

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 22, 2007

The Coastal Fund Board of Directors meeting was called to order at 6:08 PM by Cheryl Chen, Chair.

**1. ROLL CALL**

Board Members Present  
Cheryl Chen  
Jessica Spence  
Lexie Brown  
Jenna Newburn  
Joel Armin-Hoiland

Outreach Crew  
Michelle van Oppen  
Hannah Perry

Administrative Assistant  
Kevin Le

Legislative Council Liaison  
Chris Wendle

Coastal Service Program Coordinator  
Sue Green

Grants Manager  
Scott Bull

**II. Acceptance of Proxies, Tardies, and Excused Absences**

Sue Green	left early
Hannah Perry	left early
Jenna Newburn	left early
Chris Wendle	left early
Taylor Bushman	absent

**III. ANNOUNCEMENTS**

There is new undergraduate representative Board Member, Pilar. She is originally near from Yosemite National Park and has an avid interest in environmental protection. After a brief introduction from her, Board Members introduced themselves.

#### **IV. ACCEPTANCE OF MINUTES**

Acceptance of the Minutes from the meeting of October 15<sup>th</sup> were placed on hold as not everyone had finished reading through them.

#### **V. ACCEPTANCE OF AGENDA**

Add Fall Quarter Retreat Planning to the Business.

**MS Chen motion to approve this addition into the Agenda.**

**MSC Spence, Motion is accepted.**

**The Motion was accepted 6:0.**

#### **VI. BUDGET REPORT**

Currently, the budget for the year is \$251, 533.70. The budget to fund future projects is \$237, 658.11 as the Board has just funded five different projects at a total value of \$24, 941.

#### **VII. PROPOSAL REVIEW**

##### MAJOR FUNDING PROJECT APPLICATIONS

##### FALL07-06 GRAY WHALES COUNT

After initially reviewing the proposal, there was concern over the reason for an increased amount of first year interns that need to be paid. Mike Smith, the coordinator of the project, has previously asked for funding for supplies and the Board does recognize that this is a great outreach project, but they are wondering if he has any other funding sources.

After meeting with Mike Smith and Danni Stors, an intern, the Board had a clearer understanding of the project. Monitoring the whales' northbound migration is strenuous work as there are 4-hour shifts where volunteers and interns identify possible sightings of a whale, determine the number of whales out there, determine its migration path, determine the whale species, and determine if there's a calf. These data need to be taken down quickly as the sightings of whales is quite fast and the open window to gather the data is small. With first year interns/volunteers, they are at first uncertain with gathering data as they are inexperienced, but once they return for a second year, then they are confident and able to record the data efficiently and accurately. The current binoculars used for the project always have to be recalibrated at the end of each year as the quality is not the best. The proposal for funding is for new binoculars that

are of a higher grade and for additional stipends for more student interns. With more student interns that were being paid, then there would be more people at each shift which would result in more detail to the work and more accuracy. The number of shifts and working hours would still remain the same. The project is currently not being funded from other organizations even though attempts have been made and is in the process of applying for a grant. This is a great outreach program as it is located near Coal Oil Point Reserve where there is a lot of traffic from passer-bys, birders, and surfers and they all trade stories and educate each other.

**MS Chen motion to approve this proposal at \$6, 110.**  
**MSC Spence, Motion is accepted.**

**Stipulations were made that only six interns would receive stipends as opposed to the eight that Smith proposed.**

**The Motion was accepted at 5:0.**

#### **FALL07-07 REEF Internship Program**

After initially reviewing the proposal, there was concern over the numerous times the project has asked for renewed funding even though in past quarters it has been noted that it would be the last time they would request for funding. It has also been noted that every time the application is received, it has always been incomplete and is too vague. The coordinator of the program, Scott Simon, should now understand what is expected of him in the proposal so there are not too many questions that need to be asked of him as he has done this numerous times. The Board is also concerned if they are the only ones that are being asked for funding for this particular project. A hypothetical question was thrown out as what would happen if this year the program wasn't funded.

Scott Simon was unable to make it to the meeting so the proposal discussion and voting tabled.

