

Coastal Fund  
Minutes of Board of Directors Proceedings  
October 11, 2010

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:12PM by Michelle Petitfils, Chair.

ROLL CALL

Board Members Present

Pilar Alomia - Tardy  
Michelle Petitfils  
Quentin Gee  
Danni Storz  
Donovan Maccarone  
Tanya Jones  
Leslie Stirling

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines  
Erica Aguilera - Absent

Grants Manager

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Alomia

MSC Storz

Motion was approved at 6:0

III. ANNOUNCEMENTS

1. EVPLA is doing a large project and needs Coastal Fund to take BCC survey; completed during the meeting.

2. If any of the board members of Coastal Fund staff needs key access and does not yet have it, fill out the necessary form and return it to Scott Bull.

#### IV. ACCEPTANCE OF MINUTES

MOTION to accept minutes from 10/04/10:

MS Storz

MSC Petitfils

Motion was approved at 7:0

#### V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 10/04/10:

MS Petitfils

MSC Alomia

Motion was approved at 7:0

#### VI. BUDGET

- a. Total Account: \$290,702.85
- b. Available to Projects: \$235,893.60
- c. Operating

Total Expenses: \$1,131.38

Total Account: \$11,368.62

- d. Grants / Projects

Total Expenses: \$118,026.80

#### VII. FUNDED PROJECT BOARD MEMBER REPORT

FALL09-08 “Seabird Rehabilitation Trainee/Education Outreach”

Storz has not yet talked with Santa Barbara Wildlife Care Network regarding their progress in the last few months, but their final report has been submitted.

FALL09-22 “Gray Whales Count”

Final report has been submitted, but Storz is considering contacting previous interns to discuss intern evaluations.

#### VIII. BUSINESS

1. Work Schedule and Office Hours: updated

## 2. Representative Report

- a. Legislature Representative: the last meeting lasted several hours as AS discussed two bills. The first regarded the human rights council who wanted to be approved as a BCC for financial reasons, however AS decided that they did not have the time or money to make the change; they are functioning great as an OSL already. There is also a project AS is focusing on, that is to build a new AS building across from the SRB to serve as all AS spaces. They are looking to use crates from the near-by ports because it's more sustainable. AS is hoping to have it done within 3 years or less. Legislative Council has also created a FB group where agendas and recorded meetings will be linked.
  - b. Surfrider: had a BBQ social last Saturday, which resulted with a good turn-out and new members. The next meeting is Wednesday at 8PM regarding plastics.
  - c. EAB: last Tuesday was EAB's first meeting, which ended with a 280 person count. Carrot Mob was on Sunday, October 10<sup>th</sup> with a great turn-out as well – it was packed well past 4PM and it's expected that it made about \$2,000-\$3,000 more dollars in profit to go towards building retro-fit.
  - d. EVPLA: this week has been slow as its gearing up for Halloween and taking BCC survey's. The Statewide Sustainability Convergence is coming up on October 16<sup>th</sup>, held in the Corwin Pavilion – hoped to be a great experience.
3. Administrative Assistant: the minutes from the last meeting have been written up and finalized this week, general business cards are in the process of being made for Coastal Fund, the budget and project list have been updated, and in the immediate future the rest of applicants for this quarter will notified of their scheduled meeting times, the site will be updated with new application deadlines and other minor details, and the email draft for this years outreach applicants not hired will be sent out.
  4. Coastal Service Program: an email list to sign up on will be included in the bags for clean-ups, as well as merchandise. There have been more DP clean-ups added and this weekends events include a cleanup at Devereux, DP and tree planting.
  5. Outreach:
    - a. EVENTS
      - i. Rikki Ott Community Colloquim, Tues., Oct 12, 11:30am-12:30pm
      - ii. SB Surfrider, "Paddle for Clean Waves" Sat., Oct 16, 11am-3pm/  
Leadbetter Beach
      - iii. Paul Watson of "Whale Wars" Lecture, Wed., Oct. 20, 7:30pm-10pm

- iv. Activities Fair Wed., Oct. 20, 10am-3pm / Storke Plaza
  - v. Andy Keller Lecture, Thurs, Oct 14 6pm-8pm/ Bren 4016
  - vi. IV Food Co-op Country Fair, Sat., Oct. 23, 11am-5pm / IV Co-op
- b. Social Media – Facebook, Twitter – add friends, help promote the FB/Twitter CF pages
  - c. Marketing Update
  - d. Website Bios: almost complete, lacking one board member’s biography
- 6. Meet with EDC Executive Director, Thursday: after the TGIF event the EDC Executive Director wants to do more stuff with us, plans to discuss some potential ideas/projects.
  - 7. Fall 2010 Retreat: November 7<sup>th</sup> from 10am-4pm, breakfast and lunch will be provided. Potential locations include El Capitan, Jalama Beach, or a meeting at the harbor and lunch at the Endless Summer café’.

## IX. APPLICATION REVIEW

### **FALL10-03 Gray Whales Count**

The primary objectives and purposes of Gray Whales Count, a 501(c)(3) nonprofit corporation, are research and education about marine mammals, including, but not limited to, the migration of gray whales and their related environment: collecting and sharing data, analyzing and interpreting data, recruiting and training volunteers, and engaging in outreach to inform publics. The annual, fifteen-week survey of the northbound migration of gray whales through the near shore of the Santa Barbara Channel is conducted daily by Counters, a team of community volunteers, including students, who document observations from Counter Point in the Coal Oil Point Natural Reserve.

MOTION to fund FALL10-03 \$7,700.00

STIPULATIONS: The two student interns as leaders to assist with coordination will be \$700 each, a total of \$1400 and the three new student interns (training to be supervisors) will be \$250 each, a total of \$750. All items of budget remain the same.

MS Maccarone

MSC Stirling

Motion was approved at 6:0:1

### **FALL10-12 From Exxon Valdez to BP’s Gulf Disaster: Changing the Endgame**

\$625 to support the visit of Dr. Riki Ott to UCSB on October 12, 2010 and to videotape her lecture for sharing with the wider community (and globally). This is a rare opportunity for the community to hear marine toxicologist Riki Ott compare and contrast her direct experience of the 1989 Exxon Valdez oil spill in Alaska and its aftermath with the current oil spill crisis in the

Gulf of Mexico. Dr. Ott was recently named one of the top 10 “Game Changers” of the year by Huffington Post. She is a scientist, author and activist who was present and on the front lines immediately after the Exxon Valdez spill and who continued to fight for a fair settlement for the environment and the people injured by the spill and the ill-conceived “clean up” program. She will share her experience working with Alaskan and Gulf Coast communities and individuals who have suffered human health consequences as well as contamination of their coastal environment.

MOTION to fund FALL10-12 in full for \$625.00

MS Alomia

MSC Petitfils

Motion was approved at 7:0

#### X. ADJOURN

Meeting was adjourned at 09:16PM

MOTION: Motion to adjourn

MS Alomia

MSC Storz

Motion was approved at 7:0