

Coastal Fund
Minutes of Board of Directors Proceedings
January 10, 2011

I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 6:26PM by Michelle Petitfils, Chair.

ROLL CALL

Board Members Present

Pilar Alomia - Tardy
Michelle Petitfils
Danni Storz
Donovan Maccarone
Tanya Jones
Leslie Stirling

Administrative Assistant

Miranda Walker

Legislative Council Liaison

Dina Varshavsky

External Vice President of Local Affairs Liaison

Taylor Fulton

Coastal Service Program Coordinator

Emma Panish

Outreach Coordinators

Jennifer Verhines - Absent
Erica Aguilera

Grants Manager

Scott Bull

II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Petitfils

MSC Storz

Motion was approved at 6:0

III. ANNOUNCEMENTS

None

IV. ACCEPTANCE OF MINUTES

None

V. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 01/10/11:

MS Stirling

MSC Petitfils

Motion was approved at 6:0

VI. BUDGET

- a. Total Account: \$212,645.68
- b. Available to Projects: \$171,856.68
- c. Operating

Total Expenses: \$4,127.03

Total Account: \$8,372.97

- d. Grants / Projects

Total Expenses: \$183,891.50

VII. BUSINESS

1. Representative Report

- a. Legislature Representative: the first meeting took place Wednesday, January 5. The Coastal Fund budget is due before the end of the week.
- b. IV Surfrider: the first meeting will take place Wednesday, January 12, at 8PM in the GSA. Also planned is a surf trip the weekend of the 14th, location depending on the experience of those planning to attend. Surfrider is working towards the Plastics Campaign, and initiating water quality testing to be available online.
- c. EAB: the first meeting will take place Wednesday, January 12, at 7PM in the GSA lounge.
- d. EVPLA: the IV Community Center has opened, and budgeting is in process.

2. Administrative Assistant Report:

- a. Business cards:

MOTION to fund an order of 1000 business cards (200 of each of the five designs) for \$45.00.

MS Petitfils

MSC Storz

Motion was approved at 6:0

3. Coastal Service Program Report: the calendar is 2/3 full, with few spots still available. There were 13 spots filled within the first day of the quarter.
4. Outreach and Education Report:
 - a. Strategic Planning Retreat: will take place Sunday, January 30th, from 10AM to 3PM at the Natural History Museum to outline Coastal Fund's vision long-term and focus on Coastal Fund logistics.
 - b. EVENTS
 - i. "Thirst" Screening – Wednesday, January 12th, 830PM: Fulton and Verhines will table.
 - ii. Marine Reserves Debate: tentative
 - iii. Bag It Film Screening: to take place during the week of plastics of which may include a debate and/or play.
 - c. Press Releases (Fall 2010 projects)
 - d. Sweatshirts: still focusing on a vendor and price.
 - e. Surf Camera: potentially placed on Devereux; logistics to be worked out.
 - f. End of Year Reception – Sea Center: a subcommittee will be formed to plan the event.
 - g. Letter of Endorsement for PACES
 - h. Promotional Video: Outreach suggests hiring a professional and correlating with student interns to have a new promotional video produced for the site.
 - i. Photo contest/ Poster contest: the board has agreed that a poster contest may be too demanding of students.
5. Lock-in Reaffirmation: reaffirmation language will be reviewed by one of several subcommittees. Signs will be posted around campus to promote Coastal Fund and announcements will be made in classes.
6. Fill graduate position: to be focused on by the recruitment and social-board and staff-questionnaire, advertising subcommittee.

7. Coastal Fund Beach Clean-Up
8. West Campus Bluffs Update: a preconstruction walk will take place on Wednesday, January 12. The construction will begin January 24th and is to be completed within 5 months.
9. Board Member Sub-Committees- selection of members
 - a. Website, application, final report workshop: Alomia, Walker, Petitfils, and Bull
 - b. “Expanding” Coastal Fund Sub-committee: Petitfils, Storz, Jones, and Stirling
 - c. Recruitment and Social – board and staff – questionnaire, advertising: Storz, Alomia, and Walker
 - d. Tours and Board Member Project Assignments: Jones and Maccarone
 - e. Reception: Verhines, Aguilera, Jones, Stirling, Alomia, and Walker
 - f. Strategic Planning/Logistics: Maccarone, Aguilera, Verhines, and Sterling
 - g. Education: Alomia, Maccarone, Aguilera
10. Funded Project Board Member Report sign-ups for Fall2010
11. Meetings Scheduled: January 24th, January 31st, February 7th, and February 28th.

IX. APPLICATION REVIEW

None

X. ADJOURN

Meeting was adjourned at 08:04PM

MOTION: Motion to adjourn

MS Alomia

MSC Storz

Motion was approved at 6:0