable/compostable plates in bulk so that they are readily available to BCCs
- 4. Senate will have Bill debates; 6-8pm on Tuesdays at the Nati Conference room
 - a. Have to email Genesis if you want to attend
 - b. If you have a recommendation, you need to fill out a form and give it to Genesis to be considered
- 5. Putting fence up at IV parks to make sure people don't fall

F-3 Senate

- a. A few resolutions were passed
- b. Leslie will meet with Genesis to review the legal code next week

F-4 IV Surfrider

- a. Had meeting at Giovanni's
- b. Goal was to get student internships
- c. Had 10-15 people come out and showed genuine interest in the internships
- d. Met with Scott to advise on organization structure, recruitment and potential activities and review campaign goals
- e. Sent out internship applications to a few listservs and already have a lot of interest

F-5 EAB

- a. Had a ton of events last week
- b. Pushing CSSC, which is the convergence of Cal States, UCs and CCs
 - November 9-12th

F-6 EVPLA

- a. **No Rep Yet!**

F-7 Administrative Report

- a. Received one more minor funding application
 - Uploaded to googleDrive

F-8 Coastal Service Program

- a. Getting a lot of pictures from groups
- b. Need more people to actually "Like" the page
- c. Working on flyers to put in packets for discount t-shirts
- d. Very busy

F-9 Social Media Report

- a. Working on press release for "The Twenty"
- b. Working on Facebook page and the website
 - Board should review the website to make sure that everything is current
- c. Evan did press release for CCBER
- d. Newsletter had an increase in openings

F-10 Plastic Pollution Coalition

- a. Presented at 5 meetings to show-off our video and got good feedback
- b. Lots of interest and sign-ups
- c. Zero Waste Weekend; they showed our video
- d. Show video at Tuesday Program Board Meetings
- e. Greeks gone Green plastic's presentation
- f. Carrot Mob and UC

F-11 Outreach and Education

- a. Dining Commons Sustainability day Tabling recap

- Not much of a success
- Danny helped
- Chatted with EAB
- b. AS Recruitment fair 10/31 11-2 – Tabling Schedule
 - 11a-12p Jules
 - 12p-1p Marissa and Katy
 - 1p-2p Sarah and Marissa
- c. Save the Waves film festival
 - This Friday at 6pm
- d. Figuring Sea Level Rise series
 - Media perspective on Sea Level Rise
 - Last film is about the Maldives
 - At Pollock theater
 - Dead week

F-12 Process Groups- Sub-Committee Reports

a. Grants Committee Process Group

Description: This committee will focus on all aspects of incoming and outgoing grants.

1. An immediate priority will be the streamlining of the project follow up process.
 - Create Checklist for board members for follow up
 - Put status sheets in all new project folders
 - At the end of quarter make sure board members are following projects
 - Goal: by end of quarter have all completed projects final reports submitted
2. Review evaluations of application process and review all forms with suggestions in mind.
 - Make sure all forms are up to date and acceptable.
3. Plan visitations to funded project sites
 - plan at least one trip a quarter
 - encourage board member attendance at CF project events

Membership

1. Marissa (Chair)
2. Martin
3. Danny

b. Organization and Structure Committee Process Group- Board Member Orientation Process, Strategic Plan, and Decision making matrix Meets once a month

Description: Board Organization Committee (Leslie)

This committee will focus on fine-tuning and organizing the structure and function of Coastal Fund.

- 1.) Create a manual for Board members to receive at orientation
- 2.) Review all Staff manuals
- 3.) Evaluate the current orientation packet for Board and staff
- 4.) Implementing the Strategic Plan

Membership

1. Leslie (Chair)
2. Erica
3. Danny

4. Carey

5. Alyssa

*Will need an underclassmen to be involved next quarter

- c. **Student Proposal Solicitation** – New applicant workshop and recruitment (will figure it out)

Description: This subcommittee is responsible for increasing the number of student proposals. Student generated proposals have been very limited in Coastal Fund and this committee will help address the issues that contribute to this weakness. The priorities of this committee include:

