

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 15, 2007

The Coastal Fund Board of Directors meeting was called to order at 6:11 PM by Scott Bull, Grants Manager.

**1. ROLL CALL**

Board Members Present  
Cheryl Chen  
Jessica Spence  
Lexie Brown  
Hannah Perry  
Michelle van Oppen  
Jenna Newburn  
Joel Armin-Hoiland

Administrative Assistant  
Kevin Le

Legislative Council Liaison  
Chris Wendle

Coastal Service Program Coordinator  
Sue Green

Grants Manager  
Scott Bull

**II. Acceptance of Proxies, Tardies, and Excused Absences**

Sue Green	left early
Hannah Perry	left early
Taylor Bushman	left early

**III. ANNOUNCEMENTS**

Scott Bull  
Ocean Film Festival is this weekend, 10/19-10/21. Volunteers are needed for all three days and will receive benefits.

Jenna Newburn  
IV Surfrider successfully raised more than \$500 at the screening of the Trilogy, at \$2 a person.

#### **IV. ACCEPTANCE OF MINUTES**

**MS Chen motion to approve Minutes from the meeting of October 8<sup>th</sup>**

**MSC Newburn, Motion is accepted.** Stipulations were made that money approved for projects needed to be recorded.

#### **V. ACCEPTANCE OF AGENDA**

No additions

#### **VI. BUDGET REPORT**

Currently, the budget for future projects is \$262,000. Once the checks are made out to the Blue Water Task Force and IV Surfrider, then there will be \$261,045 left for future projects.

#### **VII. PROPOSAL REVIEW**

##### **MAJOR FUNDING PROJECT APPLICATIONS**

##### **FALL07-03 Condor Express Rider**

After initially reviewing the proposal, there was concern over who pays for the insurance as it costs \$15 million to take the Condor out to the islands and some confusion as the boat already has insurance but why does the university want an exorbitant amount of insurance as well. The Board questioned why coming to Coastal Fund for funding if there was a long range plan they had to find funding, as the Board was hesitant in funding the program every single year it runs.

After meeting with Scott Simon and Eric Zimmerman, the Board had a clearer understanding of the project. The use Condor Express Rider has a large demand for the floating lab program as well as thousands of students who use the Condor through UCSB programs and classes. The floating lab program is taking students out to the Channel Islands to educate them about the biodiversity and about coastal conservation. The university is asking for such a high insurance monetary amount from the program because of a past incident that affected the whole UC system, and the UC regents did not want to take a chance like that again.

**MS Chen motion to approve this proposal at \$8100.**

**MSC Newburn, Motion is accepted.**

**Stipulations were made that there was to be evidence that the program was seeking out funding from other organizations and not be totally dependent on Coastal Fund to fund the project.**

**The Motion was accepted 5:0.**

#### **FALL07-02 Devereux Slough Monitoring Program**

After initially reviewing the proposal, there was concern on how the public would have access to the data collected from the program. The proposal also indicated that there would be a salary for the DSMP Coordinator and it was unsure if that was the normal rate for that position or if it was inflated. The Board is hesitant on approving salaries for the people involved in the project.

After meeting with Darcie Goodman and Tara Longwell, the Board had a clearer understanding of the project. The DSMP is in the middle of transferring duties from Darcie, who is the DSMP founder, to Tara Longwell, who is a UC employee. The funds asked most likely will be the only time asked for since the proposed salary for Tara will be included with her UC salary next year as the duties from the DSMP will be added on to her original duties as the UC Reserve Steward. The DSMP hopefully will continue to be a long-term project so that data can be analyzed to determine the effects of development on the water quality. Outreach for the project will be accomplished by having bimonthly tours of the reserve to college students, high school students, and community members. There will be signs posted around the perimeter of the Reserve so that passerbys, mainly surfers and joggers, will learn about the work being done in the Reserve. Manuals of the methodology will be handed out to students and participants in the program so that they learn about the history of the program and the slough. A conference series is hoping to get started to have guest lecturers come in and educate the community on the different aspects of the Reserve. The salary concern was put to a rest as the proposed salary is a medium in between the Reserve Steward and the Restoration salaries. A concern raised was how management would be affected by the data collected. It is hoped that the public who receives education about the Reserve will voice their opinions at public hearings and workshops to have the higher-ups take their voice into consideration.

