

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 29, 2007

The Coastal Fund Board of Directors meeting was called to order at 6:05 PM by Cheryl Chen, Chair.

## **1. ROLL CALL**

Board Members Present

**Cheryl Chen**  
**Jessica Spence**  
**Lexie Brown**  
**Jenna Newburn**  
**Joel Armin-Hoiland**  
**Pilar Alomia**  
**Kaela Jorgenson**

Coastal Service Program

**Sue Green**

Legislative Council Liaison

**Chris Wendle**

Grants Manager

**Scott Bull**

Outreach Crew

**Michelle van Oppen**  
**Hannah Perry**  
**Taylor Bushman**

## **II. Acceptance of Proxies, Tardies, and Excused Absences**

Kaela Jorgenson	tardy
Hannah Perry	left early
Chris Wendle	left early
Kevin Le	absent
Sue Green	absent
Taylor Bushman	absent

## **III. ANNOUNCEMENTS**

The History of Surfing class and Scott Bull were featured in The Independent. Also of interest, Armin-Hoiland reported that The Kansas Coal Power Point is

becoming more environmentally progressive by recognizing negative environmental impacts.

#### **IV. ACCEPTANCE OF MINUTES**

Chen accepted the minutes from the meeting of October 22<sup>nd</sup> once Scott revised them. Chen motioned to approve the minutes, and Newburn seconded. Motion approved

#### **V. ACCEPTANCE OF AGENDA**

Add Green Scene / Coastal Fund film festival and project applicant expectations to the agenda.

**MS Armin-Hoiland motion to approve this addition into the Agenda.**

**MSC Motion is accepted unanimously.**

#### **VI. BUDGET REPORT**

Currently, the budget for the year is \$241,143.70, The budget to fund future projects is \$227,248.11 as the Board has funded this years projects at a total value of \$76,046.00.

#### **VII. PROPOSAL REVIEW**

##### **MAJOR FUNDING PROJECT APPLICATIONS**

##### **FALL07-09 SNOWY PLOVER DOCENT PROGRAM AT COAL OIL POINT**

After initially reviewing the proposal, the board was uncertain about the realistic number of times they would reapply for funding and concerned about actual cost requests for the camera, advertisement, graphic design, and brochures. Bull researched brochures and found that the applicant's estimate was substantially greater than necessary. Perry was also interested in whether the Snowy Plover Docent Program would move the fence further back during non-breeding season.

After meeting with Jennifer Stroh, Coral (intern), and the graphic designer, the Board had a more definite understanding of the project's needs. Stroh wanted a camera with enough zooming capabilities to create banners. She also wanted brochures and a training manual that looked professional and organized. Bull responded to her brochure request of \$2000 by saying that she could order 5,000 brochures from Hagan for \$833. Stroh agreed and said she would use them instead of Kinkos. Stroh then defended her advertising request. Recruitment ads are most important before breeding season and summer. Ideally, ads would run 2

times per year for 4 weeks. However, ads in The Independent and Nexus are only one form of recruitment. They also table and visit classrooms to find volunteers and interns. Following recruitment, Stroh addressed the number of times she will most likely reapply. The program plans to be fully funded by UCSB beginning March 2009. The incubators need to be purchased every 1 to 2 years. After discussing financial issues, Coral shared the benefits she gained as an intern. She has learned more about ecosystem management and coastal processes. The fence was the last subject addressed by the applicant. The fence is supposed to move further back during non-breeding seasons. They could not accommodate Surf Team tryouts because then they would have to allow all groups to use the beach. Coastal Fund Board members wanted to make sure the Program does not limit coastal access.

**MS Armin Hoiland motion to approve this proposal at \$6, 440.**

**MSC Newburn, Motion is accepted.**

**Stipulations- \$200 for camera, \$900 design work brochure, \$700 for printing of brochure. All other requests granted.**

**The Motion was accepted at 7:0**

#### **FALL07-05 REEF CHECK CALIFORNIA**

After initially reviewing the proposal, the board wanted to know the minimum number of students involved, the amount of outreach done, and the reason for increased prices on training, compasses, and flashcards from the last time applied.

After meeting Craig Schuman and Bill Golden, the board learned more about the Reef Check program. Schuman introduced Reef Check by explaining the mission statement, which includes “saving reefs worldwide through research, education, and conservation”. The project is to continue the local monitoring locations off UCSB coast. They train volunteer divers and tests them to ensure data quality. Once Schuman finished presenting, he answered the board’s questions. The increase in costs reflected the actual costs rather than the lower, assumed costs previously requested. He also stated that the funds would go to local projects to subsidize student costs. Approximately 15 students participate in the Reef Check program each year. The program focuses on long-term monitoring. Data is used at UCSB for classed and throughout California and ultimately will be useful with decision makers as marine Protected zones are created.

**MS Spence motion to approve this proposal in full at \$9,662.50.**

**MSC Alomia Motion is accepted.**

**The Motion was accepted at 7:0**

## **VIII. BUSINESS**

### **1. AS Bylaws update- Coastal Fund, honoraria**

Chris updated Board on name change. The board discussed honoraria for Chair at \$350 and board member honoraria at \$300. Chen will write a list of chair expectations and job duties.

### **2. New Board Members**

Kaela Joregenson attended her first meeting as a new Board member

### **3. Outreach**

#### **Fall Quarter Retreat**

The board will meet at Joel's house 6881 DP at 3 p.m. to carpool to Haskell's for a bonfire. For dinner, board members will either have a BBQ in advance or purchase ready-made food. Still to be finalized.

#### **Photo Contest**

The contest will be advertised in the Bottom Line on October 31<sup>st</sup> and four different times in the Nexus. The photo contest press release will be sent to the Nexus along with The Devereux Slough press release. Bull updated all contest info on website.

## **IX. ADJOURNMENT**

**MS Bull motion to adjourn at 9:05PM**

**MSC Everyone, the Motion is approved unanimously.**