1. Working with Outreach to spread the word about Coastal Fund and the opportunity for students to apply for funding
2. Using social media, flyers, and list serves to solicit applications
3. Presenting at student club meetings to encourage students/organizations to apply
4. Working with the Grants Committee to review the application process and making it more accessible and user-friendly for students
5. Offering weekly (or monthly) office hours to assist any student applicant with their proposal
6. Hosting a workshop in Fall quarter to help interested applicants learn (and complete) the proposal process – work with Katie Maynard (Erica to get contacts)
7. (Fall quarter was chosen in order to solicit proposals in Winter, when there are generally less applicants)

Membership

1. Jenna (Chair)
2. Eric
3. Martin
4. Jules
5. Katy

G. ACTION ITEMS

G-1. New Business

Partnership for Excellence Conference: Co-sponsors event where Funding host conference for non-profits. We have co-sponsored this for last 7+ years. Great student and community networking opportunity. Will talk to outreach regarding co-sponsorship and get back to us next week.

G-2 Project Review

- a. **7:30pm Approval/Consideration of: FALL 12-08 - Restoration Intern Training Program Winter/Spring 2013**

Project Summary: CCBER seeks funding for student interns to participate in CCBER restoration work in multiple sites and habitats from the Campus Lagoon Dune and Bluff restoration to Storke Wetland. Eligible students have generally participated in CCBER's Restoration Ecology Field Skills Class (ES95) in

which CCBER Staff provide three or four options for three-hour training sessions per week for a quarter-long internship focused on a range of relevant restoration skills. We seek Coastal Fund support for 6 paid student interns for Winter and Spring quarters who can follow-up their training with an opportunity to gain in-depth experience working with a project manager. Funding request: 6 students x \$300/quarter x 2 quarters = \$3,600.

- Got grant from Wetland restoration project to do project.
- Covers portion of lagoon from DLG to campus stairs
- There are certain areas where college student interns are required

MOTION/SECOND: Bills/Westcott

Motion to table until the end of the quarter pending applicant revision

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Be sure to review past final reports for this program and read intern evaluations

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

b. 8:00pm Approval/Consideration of: FALL 12-09 - Restoring the Campus Lagoon through Fire and Solarization 2013

Project Summary: CCBER conducted a prescribed burn on Lagoon Island to remove weeds from about $\frac{3}{4}$ of an acre during the summer of 2012 and implemented nearly an acre's worth of solarization along the north shore of the lagoon. We are requesting funding to support the planting and initial maintenance (water and weeds) of the two sites. We are requesting partial support for the project manager and support for two student workers during winter and spring quarters. These projects are part of CCBER's effort to incrementally and sustainably implement the Coastal Commission approved Lagoon Restoration Plan.

- Have funded in the past; but we weren't able to fund it last year so they are coming back. Firefighters volunteered their time. They need money to fund restoration

How much can we give you to keep this project alive? She'll get back to us

MOTION/SECOND: Bills/Westcott

Motion to table until the end of the quarter pending applicant revision

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Weight in the critical need and timing of projects, student benefit and student engagement opportunities

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

Discussion of Projects Fall12-08 and Fall12-09

How does the internship process work?

- There are several different types of internships: curatorial, education and restoration
- Lisa deals with restoration
- Just got Environmental Studies to formalize a training program they've been offering for years
- Originally, they had people keep journals; created ES 95 to formalize the training process:
 - Allows people to get involved early
 - 1 unit class
 - Each professional teaches a week
 - Covers wide range of topics from project selection to plant identification
 - Once they have finished it they are eligible for a paid internship
 - Have a team of people on CCBER staff that tell class that they can become interns
- Started the Intern II level position where they pay people a little more to work
 - Work 10-12 hours for \$10/hour
 - Have 3 managers who work 3 different projects
 - Staff members are people who have worked through program
- Student choice whether or not to get stipends
 - Getting harder to give stipends
 - Can take away from Financial aid which makes it difficult

What would happen if the stipends aren't funded?

- The money is much more a validation than purely voluntary work
- Gives them a sense of responsibility and can be put on the resume
- Good incentive
- Nice for people to see the progression

Where else are you getting funding?

- Some projects have good money for staff that has been pieced together from other grants
- Then there are some projects that have no budget; There is one semi-part-time staff person to cover all of those

How do you prioritize projects with inconsistent grants?

