AS BIKES MINUTES October 27, 2005 2:00 PM

Ucen 2521

Roll Call

Scott Bull Soumil Mehta Kamron Sockolov Jen Greeley

James To Marsha Zilles

Events

Campus sustainability Day Oct 26
Frankenbike competition
OSL Activities Fair Oct 19

Outreach

- 1 Group still without formal chair. Need to outreach at events and at meetings to get interest and involvement. For actions items James and Scott, AS bikes advisors, will approve.
- 2 Good idea to do survey to get feedback on future direction of group. Will do hand out, web based on bikes page, AS pleblicite. Will continue year long. potential questions:
- 1 Three worst bike traffic areas, Three worst bike parking areas: Most pressing bike related issues to bike safety? What is your most valued component of bike path
- 2 Scott working on draft with options and individual questions
- 3 Talk to Justin re Com on Com and freshman council.
- 4 email list
- 1 scott will get current list from sean
- 2 soumil to find list from general meeting last quarter
- 3 scott will put together master list for future announcements
- 5 Tabling supplies
- 1 need to pull it together: maps, CSO safety info, bike coalition info.
- 2 Soumil will get plans and artist rendering from marsha
- 3 Scott put photos of WCB together
- 6 Need to get tube repair kits,

- 1 scott will contact Cindy at Bike shop to see if will donate 50 for tabling
- 7 new logo
- 1 Jen Bernstein will finish this week
- 8 other- need intern to help with ideas. Need to partner with AS Recycling group for interest.
- 9 web
- 1 Scott met with Jen B. site coming together nicely. Still need more text
- 10 bike shop
- a. put banner on wall
- b. clip board for emails

Business

- 1 This will be year to promote AS bikes on campus
- 2 Two major project moving forward
- 1 Broida
- 2 West Campus Bluffs
- 3 Brochure
- 1 Kamron received text, brochure examples and photos from Bull will put together brochure for \$99. (approved by advisors)
- 4 Stickers
- 5 2500, will order through adprint specialties
- 6 not to exceed \$1000 (approved by advisors)
- 7 banner- not to exceed \$150 (approved by advisors)
- 1 new logo and web plus slogan "Plan for a smooth ride"
- 2 will order two

Meeting adjourned 4:20 PM