



COMMUNITY FINANCIAL FUND (CFF) MINUTES

Associated Students

Date: November 18th, 2020

Location: Remote Zoom Meeting

Minutes/Actions Recorded By: Vincent Ton

Call to Order: 5:00PM by Cheryl Chui, Chair

A. MEETING BUSINESS

a) Roll Call

Name	Note: Absent (Excused/Not Excused) Arrived Late (Time) Departed Early (Time) Proxy (Full Name)	Name	Note: Absent (Excused/Not Excused) Arrived Late (Time) Departed Early (Time) Proxy (Full Name)
Cheryl Chui		Ashley Yung	Absent (Not Excused)
Anusha Sinha		Risa Mori	
Eliana Cazares		Andy Long	
Cole Weber		Kelsey Thibdeau	
Sandy Nava	Absent (Not Excused)		
Vincent Ton			

b) Acceptance of Excused Absences

None mentioned.

c) Acceptance of Proxies

None mentioned.

B. PUBLIC FORUM

- Not applicable.

C. EXTERNAL REPORTS

- Not applicable

D. ACCEPTANCE of AGENDA/CHANGES to AGENDA

- Not applicable

E. CONSENT ITEMS

- Not applicable

F. ACTION ITEMS

a) Fall Honoraria

- Cheryl Chui and Kelsey Thibdeau have sent the link for Fall Honoraria registration.
- Cheryl Chui to research a retroactive honoraria for Summer 2020.

b) Emily Schwartz Webinar

- Emily Schwartz has arranged a speaking time of Thursday, January 21st at 7:00PM. (Week 3 of Winter Quarter 2021)
 - Anusha Sinha expresses support for the time, stating that Board Members can simultaneously promote Emily Schwartz's Webinar while doing the Winter Quarter Grant workshops.
 - Cheryl Chui expresses support for the time, stating that a Thursday slot is preferable for promotion during Grant Week.
- There is discussion about giveaways during the Emily Schwartz Webinar.
 - Cole Weber and Vincent Ton offer a possible scenario where Grant Workshop attendees could attend the Emily Schwartz Webinar to get the check. After re-thinking, both Weber and Ton later express regret in the option.
 - Cheryl Chui reiterates that Doordash gift cards could be given away to attendees.
 - Vincent Ton brings up the idea that gift cards could be given to students who actively participate and ask questions during the webinar.
- Emily Schwartz offers the Board a meeting where we can discuss what issues are important to the UCSB student body and what ideas she should talk about during her webinar.
 - Kelsey Thibdeau to ask Emily Schwartz if she can attend the December 2nd CFF Meeting.

G. DISCUSSION ITEMS

a) Senate Report

- Cole Weber notified Board Members that he can attend the December 2nd Associated Students Senate meeting.
- The Associated Students Senate Liaison is Adam Bagul.
 - Senator Bagul expressed that he cannot attend CFF meetings.
 - Board announces preference for Cole Weber to deliver Senate Report.

b) Basic Needs Additional Funding

- Basic Needs has awarded CFF an additional \$13,000 in funding.
- Cheryl Chui tells Board that with the additional funding, there should be more emphasis on student outreach for the Grant Workshops.

c) Social Media Revamp Campaign

- Cheryl Chui asks Board Members to work on the Google Doc on brainstorming Financial Tips to post on Fridays.

d) Spring Speaker Invitations

- Kelsey Thibdeau mentions that Board Members can assist Eliana Cazares in selecting speakers for the Spring Speaker Series.

e) Stickers & Graphic Design Inquiries

- Kelsey Thibdeau mentions that CFF could work with the Media Center to produce content and products such as stickers and social media posts.
- Board Members brainstorm potential sticker ideas.
 - Eliana Cazares brings up previous racoon design that she and many other Board Members described as “very cute”.
 - Vincent Ton brings up stickers that could serve as campaign material for the Affirmation Campaign.
 - Uncle Sam-style sticker with a racoon instead of a Uncle Sam and a Gaucho hat instead of that American hat. The byline reads: “Money for Us, Money for You”.
 - A sticker similar to the “I Voted” stickers from Election 2020. Instead of an American flag-centered design, it is a dollar bill.

H. REMARKS

- Not applicable.

I. ADJOURNMENT

MOTION/SECOND: Cheryl Chui/Vincent Ton

Motion Language: Motion to adjourn this meeting at 6:00PM.
ACTION: Vote: 8-0 to CONSENT.