- Have a management plan with overall goals
- Have strategies that allow them to work incrementally on things that work towards the bigger vision
- Looking at areas that are not really protected to see if they can be integrated into the management plan

How do you manage the exposure of CCBER in Campus Community?

- CCS, ENVS listservs; started doing it at BREN and EEMB
- Mission to do more outreach about CCBER; regular column in the Nexus: "Ask an ecologist"
- Started using Facebook
- Mailing list
- More successful in the Santa Barbara newspapers
- Interpretive signs around the lagoon
- Set up a website to upload observations at local event (Saturday November 10th)

How many interns do you need for the fire?

- Quite a few because preparing for the fire takes a while. CCBER has to start collecting all the seeds and starting the plants germinating so they are ready for winter to grow.
- Student workers work 10hrs/week so they would work on lagoon area and solarized area
 - When the interns come they can accommodate a range of schedules
 - Workers do more than just the internships, they are leaders and know the plants and techniques; have the ability to advise and teach new interns

Secured \$35,000 of funding....What is the \$35,000 going towards?

- Just indicates other funding sources
- Doesn't include Wetlands Recovery Grant
- There are costs that are not included in the budget that are associated with the project but are not associated with the Coastal Fund grant
- We are only funding a small amount of the actual cost

Additional Funding Sources

- Fund for Santa Barbara
- Wetlands Recovery Project
- Individual Donors
- Housing and Residential Services
- Pearl Chase Foundation
- Other grants sources like NSP and Sempra didn't work out

What happens if we don't fund you?

- Won't be able to expand to other things
- Won't have resources to do other things
- All the west and east depressions require a lot of maintenance
- This grant helps not to spread the supervisor too thin so we can have more projects

Solarization vs. Fire?

- Under these soil conditions, fire is the most effective way of killing off the seed bank

c. 8:30pm Approval/Consideration of: FALL 12-10 - Santa Barbara Restoration Project Data Base

Project Summary: The goal of the project is to create an on-line resource, which identifies restoration projects in southern SB County and describes their scope, size and the sources for plant material. There are several goals: 1) to centralize information so that future seed and plant collectors will know where to collect certain species to avoid planting seeds where source is uncertain or known to have a non-local source; 2) to map restoration projects around southern Santa Barbara County, and 3) to create a lessons-learned report that will be valuable for regulators and practitioners to ensure that local projects are done in the most efficient and highest quality manner possible. We hope to document 30 projects in this initial pilot effort and then build on that baseline to complete the inventory and create a mechanism for new projects to be incorporated into the database.

- Managed by CCBER as a living database for the whole county. Believe it will be valuable.
- Need to go out and assess these sights in order to make the database high quality
- Want to provide a map to show people where everything is
- Requires funding for full-time person in order to make is effective
- Only focus on South Coast Santa Barbara
- The Coastal Fund grant can be used as leverage to get other grants
- This project involves a consortium of ecologists that consists of 30 people

Would other members of the consortium provide funding for this project?

- Likely no, but willing to give time which is more valuable
- Agencies might be able to get funding

What do you mean by “online resource”?

- Initially on CCBER website
- Then extend to a different website

How much can we give you to keep the project alive?

A couple thousand is required to keep it going

MOTION/SECOND: Bills/Westcott

Motion to table until the end of the quarter pending applicant revision

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Base evaluation of the project on the critical need and timing (ie is this something that has to happen now or can be done at a later date recognizing there is limited funding, what is the overall student benefit and student engagement opportunities)

Responsible for Follow-through: N/A

Additional approval required? YES (Senate)

H. REMARKS

Top Three:

1. FALL 12-04 (6)
2. FALL 12-01 (3)
3. FALL 12-11 (3)

Bottom Projects:

1. FALL 12-05 (6)
2. FALL 12-06 (3)
3. FALL 12-03 (2)
4. FALL 12-09 (2)
5. FALL 12-10 (1)

Decision-Making Matrix

We are scoring (0-5) and then ranking it, using the new decision-making matrix. Scott- since this is a new tool feel free to discuss how it can be improved.

ADJOURNMENT

MOTION/SECOND to ADJOURN: Stirling/Bills

ACTION: Consent

Vote Taken: 9:05pm

