



Bike Committee Agenda
Associated Students
10/9/12 @ 11:30AM, AS Bike Comm Office

CALL TO ORDER

A. Meeting Business

A-1. Attendance

Name	Present/Absent or Proxy	Name	Present/Absent or Proxy
Scott Bull	present	Jamey Wagner	present
Emily Littleworth	present	Dennis Whalen	present
Zac Armour	present	Ralph Fertig	present
Janice Lee	present	Mike Rogers	present
Derek Leiter	absent	Nathan Pfaff	present
Cory Wheeler	present		

A-2. Acceptance of Excused Absences

MOTION/SECOND: Littleworth/Armour
motion to excuse Derek due to class
ACTION: Vote: 6-0 to APPROVE

A-3. Acceptance of Proxies

none

B. Public Forum

B-1. General Announcements

Ralph

- October 26th Professor Pucher will speak about promoting cycling and walking for sustainable cities
- Scott will attend private meeting and ride with him and other campus admin to review UCSB projects.

B-2. Appreciations/Concerns

none

B-3. Request to have item added to today's agenda

none

C. Acceptance of Action Summary/Minutes

C-1. Approval of Minutes from 9/26/12

MOTION/SECOND: Wheeler/Armour

motion to approve minutes from 9/26/12

ACTION: Vote: 6-0 to APPROVE

D. Action Items

D-1. Approval of Funds

- a. \$700 for Dero Air Kit installation and hardware

MOTION/SECOND: Pfaff/Armour

motion to approve \$700 for Dero Air Kit installation

ACTION: Vote: 6-0 to APPROVE

- b. \$862 for more bike maps (5000)

MOTION/SECOND: Wheeler/Armour

motion to approve \$862 for more bike maps

ACTION: Vote: 6-0 to APPROVE

Note: Nathan – keep track of where and how many bike maps are distribute over the next couple months

Scott- keep list of locations that have been dropped off. Go back to locations on a set schedule to make sure the stacks are full.

Scott will follow up with production order

- c. approval of 49.78 for brochure holders (25 count)

MOTION/SECOND: Wheeler/Armour

motion to approve \$49.78 brochure holders

ACTION: Vote: 6-0 to APPROVE

E. AS Bike Committee

E-1. Bike System Projects

- a. Kerr Hall finishing and opening
 - a. Ralph- the lot is 100% capacity
 - b. Dennis – the next move will be to improve the bike racks W of South Hall
 - i. The 40 peak racks removed will be reinstalled here
 - c. This project was to improve in circulation
 - d. Nathan-make sure to learn from this project and learn possible complaints before beginning project
 - e. Dennis - projects are much easier when under \$50k
 - f. Emily- some of the racks here are awkward especially at the corners
 - g. Dennis and Nathan – aisles could be wider
 - h. Corey – very pleased with the project
 - i. Scott- please maximize publicity, credit for the project, submit press release
- b. HSSB new racks
 - a. Dennis the northern end is what needs the reracking
 - b. Nathan – cement headers there are a problem
 - c. Use the peak racks left over from Music and Kerr
 - d. Zac to do peak counts of north and south side separately
 - e. Nathan – move the southern planter north
 - f. Reracking should occur adjacent to 1173 and 1174
- c. Bike Comm idle bike tagging
 - a. Zac completed tagging and sent info over to CSOs
 - b. For future possible use of multicolored tags
- d. Bike rack counts
 - a. Dennis – stress the importance of having peak counts
 - i. Zac to do and post on Google docs
- e. Maintenance projects list- update from MaryAnn
 - a. Dennis - Al (in charge of maintenance projects) has been absent
 - b. To do:
 - i. Ocean road, Pardall to el Colegio
 - ii. Chem to SAASB
 - c. Contact SB CAG when performing projects and suggest alternative routes

- d. Currently lacrosse field path is being repaved and widened
- f. Signage for illegal bikes
 - a. CSOs surveying where most bikes are picked up
 - i. To decide where and in what manner signage will occur after completion

E-2. Bike Committee Projects

- a. Business
 - i. New Positions, job descriptions, advertising, recruitment
 - a. Emily to complete job descriptions
 - b. To be posted in newsletter as well as advertised in tabling events
 - ii. Biking Tips article
 - a. Emily sent out to the Bottom Line and Daily Nexus
 - i. To be published
 - iii. Name change in legal code
 - a. Has been completed
 - i. No longer needs to be addressed
 - iv. Scott requests Emily to attend Senate meeting to discuss projects
 - a. Wednesdays at 5
 - b. To discuss positions available, improvement projects, and SAASB roundabout
- b. Brochure map reorder (Scott) and general brochure update
- c. Bike auction: campus wide email and other advertising
- d. Outreach and Recruitment
 - i. Tabling
 - ii. Campus wide advertising ASBC
 - iii. Social media: upload newsletter, update website
 - iv. Business cards
- e. Merchandise
 - i. Lawn signs, stickers, shirts ordered
 - a. Lawn signs have arrived to be placed around campus
 - b. Have arrived to be cut (arrived on a roll)
 - ii. Sandwich boards
 - a. Design completed
 - b. Fine and legal code confirmed
 - c. To be printed (12)
 - d. Scott include quote in next minutes for approval
 - iii. Bug beam headlights

- a. To be subsidized by \$1 sale
 - b. To be ordered
 - c. Nathan – probably a good idea to table while at night
 - i. Perhaps by Pardall tunnel
- iv. Table cloth
 - a. To be ordered and get quote
 - i. Green and with Bike Comm logo
- v. Banner
 - a. Unnecessary due to table cloth
- vi. Big campus map
 - a. To get quote and then will approve funding

E-4. Events

- a. Prof Pucher, Friday, Oct 26, noon, Bren Hall

F. Remarks

F-1. Bike Rental Program

- a. Businesses service currently working on the program
- b. to sit in on meetings to get report and give input
- c. things to keep in mind:
 - i. how to conduct payment?
 - 1. purchase entire bike then money back on return
 - 2. only charge the rental fee and get credit card info
 - ii. scott- liable for injuries
 - 1. need a waiver
 - 2. must provide helmets
 - iii. need to provide locks?
- d. Contact Eugene Ho to see how the program is developing

ADJOURNMENT

MOTION/SECOND: Littleworth/Armour

motion to adjourn at 12:50

ACTION: Vote: 6-0 to APPROVE