#### **FALL07-04 Coronado Butterfly Preserve Habitat Enhancement Project**

After initially reviewing the proposal, there was concern over how the coordinator, Jason Nelson, has continuously asked for funding year after year. Last quarter, it was noted that it would be the last time he would apply for funding.

After meeting with Jason Nelson, the Board had a clearer understanding of the project. This would be the last year that the project would be in

effect as the habitat is near done with restoration efforts. After this year, the only actions he would be taking there would be maintenance just to ensure that the invasive weeds were gone forever and those funds would be obtained elsewhere. In May 2008, there will be a 10 year anniversary party to show off the restoration work and showcase the Coronado Butterfly Preserve. It is possible that he may come back for funding to construct an interpretive sign.

**MS Spence motion to approve this proposal at \$4300.**

**MSC Brown, Motion is accepted.**

**The Motion was accepted 5:0.**

## **VIII. BUSINESS**

### 1. OSL/Activities Fair

It was extremely good exposure for the Board as literature and stickers were distributed. The Coastal Service Program was able to collect several sheets of email addresses asking to be contacted to help volunteer in beach clean ups and tree planting.

### 2. Board Members

Two potential undergraduate Board Members were interviewed 10/22 and another will be interviewed 10/23. Pilar was one of the two interviewed on 10/22 and she stood out as highly qualified and super motivated. She does know someone who would be a great asset to the Board and will tell him to apply.

Pilar is sworn in as the new undergraduate representative Board Member.

**MS Chen motion to approve this proposal.**

**MSC Armin-Hoiland, Motion is accepted.**

Approval of 2007/08 Board Members

Cheryl Chen, Chair, Graduate Student Representative, return  
Jessica Spence, Graduate Student Representative, return  
Lexie Brown, vice-chair, Environmental Affairs Board Representative,  
return

Jenna Newburn, IV Surfrider Foundation Representative, new Fall07  
Joel Armin-Hoiland, Undergraduate at large Representative, return  
Pilar Alomia, Undergraduate at large Representative, new Fall07  
Vacant, undergraduate Student Representative, to be filled

**MS**            **Chen motion to approve the slate of 2007/08 Board**  
**members**  
**MSC**           **Spence, Motion is accepted.**

### 3. Outreach

#### Fall Quarter Retreat

The Double Dolphin is not available for sunset cruises, so the alternative is Sunset Kidd, at a rate of \$35/person. The retreat is set for 11/16 at 4:30PM. It was suggested that a hike could be done in lieu of the cruise. Scott suggested that the Board could rent his friend's 45' boat, The Spirit, and will check on rates.

#### Photo Contest

The contest guidelines is for accepting photos of people interacting with the coast in positive way. It is proposed that ads be run in the Daily Nexus three Wednesdays in a row to gain exposure and it is likely that the contest will be after Thanksgiving.

#### IVRPD

There are seven mutt mitts total in the parks, with two of them with the SPF logo. EAB members who are part of IVRPD/Adopt-a-block will be contacted to get more information on having wastebag dispensers at the coastal access points.

#### Coastal Film Festival

It is proposed that the festival be held in March in conjunction with Magic Lantern. It is recommended that the festival be geared to not just the movies being shown, but make it into an awareness event.

#### Logos

Sheets of logos were taken out and Board members chose a couple and explained their reason for liking its structure and theme and composition. It was decided that the logo at max had three colors, including white so that it is easier to print in black and white. It is also important for the design to stand out on its own.

#### Coastal Fund Peer Review Journal

The Journal should not be limited to just UCSB students, but open to all participants who received funding from the Coastal Fund to do their project. For the peer review aspect, it was proposed that several professors be hired to review them or have a environmental English class incorporate it into their curriculum. Each report should be 3

pages at most and there would be 10 project limit in each journal.  
There should be no limits to the number of pictures.

#### Website Update

Scott and Cheryl will meet Wednesday at 2pm with Phase3 as all the website content has been edited.

### **IX. ADJOURNMENT**

MS Bull motion to adjourn at 9:04PM

MSC Everyone, the Motion is approved unanimously.