**MS Spencer motion to approve this proposal at \$4000.**

**MSC Armin-Hoiland, Motion is accepted.**

**Stipulations were made that the final report of data collected from the DSMP be distributed as widely as possible and an attempt be made for management to get their hands on it to learn about the quality of the Reserve.**

**The Motion was accepted 5:0.**

#### **FALL07-08 Storke Ranch East Vernal Pool Restoration and Education**

After initially reviewing the proposal, there was concern on how students would be affected by this project., as the project takes place on private property. Again,

the Board is uncomfortable with funding people's salaries for projects, especially as this project asks for \$60/hr salary.

After meeting with Kelly Hildner, the Board had a clearer understanding of the project. The restoration work done at the vernal pools is mainly done by Kelly and she takes the time and effort to grow the vegetation at the IV Nursery which costs her quite a bit of money, which she included in the salary proposal. The outreach that is conducted seems mainly to be limited to the residents living in Storke Ranch and West Campus so it does not include students living in IV or on-campus and they do not know about it since it is located on private property. Kelly argued that the residents actually have a turnover rate because not everyone living there is permanently living there and there are a number of students who live both at Storke Ranch and at West Campus who will eventually move on and new students will take their place. These people in turn, would benefit from learning about the vernal pools when visiting the Storke Community. Using signs versus informational brochures was debated as signs are costly and who would benefit from it and informational brochures are costly to make and not environmentally friendly and people just throw it away. The Board decided to change the Budget allowances to fit what would represent the students best. \$2000 was allocated to supplies. \$2250 was allocated to interns. \$4000 was allocated to restoration specialist @ \$20/ hr (\$12k was requested). \$1026 was allocated to signs. \$360 was allocated to graphic artist.

**MS Chen motion to approve this proposal at \$11886.**

**MSC Brown, Motion is accepted.**

**Stipulations were made according to the budget allowances. The Board decided to change the Budget allowances to fit what would represent the students best. \$2000 was allocated to supplies. \$2250 was allocated to interns. \$4000 was allocated to restoration specialist. \$1026 was allocated to signs. \$360 was allocated to graphic artist.**

**The Motion was accepted 4:1.**

## **VIII. BUSINESS**

### **1. TGIF**

The dinner event that was sponsored by Coastal Fund seems to have been a good investment as there were many different environmental organizations out there talking about real issues and networking. It is a good way to get the word out that Coastal Fund is a community organization and not just a student organization. Cheryl gave a great speech and Coastal Fund was well represented at the event.

### **2. Appoint Board in minutes.**

This year, the Board members has to be approved by A.S. Legislation. Wendle informed the Board that just a list of the current members approved by the chair would be sufficient in recognizing the Board.

### 3. New Board Members

There are two potential undergraduate Board members that Armin-Hoiland and Bull have referred. Both will be submitting their applications at the end of the week and will be undergoing interviews at the next Board meeting.

### 4. A.S. Bylaws

The name change from Shoreline Preservation Fund to Coastal Fund still needs to take effect. This is a good time for returning Board members to review the Bylaws and propose any changes to be made. For the term of one academic year, Coastal Fund will be concentrating on getting a new ID, logo, and website and getting the new name out there.

## **IX. OUTREACH COMMITTEE REPORT**

The retreat at the Double Dolphin 2 hour cruise is \$10/person and is from 4:30 to 6:30 PM. It is proposed that work be done for 2 hours before the cruise for our retreat and the date be set to Nov 16. At the beginning of next meeting, the date will be set. The photo contest is underway and it is mentioned that IV Surfrider may help out.

## **X. WEB UPDATE PROPOSAL**

The package deal that the Board agreed upon at the last meeting at \$5000 also includes logo design!!!! It will be one month for Phase3 to complete the website and it will start once the content has been finished edited.

## **XI. OSL ACTIVITIES FAIR**

The Board needs volunteers from 10-3 on Oct 17. So far, Lexie has signed up at 10-11 and Michelle is signed up for 12-1.

## **XII. ADJOURNMENT**

**MS    Chen motion to adjourn at 9:30 PM.**

**MSC   Everyone, the motion is approved unanimously.**