

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 20, 2008

The Coastal Fund Board of Directors meeting was called to order at 6:20 PM by Jenna Newburn, Chair.

1. ROLL CALL

Board Members Present  
Pilar Alomia  
Kaela Jorgenson  
Jenna Newburn  
Joel Armin-Hoiland  
Lauren Cobbe  
Quentin Gee

Administrative Assistant  
Katy McCarthy

Legislative Council Liaison  
Ally Olney

Coastal Service Program Coordinator  
Kelsey Fisher (absent)

Outreach Coordinators  
Cyan Pei  
Nikolas Kennedy

Grants Manager  
Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

Pilar Alomia will be leaving early tonight and Ally will be her proxy.

III. ANNOUNCEMENTS

Jenna found an undergraduate surf rider rep. The board needs a Graduate Student Board Member.

IV. ACCEPTANCE OF MINUTES

MS Jorgenson, motion to approve, Monday October 13, 2008  
MSC Cobbe, motion is accepted.

The Motion was tabled at 6:0.

#### V. ACCEPTANCE OF AGENDA

MS Newburn, motion to approve.

MSC Jorgenson, motion is accepted.

The Motion was accepted at 6:0.

#### VI. BUDGET REPORT

The Board currently has less than \$300,000 in the account for the year with an expected additional \$20,000 coming in from graduate students. Full budget report to be given at a future meeting.

#### VII. PROPOSAL REVIEW

##### **FALL08-05 - Self Guided Tour Program at Coal Oil Point Reserve, Phase II**

The second phase of this program proposes to create interpretive signs to be placed along the trail from Isla Vista to COPR. The project requests funding for 12 signs at 2"x2" and 8 signs at 10"x12". Signs will be placed at the three entrances to the park/tour. In addition to the informative interpretive signs, visitors can download a pod cast that corresponds with the tour/signs from the COPR website. The Board thinks this is a really worthwhile project that will see lots of public use. However, the board has some concerns about vandalism of the signs. The board feels that \$500 .00 for printing brochures is expensive and thinks it's a better idea if Nicole sends a PDF of the brochure to Coastal Fund and then Coastal Fund can print the brochures through AS for around \$200.00. The Board would really like to see some information in the pod casts about Chumash activity around the area and possibly give suggestions about some cool Chumash-derived activities that visitors can do. The Board also feels that advertising for this project is unnecessary.

Approval of funding of \$8,032.00 to FALL08-05, Self Guided Tour Program at COPR, Phase II.

MS Olney, motion to approve.

MSC Gee, motion approved.

Motion Accepted at 6:0.

**Stipulations: Remove brochure printing and advertising costs, final cost \$8,032.00. All signs must have the Coastal Fund Logo on them, none of the signs may have moving/removable parts.**

### **FALL08-01 - History of Surfing Course**

Taught by Peter Westwick and Peter Neushul in Spring 2008, this course was terrifically popular, Coastal Fund funded their course. The board had hoped that some campus department, perhaps history, would see how popular it was and want to pick it up for their department. 9 out of 10 students voted the class to be excellent or very good, and the enrollment demand was so high in Spring that this year the project proposes to increase enrollment to accommodate for 250 students. The Board feels that this class is a really great way to connect students with the coastal environment, particularly in terms of the cumulative research paper students write about a particular coastal surf spot and its environmental and cultural history. The course plan also includes a variety of guest speakers. The Board really thinks this is a great class and would love to see it offered, but doesn't understand why the University isn't funding it if it was so tremendously popular last quarter. Looking over the syllabus, The board can see that the course offers a great curriculum. Westwick and Nueshul explain that the History department doesn't have the funds to pay for the course, and the only way they would pick it up is if more people (more than 90) showed demand for the class. Additionally, as two research historians, without tenure status, Westwick and Nueshul have little political power within the department. Although The Board wants to see this class happen, we cannot fund the cost of the salaries of two teachers, and funding a course isn't something The Board feels comfortable using student money to do. The Board would love to see Westwick and Nueshul continue to press at the departments to pick it up and perhaps Coastal Fund would be able to fund readers, or T.A's or another piece of the project.

Motion to table FALL08-01

MS Armin-Hoiland, motion to table.

MSC Gee, motion approved.

Motion Accepted at 6:0.

### **FALL08-04 - Watershed Resource Center Internship**

Art From Scrap is a non-profit business/organization located in Downtown Santa Barbara which runs the AFS Green Schools program and manages the Watershed Resource Center at Arroyo Beach. This project proposes to hire two student interns to work with AFS at the WRC to develop environmentally and oceanic orientated community programs and events for both local community and UCSB students. The WRC offers lots of space for exhibitions, displays, events, classes, etc. The Board feels that this would be a great opportunity for

students to become really involved in our local coastal environment as well as sharing those issues with community via event planning and organization. The Board also agrees that the WRC is a great resource that gets very little use and that the public, and students, should definitely be able to be more involved there. The Board thinks that student interns acting as liaisons between the campus and the WRC are a great way to great activities happening at the WRC that involve students. Additionally, this is a really excellent opportunity for students to have a lot of opportunities in terms of what they plan for outreach to UCSB, but with the excellent guidance of WRC and AFS staff.

Approval of funding of \$5,600.00 to FALL08-04, Watershed Resource Center Internship.

MS Armin-Hoiland, motion to approve funding.

MSC Gee, motion approved.

Motion Accepted at 6:0.

**Stipulations: The WRC Manager reduced hourly CF commensurate.**

## VIII. BUSINESS

### **Outreach Update**

The Outreach team is in need of tabling volunteers for the Ocean Film Festival, Wednesday and Thursday of this week from 6-10pm, 4 people needed for each night, and you get to watch the movies in between!! A sign up list is going around.

Some ideas The Board has for photo contest prizes include: Gift certificates to Patagonia, Wet Suit, kayaking trips. Quentin is going to contact Patagonia to see if they would consider sponsoring the activity and donating a prize of wet suits, or gift certificates.

The Halloween clean-up is November 2<sup>nd</sup> from 10-3. Meet at IV Parks/Rec In IV. Last week the board approved a quarter page ad for the clean-up to go in the Nexus. The cost of the ad is \$185.00, Quentin Designed it and it looks really fabulous. There's a lecture in Campbell Hall this coming Sunday from 8-9pm Jesse Billauer, a paraplegic surfer. Go see it! Also, we have new tide books designed.

Approval of funding of a maximum of \$500.00 for Tidebooks

MS Newburn, motion to approve

MSC Cobbe, motion approved.

Motion Accepted at 6:0.

Approval of funding of \$185.00 for a page ad in the Nexus for the Halloween Clean-Up November 2 to be placed by IVRPD. Funding will be reimbursed IVRPD.

MS Jorgenson, motion to approve  
MSC Cobbe, motion approved.

Motion Accepted at 6:0.

### **Surfrider Update**

Jenna reports that IV Surfrider tabled downtown with SB Surfrider at the Surf Swap meet, and it was a great success. The Pursuit, sponsored by IV Surfrider, played at IV Theater and was a huge success as well, totally filling up the theater.

The Coastal Fund Board of Directors meeting was adjourned at 9:00 PM by Jenna Newburn, Chair.