

AS BIKES Minutes 2/14/07

Call to order: 12:08pm

Attendance:

Kamyab Sadaghiani, President UCSB Bicycling Team

Emily Peterman

Sarah Henkel, Chair

Jen Greeley

Scott Bull

James To

Claire Cheng

Jamey Wagner

Ralph Fertig

Note: need to approve map/brochure and hold vote for final production costs at next meeting. (\$1000 for 2,500 copies)

Budget:

\$74,533 dispersed this year. \$77,088.49 in account. \$40,793 encumbered from West Campus Bluffs path Improvement Project, leaving \$36,295.49 for future projects.

Business:

- Need to follow up with potential Joint project with CODA addressing access issues (possible project Bus Loop)
- David to contact San Clemente Housing design people.
- Public Safety meeting today at EH&S. Need communication between our committees. Sarah and Scott to go.
- Bus Loop- no slurry just patching on certain areas of path. It is in good condition. Peak racks hopefully used in new parking area at bus loop. Grant for new racks does not expire. CSO project for summer to clear racks. Bike locks may have to be replaced if and when they are cut (because no amount of warning can actually be given to parked bikes- they will not move). CSOs now have problems with bike lock-cutting (they work only 10am-8pm: no 24hr surveillance). James suggest Email could be sent out to campus listserv to warn students.
- Goleta Beach lighting needs to move forward. Coastal Commission approval needed for any installed lighting in a coastal zone. Our project is rare because most lighting construction is included in coastal building projects that are submitted for approval. Mary Ann can help with details. Temporary lighting used for San Clemente intersection to F.T. The county bike path lights are not installed on the full path because county property ends and coastal Commission property begins. Should there be a pedestrian pathway adjacent to bike path

down to the beach? There is already asphalt along the path.

- Pardall Corridor is very dangerous. Students need lessons in biking rules once they arrive on campus. Biggest problem is a right-lane rider turning left. A map/Rolling Stock can be posted (laminated or at a kiosk) at the bike shop and distributed as well. Pardall Lane to be widened? Marc Fisher spoke of a “mega circle” with the area sloping down through the tunnel to be leveled off, but it did not have enough funding. The other three segments of the corridor next to new SRB have been completed. Bikes are now parking in space in front of SRB but should be parking across the path next to Theater and Dance or at Drama lot (Sniedicor) when completed.

- Engineering II circle construction estimated for Spring '08. Need to write letter to Marc Fisher to address issue of improvements to Engineering I path (we would like to include it in the ENG II plans). Marc said “Broida Spur” to have been included in Broida path project but there was not enough funding. The spur would connect to a class I bike path to bluff, potential funding from Eng II building improvements.

Outreach:

- IV Island View Classic (first Sat of April (7th)) includes events for collegiate, amateur, and professional bicyclists. There will be a cruiser race open to public whereas in the past only frat and sorority races were organized. Embarcadero Loop will be shut down all day. The county and IVRPD originally came to the team to develop/fund an Isla Vista “positive” event. A portion of the profits go to the to-be-built IV Skate park. The event admission cost is much lower this year (\$5) because event liability insurance was purchased. The street fair will be bigger this year and includes a children’s bike rodeo in front of Giovanni’s. Firestone is a presenting sponsor (tier 2, \$2,500) and Tobes Group of Montecito (Craig Zimmerman) who also sponsors the UCSB bike team is a tier 1 sponsor (\$5,000). AS BIKES will donate two cruisers for the single cruiser race. KCSB can broadcast for publicity. T-shirts will be sold. Is there concern for bicycle access to the skate park if the bike event profits are going to support a non-biking construction? The purpose is to support the Isla Vista community.

- Bikes general meeting will be postponed for spring until all business is updated.

- Bike to Work Week will include pancakes at Goleta Beach on Wed. (BIKES will host table at event). BIKES can pass out muffins at a table at Pardall on Tues. to promote the bike movie Tues. night. Need to finalize venue for the showing. Should we add another of the Banff movies to the screening to make it more festival-like to reach a greater audience?

- Banff Film Fest is at Campbell Hall Tues/Weds Feb 20/21 at 7:30pm. Cycling films presented.

- “Car Free” program brochure. www.santabarbaracarfree.org Tourists commuting from LA to SB leave their cars in order to use bikes around town. There are hotel, food, event discounts.

- Brochure from Caltrans. With a “Top 25 Bike-Train Trip Ideas” map. Bikes can now be put on Amtrack buses and trains.

- New county bike map and Bike Event Calendar (Feb-April 2007). Go to

www.sbbike.org/meet/html.

Vote: \$500 to UCSB cycling team and 2 beach cruisers(\$120 each)= up to \$800 as AS BIKES outreach. Sponsorship entitles AS BIKES prominent banner space, name and info promoted throughout day, booth space, sponsor logo on web, promo materials in athlete bags. Sarah motions, Jennifer seconds. 5-0-0.