

AS Bike Comm

Agenda: August 10, 2012

- Attendance
 - Emily Little worth
 - Scott Bull - Advisor
 - Zac Armour
 - Janice Lee
- Membership
 - Contact list ought to include
 - Cory Wheeler
 - CSO rep
 - GSA rep
 - Derek Leiter
 - Janice
 - Mike Rodgers
 - David Solomon
 - Look up additional members listed in legal code
- Update on summer major improvement projects
 - Kerr Hall, press release
 - As far as the schedule goes, enviroscaping finishes today
 - Installation of racks Tuesday 8/14
 - Pics for project
 - Before, middle, after pics
 - Include in mail chimp
 - Include in Press release for fall quarter
- Review Priority projects list- Initiate Fall quarter improvement projects
 - Must email Jonathan Abboud regarding survey that asked what bike improvement project wanted to complete
 - Contact Emily Nord regarding access to survey results that was sent campuswide
 - Schedule field survey of paths and racks with Scott and Emily to help prioritize fall projects
 - Zac separately Assess bike abatement, count tags at each racks and identify racks that need tagging
- Dero Airkits - timeline for installation, press release
 - Contact Nathan regarding who is going to install of Airkits
 - Contact Nathan regarding exact date of delivery and set up installation timeline
 - Expected to be here by the end of this month
 - Include in the press release for Fall quarter
 - Include in email newsletter with photos
- Bike abatement update

- Ride around to see where the tags still are
 - Use the data sheet
- Contact Julian regarding the progress as well as the bike auction confirmation on available bikes for two days
- Gain the mindset of clearing out the racks on a more weekly basis
- Fall quarter Bike Auction (Tues, Sept 25 Dorms, Wed, Sept 26 Storke tower)
 - Time for Jonathan (2-5pm) San Miguel lawn
 - Julian has not yet replied, contact again
 - Make bigger event
 - Include Bike shop, bike registration, recruiting, bike fixing, book store, selling bike gear etc.
- Name change AS Senate Bill
 - Official adoption of name change from Bicycle Improvements Keeps Everyone Safe to AS BIKES COMMITTEE, shorten to AS Bike Comm (ASBC)- unanimous approved
 - Emily will e-mail Cory on name change update
- Review quotes and order marketing materials (Shirts, project lawns signs, stickers)
 - Shirts sizes order
 - Include girls
 - M
 - S- 15
 - M- 45
 - L- 35
 - XL- 5
 - W
 - S-20
 - M-25
 - L-5
 - Approve funding up to \$1200 for shirts- unanimous approved
 - Lawn Signs
 - Contact Janice for work order to beth for design. Similar to previous one on brochure. Replace weblink on bottom to “ get involved! Find us on [F]
 - Approve up to \$700 in lawn signs – unanimous approved
 - Stickers
 - Get new quote for smaller size
 - Order on stickerguy.com
 - 2000 of them
 - order up to \$300- unanimous approved
 - Ping pong balls with logo
 - Order up to \$150- unanimous approved
- Bike Comm short tag line
 - Think about tagline to include in advertising material

- Make google docs for ideas
- Recruitment strategy for open positions (VP, treasurer, and project manager)
 - Fall quarter branding (outreach) and general member recruitment strategy
 - Daily Nexus mail home issue
 - Bike safety article?
 - Would rather save that for Fall
 - Will hold off (too late/wait for Fall)
 - Daily Nexus for Fall
 - Ad in the first few issues of the Nexus
 - Also include press release: including rebranding, Airkits, and Kerr Hall
 - Brochures
 - Make draft with Beth including all the changes in content
 - Send out to core group
 - Still to ground truth Manzanita
 - Establish and publicize the following Facebook groups
 - Bike rant
 - Memes
 - I bike UCSB
 - AS BIKE COMM
- Contents of next Mailchimp email newsletter
 - Kerr update
 - Ari kits update
 - Bike impounding
 - Bike action
 - Safety tips

Adjourn