



UCSB Associated Students B.I.K.E.S
www.bikes.as.ucsb.edu

Summer 2012: Meeting #1

Friday July 13th

1. Introductions
 - a. Emily, Chair
 - b. Cory Wheeler, Senate Rep
 - c. Zac Armour, Program Coordinator
 - d. Derek Leiter
 - e. Janice Lee, Marketing Intern
2. General Announcements
 - a. None
3. Update on bike abatement
 - a. CSOs going around picking up bikes
 - b. Still several racks where bike have not been picked up
 - c. Zac will contact Julian regarding scheduling to pick up the rest of the tagged bikes
4. Establish re-launching campaign
 - a. Letter for name change
 - i. Originally wanted to change name to Bike Core but now Bike Committee (Bike Comm) or ASBC.
 - ii. New logo has been designed
 - iii. Letter drafted to Exec Director
 - iv. Still need to write the bill that formally requests name change to Bike Comm
 - v. Cory- should be no problem, will handle it
 - vi. Will discuss with scott necessary steps
 - b. Shirts, lawns signs, stickers, etc.
 - i. Zac- We discussed unisex versus male and female shirts
 1. Most in favor of getting unisex shirts
 2. Rather would have women's sizes for those that need it.
 - ii. Zac- we could get 100 shirts and order more if need be
 - iii. Derek- has quote for shirts lawn signs and ping pong balls
 1. Emily motions up to \$750 for t-shirts
 - a. Zac seconds
 - i. Unanimously approved
 2. Emily motions for up to \$150 for pin pong balls
 - a. Zac seconds
 - i. Unanimously approved
 3. Emily motions for up to \$300 for lawn signs
 - a. Zac seconds

- i. Unanimously approved
 - 4. Emily motions for up to \$300 in stickers
 - a. Zac seconds
 - i. Unanimously approved
 - c. Advertising (Dry Erase Board)
 - i. Zac- For further advertising Scott suggested advertising on the whiteboard handed out to new students
 - 1. Emily motions to approve \$400
 - 2. Zac seconds
 - 3. Passed unanimously
 - ii. Derek- Shot glasses and ping pong balls are a good advertising strategy because every needs those
 - 1. scott- concern about promoting alcohol- no shot glasses
- 5. Update on projects
 - a. Kerr Hall
 - i. Update:
 - 1. 7/9-20 Lighting
 - 2. 7/23-8/10 Envirosaping
 - 3. 7/23-7/27 Paving
 - 4. 8/14 Peak Rack Installation
 - b. Dero Airkits
 - i. Zac- in contact with Dero now
 - ii. Confusion regarding the purchase order and address for delivery
 - iii. Now it has been handled and Dero is taking care of the order
- 6. Recruitment for positions
 - a. Still need VP, treasurer, and project manager!
 - i. Derek interested in treasurer position
 - ii. Emily-recruiting should not be a problem when new school year starts
- 7. New projects
 - a. Need to further discuss what we would like to accomplish this year
 - i. HSSB
 - 1. Fix parking layout
 - 2. Repaving needed over the w0od chips that are there now
 - ii. Library
 - 1. Parking is too congested near the entrance
 - 2. Might have to wait on this project if the entrance gets moved
 - iii. Yield Signs
 - 1. Place in roundabouts and the T-intersection near library
 - 2. A good way to make sure the students know who has the right of way
 - iv. Bikes going through grass near HSSB

1. Would need roundabout there and repaving
2. Might even need landscaping
- v. Bike info for freshman and transfer students
 1. Informational required activity and quiz
 - a. In the same format as the alcohol and drug one
 - b. Emily to be in contact with someone in Res Hall to get that going