

Coastal Fund
Minutes of Board of Directors Proceedings
October 26, 2009

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 06:00 PM by Quentin Gee, Chair.

ROLL CALL

Board Members Present

Kaela Jorgenson
Pilar Alomia
Michelle Petitfils
Quentin Gee
LeeAnne French
Jessica White
Katy McCarthy

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Elizabeth Farrington

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Carly Keen
Jennifer Verhines

Grants Manager

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

Tardy: Carly Keen arrived at 06:20PM and LeeAnne French at 06:30 PM
Michelle Petitfils left early at 07:00PM

III. ANNOUNCEMENTS

1. EAB was funded \$1000 by Coastal Fund for "350.org - Day of Action". The resulting publicity was great.
2. ChannelKeeper Board of Director invitation: Wednesday, November 4th 05:00-08:00PM

IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes from 10/19/09:

MS McCarthy

MSC White

Motion was approved at 6:0

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 10/26/09:

Amendment: Discuss Michael V. MiGinnis FALL09-01

MS Alomia

MSC Jorgenson

Motion was approved at 6:0

VI. BUDGET

- Total account: \$290,699.10
- Available to projects: \$245,198.05

VII. FUNDED PROJECT UPDATE

- FALL09-01 Internships in Coastal Biodiversity Planning \$17,600.00
- FALL09-08 Coal Oil Point Sandy Beach Food Web \$3,350.00

Spring 2009 projects have been assigned to individual board members. The following meeting, on November 2, will include reports of SPR09-01, SPR09-11, and SPR09-12.

VIII. BUSINESS

1. Representative Report

- a. EAB: Day of Action went well. Applications for Copenhagen are continuing. Additional funding has been received from legislative council. EAB plans to participate in Halloween clean-up this weekend Oct 30 – Nov 1. California Student Sustainability Coalition (CSSC) fall conversion

(includes workshops and networking) is taking place November 6th-8th.
Next meeting will be tomorrow Oct 27, 2009 at 07:00PM.

- b. Surfrider: Plans to collect groups (i.e. EAB, Coastal Fund, campus groups) and attend E-coalition once a month. Beach cleanup is 11:00AM - 01:00PM. Members of Surfrider have proposed to ban cigarette butts on the beach. The next meeting is Wednesday, Oct 28 at 08:00PM.
 - c. Legislative Council overrode Finance Board to fund Copenhagen. Legislative Council was unaware until recently that the exercise and sports minors' budget will be cut.
- 2. Mike McGinnis: the board discussed a concern of Mike McGinnis taking a leave of absence and thus affecting the project proposal FALL09-01
 - 3. Update on MLPA meeting: CA must establish marine protection area for its coastal waters. Three plans have been recommended and will lead to one final decision. Another hearing will take place soon, but date has not been set.
 - 4. Office Redesign: No proposal has been made to Legislative Council, but draft will be made within the next two weeks by Quentin to send to Marisela for formal request to Leg Council. The Board like to request funding from capital reserves for office improvements.
 - 5. Coastal Service Program: The club activity fair last Wednesday was a great success; in response to the flyers handed out, 1/3 of organizations have already submitted applications and 3 email requests have been received. Last weekend 10 groups went out. The CSP average costs have been estimated to \$6200. However, to fund ongoing trail restoration project, an additional \$1800 may need to be allocated.
 - 6. Outreach and Education Report:
 - a. "End of the Line": 12 people showed (reasonably good turn-out). Will show film again in Winter for free.
 - b. "Black Wave" Rikki Ott November 12 in the IV Theater 1: the Board suggests helping fund the event so that students are not required to pay but rather donate \$4.
 - c. E-coalition: meeting to collaborate on Monday, Nov 2nd 02:00-03:00 PM
 - d. Outreach Budget: proposed budget was estimated to \$23,292. Outreach is suggested to cut down the budget. For the proposed water bottles, Outreach should check the inside lining.

MOTION to table Outreach budget total

MS Gee

MSC Alomia

Motion was approved at 6:0

IX. APPLICATION REVIEW

FALL09-09 Plastic Bag Campaign

CALPIRG planned to organize educational events on campus to build awareness of the environmental problems caused by single use plastic bags, and build support for solutions including using reusable bags and creating a campus policy banning plastic bags from food outlets and retailers on campus. CALPIRG also planned to produce a campaign plan to convince campus administration to support such a policy and implement it; as well as recruiting other campus organizations to join the campaign. The goal for the project was to educate 1000 students on campus, have campus officials agree to the bag ban policy, and have a firm start date for the policy's implementation by the end of the Spring quarter in 2010. However, the board feels that the plans were not concrete or sufficient. The board would like to support CALPIRG in the future, but only under a more experienced knowledgeable project leader.

MOTION to deny

MS French

MSC Jorgenson

Motion was approved at 6:0

FALL09-10 Sink the SUBS (Single Use Bags) Campaign

After the successful "*Day Without A Bag*" campaign here in Santa Barbara, *The HOT Coalition* and *Don's Net Café* would like expand educational outreach efforts with the "***Sink The SUBs (Single Use Bags) Campaign***". It is their goal to approach core issues environmental contaminants and sustainable living practices by promoting the development of positive eco-friendly personal habits. In this campaign, they will present the latest scientific findings on the impact of trash on the environment, information about existing recycling practices, ways to reduce eco-foot prints by developing positive, eco-friendly habits and promote the use of reusable shopping bags.

MOTION to fund FALL09-10 a total of \$5000

STIPULATIONS:

\$3200 for bags with the Coastal Fund logo (1000 of which must be for on campus students)

3 students for \$300 each for two quarters (\$1800 total)

No funding for educational outreach materials
“Day Without A Bag” event to take place in the Spring, rather than
December
MS Alomia
MSC French
Motion was approved at 4:1:1

FALL09-22 Gray Whales Count

Gray Whales Count surveys the northbound migration of gray whales through the near shore of the Santa Barbara Channel. There are dual objectives: science and education. Counters, a team composed of volunteer observers and supervisors as well as paid and volunteer student interns are trained to carry out this vital research and are the primary focus of education. Observation entails experiencing and appreciating the environment around Coal Oil Point and the Santa Barbara Channel. Counters then spread their knowledge and enthusiasm through outreach to passersby, school groups, and Internet communities, which includes the networks: graywhalescount.org, Journey North, and BBC.

MOTION to fund FALL09-22 for \$4,990.00

STIPULATION: cut \$2000 for student interns, first year

MS Gee

MSC Jorgenson

Motion was approved at 6:0

X. ADJOURN

Meeting was adjourned at 9:11

MOTION: Motion to adjourn

MS Gee

MSC Jorgenson

Motion was approved at 6:0