



COASTAL FUND MINUTES

Associated Students

10/15/12, 6pm

AS Conference Room

CALL TO ORDER by Stirling, Chair

A. MEETING BUSINESS

A-1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Leslie Stirling	Present	Danny Westcott	Present
Martin Cobos	Present	Genesis Herrera	Present
Marissa Bills	Present	Alyssa Hall	Present
Jenna Driscoll	Present	Julianna Trowbridge	Present
Carey Batha	Present	Sara Rosenblatt	Present
Erica Aguilera	Present	Scott Bull	Present
Eric Izagguire	Erica Aguilera		

A-2. Acceptance of Excused Absences & Acceptance of Proxies

MOTION/SECOND: Bills/Driscoll

Motion to accept Erica as proxy for Eric

ACTION: Consent

B. Announcements

a. Announcements/Information/Introductions

- i. Website is temporarily unavailable
- ii. Review of last week's meeting and CF meeting protocol
 - a. Be prompt and engaged
 - b. Food served promptly at 6pm
 - c. 7:00pm all food is gone and room is ready for applicant interviews
 - d. At the end of the meeting we review applications
 - e. Scott: Felt like board wasn't engaged with the applicants last meeting. He asks that we be more respectful to the applicants and be prepared with questions. Need to ask the right questions and be engaged in the conversation. Questions if we need to have more training in order to more thoroughly go over the project review. Am available in the office at any time to discuss with any member of Coastal Fund for additional training. Asks that the board take into consideration our limited funds, this is going to be a very challenging year and everyone needs to be very clear on their decisions following guidelines and AS policies. Requests that the

board review the project guidelines, legal code and bylaws again. Think critically about the projects on your own well before we start thinking critically about them as a group. [Board should bring the "Guide for Proposal Review" to meetings].

- f. Leslie: Engage in the project and follow them into the future. Do your research on the project to see what they have done before. Put as much effort into the review of the project as they did in their application.
 - g. Carrie: Requests having a brain storming session before meetings; put a separate googledoc where we can compile questions.
 - h. Jenna: Requests that information regarding older projects be uploaded to googleDrive (Erica will follow-up and upload to googleDrive.) Limits the paper we print.
 - i. Scott: Add a section for discussion in the retreat agenda for Meeting Decorum and additional training
- b. Testimony for items on today's agenda (out of order)
 - c. Appreciations/Concerns
 - d. Request to have item added to today's agenda

C. ACCEPTANCE of ACTION SUMMARY/MINUTES

C-1. Approval of our Action Summary/Minutes from 10/08/12

MOTION/SECOND: Stirling/Batha
Motion to accept the minutes from October 8th.
ACTION: Consent

D. ACCEPTANCE of AGENDA

MOTION/SECOND: Driscoll/Westcott
Motion to accept the agenda for October 15, 2012
ACTION: Consent

E. Budget Announcement

- Set up separate co-sponsorship account (line item) for outreach and make it a separate line item. Outreach to follow-through.

E-1. Outreach Budget

Changed order to from 1500 to 1000 brochures so the new total is \$990.89. already approved. Just update.

F. REPORTS

Announcements in this section are informational. Do not include any requests for financial allocations.

F-1 Advisor's Report

- AS Retreat: Team building exercises; emphasized coalition building; Financial guide, structure and process.
- AASHE Conference today and tomorrow at the LA Convention Center. Will be attending and will report back.
- Remember to update your office hours. If change in schedule need to notify me
- Check that your key card works
- Be prepared for retreat. Review strategic plan and come ready and engaged. Going to be a very productive retreat for long term growth, accountability and efficiency of Coastal Fund. First time that Coastal Fund being evaluated in this way and it's a very exciting process. All should be proud to be a part of it. Thank you for all hard work.

F-2 Chair Report: Stirling

- Revised Legal Code: Review for retreat; Will revise with the Senate Rep
- Questions for Applicants
- Retreat Updates: This Sunday at the Santa Barbara Natural History Museum
 - Be there by 8:30am
 - Coffee and breakfast (bagels) will be provided
 - Bring a mug, water bottle. Plates and silverware will be provided.
 - Will end by 3:00pm
 - Review the retreat agenda and strategic plan before the retreat
 - 2559 Puesta Del Sol
Santa Barbara, CA 93105
(Just past the SB Mission)
Time: 8:30-3:00pm
 - Carpool Meet outside of Embarcadero Hall at 8:00am
Marissa (4)
Danny (3)
Jenna (4)

F-3 Senate

- Genesis is our new Senate rep.
- There are still vacancies and things are moving around
- Genesis has a lot of experience with associated students so she is a great resource

F-4 IV Surfrider

- Had first meeting last week at Woodstocks; great reception
- Bimonthly instead of weekly
- Trying to get more stipend internships
- Budgets is looking good
- Goal for this year is to increase funds

F-5 EAB

- Great turn-out at the hub (300+)
- Last week was about getting people familiar with EAB

F-6 EVPLA (don't have a representative)

F-7 Administrative Report

- AASHE Preparation

F-8 Coastal Service Program

- Completely booked for this quarter
- Have a waitlist
- "like" CSP on facebook
- 5 groups went out last week

- 9 groups are going out this weekend

F-9 Social Media Report and Recruitment

- Recruitment is completed
- Hired two new unpaid interns (Katy and Evan)

F-10 Plastic Pollution Coalition

- Video will be previewed on Monday
- PPC Video will be going to different groups this year
- Photo shoot is tomorrow at 2pm with Soccer team
- Zero Waste Weekend

F-11 Outreach and Education

- a. Social Media Interns
 - Katy starts tomorrow and Evan on Wednesday
- b. EDC TGIF Recap
 - Great networking opportunity
 - Great food
 - Gave presentation in front of 200+ community members
- c. Annual Report
 - Will meet with Beth to make edits
- d. Merch update
 - Currently only the tide calendars and the brochures
 - Beaches guide file is corrupted so we need to get a new beach map
- e. T-shirts update
 - Already shipped
 - Need to develop a strategy to disseminate t-shirts
 - Use merch as incentive for social media

F-12 Sub-Committee Reports

- Re-vamping sub-committees after the retreat
- Sub-committee per action plan

G. ACTION ITEMS

G-1. New Business

- a. **Approval/Consideration of:** Tide Calendars: Outreach is responsible for obtaining an updated quote and adjusting the order per the board's request. New amount \$990.89. From 1500 to 1000.

MOTION/SECOND: Driscoll/Batha
 Motion to accept the reduced amount for tide calendar
 ACTION: Consent

Advisor/Staff recommendation/instruction/request: Need to come up with plan for better more targeted distribution and exposure.

Responsible for Follow-through: Outreach

Additional approval required? YES (Senate)

- b. **Approval/Consideration of:** Outreach Camera: Use Mac iPhoto to document Coastal Fund activities. Pictures can be uploaded to office computers. Leslie to bring in her old camera.

MOTION/SECOND: Stirling/Wescott

Motion to table pending price review.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Check prices for cameras before we make a decision. Make sure it is a high quality camera to be able to use photos for promotional posters/ brochures etc. if Leslie's camera is adequate no need to purchase.

Make sure the camera is locked in the drawer at all times

Responsible for Follow-through: Outreach

Additional approval required? NO (senate)

G-2 Project Review

a. 7:30pm Approval/Consideration of: FALL 12-11 – Upper Devereux Slough Outreach and Design

Project Description: The Trust for Public Land (TPL) will soon acquire the Upper Devereux Slough/Ocean Meadows property north of Coal Oil Point Reserve so that it may be restored to its historic wetland status. TPL is working with the Cheadle Center for Biodiversity and Ecological Restoration to design the property's restoration, including a public access component. The objective of the Outreach and Design Project is to implement a collaborative outreach and community- based design process. This Project will bring together a broad cross-section of the community, including UCSB students, to design the public access amenities, including perimeter trails, boardwalks, native landscaping, parking and interpretive areas.

After review of the application, the board proposes the following reduced budget for this project:

- \$1,000 for design consultant
- \$3,000 for local staff
- \$,1000 for intern at \$10/hour
- \$500 to cover workshop costs

MOTION/SECOND: Stirling/Bills

Motion to table until the end of the quarter.

ACTION: Consent

Advisor/Staff recommendation/instruction/request: Make good notes on project. Wait on all approvals until have reviewed all projects for the quarter and prioritize after look at collectively.

Responsible for Follow-through: N/A

Additional approval required? N/A

b. 8:00pm Approval/Consideration of: FALL12-06 – Gray Whales Count

Project Description: The primary objectives and purposes of Gray Whales Count are research and education about marine mammals, including, but not limited to, the migration of Gray whales and their related environment: collecting and sharing data, recruiting and training volunteers, and engaging in outreach to inform publics.

Gray Whales Count (GWC) has completed eight annual surveys, an effort that consists of constant observation eight hours a day, seven days a week for approximately 100 consecutive days. We conduct

our research utilizing a team of community volunteers, including students, who gather at Counter Point on the Coal Oil Point Natural Reserve.

The board are asking for less money and asks that they find other sources of funding. Data entry will be done in spring. Student interns at \$9. The board proposes \$3,000 for interns strictly a large reduction in the request.

MOTION/SECOND: Bills/Driscoll
Motion to table until the end of the quarter.
ACTION: Consent

Advisor/Staff recommendation/instruction/request: Make good notes on project. Wait on all approvals until have reviewed all projects for the quarter and prioritize after look at collectively.

Responsible for Follow-through: N/A

Additional approval required? N/A

c. 8:30pm Approval/Consideration of: FALL 12-07 – Devereux Native Tree Nursery and Intern Education Project

Project Description: Goleta Valley Beautiful, in conjunction with Devereux of Santa Barbara, subleases a greenhouse on University grounds near Coal Oil Point. With the assistance of Developmentally Disabled clients and UCSB student interns and volunteers, GVB is growing 2,000 native trees and planting an average of 500 trees annually in public areas of the Goleta Valley including the UCSB campus that will protect and enhance watersheds leading to the ocean. This grant continues our organic nursery operations that provide trees for volunteer planting projects, and to train interns about arboriculture and greenhouse operations, and urban forestry educational programs .

We know that they need the supplies and everything he's been asking for. We think the interns are the most important and supplies can possibly come from another source. He has a lot of needs for the upkeep of his truck, etc. There is an interest for unpaid interns. They still come back for the experience. They propose \$6,000 for interns a large reduction in the request. We will decide later for supplies.

MOTION/SECOND: Driscoll/Batha
Motion to table to the end of the quarter.
ACTION: Consent

Advisor/Staff recommendation/instruction/request: Make good notes on project. Wait on all approvals until have reviewed all projects for the quarter and prioritize after look at collectively.

Responsible for Follow-through: N/A

Additional approval required? N/A

H. REMARKS

Board Member Homework:

- 1.) Read the Bylaws and Legal Code for CF (on website)- report back with any corrections, but mostly as an FYI.
- 2.) Read through the application process as if you'll be applying for a grant (Major and Minor)- be *very* familiar with the process
- 3.) Read the first section of the Strategic Plan by Sunday's retreat

ADJOURNMENT

MOTION/SECOND to ADJOURN: Stirling/Westcott

ACTION: Consent

Vote Taken: 9:36 pm